

Conference outline

Sponsor & exhibitor opportunities

Exhibition information

Conference information

*Draft programme
& opportunities
for sponsored
sessions*

36th Alzheimer Europe Conference

**Sláinte: Building momentum
in dementia through policy, research
and partnership**

Conference dates

27-29 October 2026

Conference venue

The event will be hosted
at the Convention Centre Dublin



Spencer Dock | North Wall Quay | Dublin 1 | D01 T1W6



Conference sponsorship packages

Sponsor & exhibitor opportunities

→ Conference sponsorship packages

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Bronze conference sponsor

€ 12,500

Your logo in the conference programme

Half page non-promotional advert in conference programme

Your logo on the conference website and the conference app

Your logo on screen in meeting rooms at beginning of sessions

Five complimentary registrations to the AE Conference

Silver conference sponsor

€ 25,000

As per Bronze sponsorship plus:

Company stand in conference exhibition area and company presence in conference app

Allocated meeting room for up to ten people for the duration of the conference

Ten complimentary registrations to the AE Conference

Gold conference sponsor

Limited to a maximum of 3

€ 40,000

As per Silver sponsorship plus:

Full page non-promotional advert in conference programme

Lunchtime or evening symposium in Liffey A (530-person capacity)

Inclusion of the symposium programme flyer in conference bags

Allocated meeting room for up to ten people for the duration of the conference

Twenty complimentary registrations to the AE Conference

Advertising opportunities

Sponsor & exhibitor opportunities

→ Advertising opportunities

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Inclusion of leaflet or publication
(up to fifty A4 pages)
in conference bag

€ 3,200



Half page advert
in conference programme

€ 6,300



Full page advert
in conference programme

€ 9,400



Full page advert
in conference programme
(back cover)

€ 12,500



Sponsors will receive additional information regarding advert sizing and deadlines.

Sponsored sessions/symposia

The sessions will be organised in the proposed rooms below:

Sponsor & exhibitor opportunities

→ Sponsored sessions/symposia

Exhibition information

Conference information

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Sponsored session
(including three registrations)
Liffey Hall 2, Wicklow Hall 2A
or Wicklow Hall 2B
*Scheduled during one
of the parallel session slots*

€ 5,000

**Evening symposium
on 28 October**
(including five registrations)
Liffey Hall 2, Wicklow Hall 2A
or Wicklow Hall 2B

€ 9,000

**Evening symposium
on 28 October**
(including five registrations)
Liffey A

€ 12,500

**Lunch time symposium
on 28 or 29 October**
(including five registrations)
Liffey Hall 2, Wicklow Hall 2A
or Wicklow Hall 2B

€ 12,500

**Lunch time symposium
on 28 or 29 October**
(including five registrations)
Liffey A

€ 15,000

Explore available time slots on:

Alzheimer Europe can provide a quote for sponsors who wish to arrange translation or recording services for their symposium.

Exhibition & meeting opportunities

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→ Exhibition & meeting opportunities

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For exhibitors and sponsors, Alzheimer Europe will be able to provide dedicated meeting rooms, display stands and company booths.

The exhibition area will be combined with the catering area and will be located on the ground floor of the Convention Centre in the Forum. The area for meeting rooms will be situated on the first floor of the Convention Centre (Liffey Suite).



Display stand (table and two chairs)

Exhibitor's logo on conference app

Two registrations

€ 5,000



Dedicated meeting room

for one conference day for private meetings of up to ten people

€ 7,500



Company stand in exhibition area

include branding on both walls (artwork to be provided by sponsor)

Exhibitor's logo profile on conference app

Five registrations

€ 20,000

Sponsor & exhibitor opportunities

Exhibition information

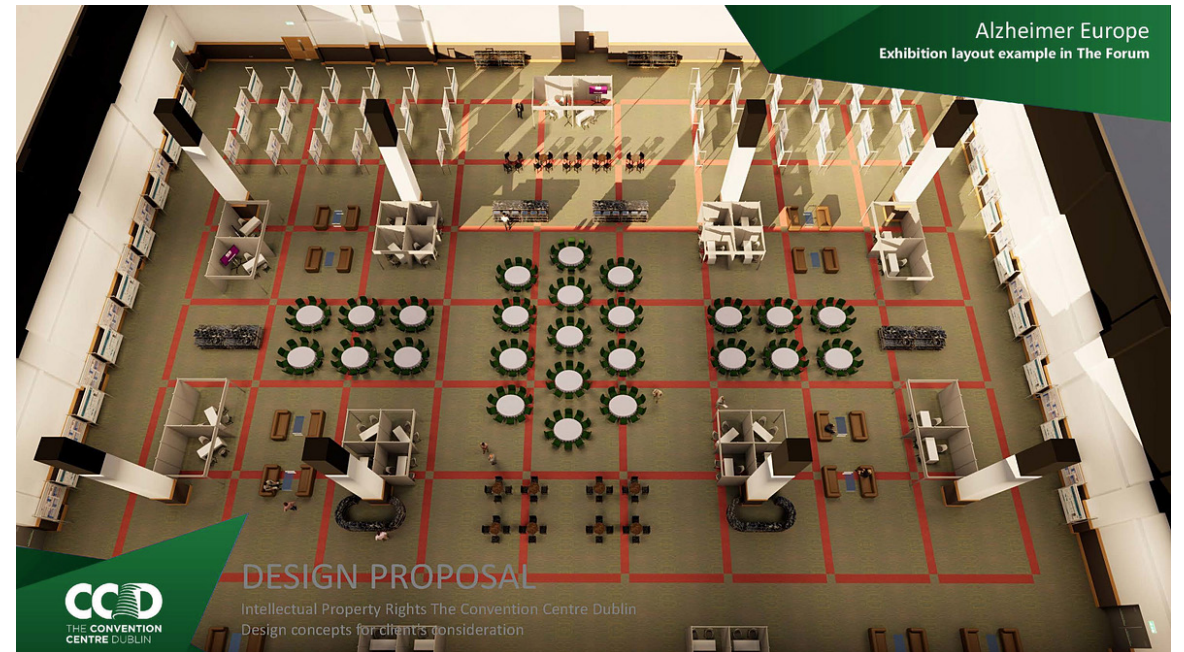
→ Exhibition layout

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The exhibition will be held on the ground floor of the Convention Centre Dublin in the Forum.

Please note that this exhibition layout is an example. The final layout will depend on the number of confirmed sponsors and exhibitors.



Sponsor & exhibitor opportunities

Exhibition information

→ Stands & meeting rooms

Conference information

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Display stand

- A back wall (2,5 × 2 metres) will display your company logo on the top half of the wall.
- 1 rectangular table and 3 chairs.
- Electrical pack, including 1 spotlight and 1 double socket.
- Venue mains electrical connection up to 1 kW max.
- One name card displaying the exhibitor's name is included per stand.



Company stand

- Two walls (3 × 2,5 metres). These walls will be unbranded panels. Branding for the walls can be ordered via the event web shop.
- One unbranded 1-metre-wide counter with shelf and lockable doors is included. Branding for the counter can be ordered via the event web shop.
- 1 high pod table and 3 stools.
- Electrical pack including 2 spotlight and 1 double socket.
- Venue mains electrical connection up to 1 kW max.
- One name card displaying the exhibitor's name is included per stand. with exhibitor name per stand.



Meeting room

- For one conference day for private meetings of up to 10 people.

Additional items

Any additional furniture, branding, electricity points, or internet services will be at the exhibitor's expense.

Sponsor & exhibitor opportunities

Exhibition information

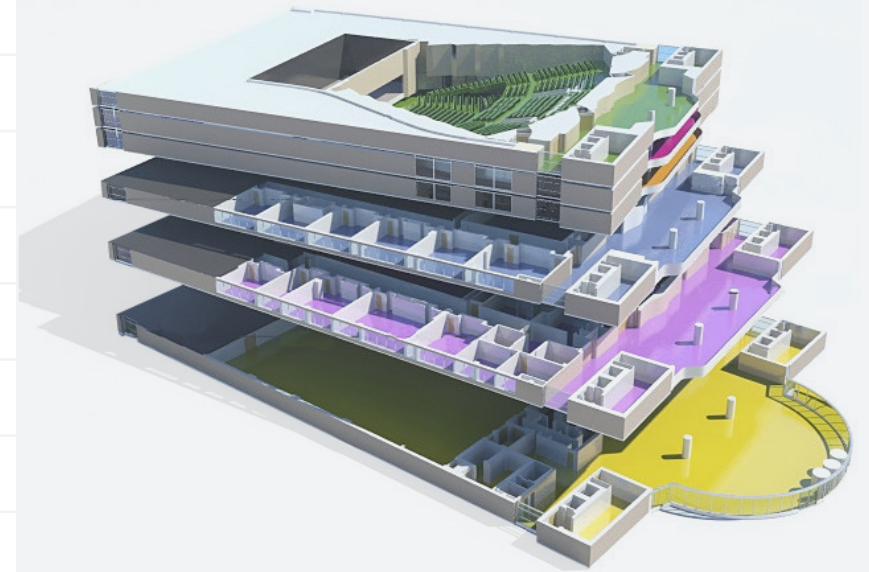
→ Conference room capacities

Conference information

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During the conference, Alzheimer Europe has contracted the following rooms with the following maximum capacity (theatre style):

Room	Capacity	Sessions
The Auditorium	1995	Plenary / Keynote / Parallel Session 1
The Liffey A	530	Parallel / Symposium 2
Liffey Hall 2	311	Parallel / Sponsored Session / Symposium 3
Wicklow Hall 2A	260	Parallel / Sponsored Session / Symposium 4
Wicklow Hall 2B	221	Parallel / Sponsored Session / Symposium 5
Wicklow Hall 1	220	Parallel Session 6
Liffey Hall 1	212	Parallel Session 7
Liffey Meeting Room 2	146	Parallel Session 8
Ecocem	110	Parallel Session 9
Liffey Meeting Room 3	101	Parallel Session 10



Sponsor & exhibitor opportunities

Exhibition information

Conference information

→ Tuesday 27

Draft programme & opportunities for sponsored sessions

Room	The Auditorium	The Liffey A	Liffey Hall 2	Wicklow Hall 2A	Wicklow Hall 2B	Wicklow Hall 1	Liffey Hall 1	Liffey Meeting Room 2	Ecocem	Liffey Meeting Room 3
Capacity	1,995 pax	530 pax	311 pax	260 pax	221 pax	220 pax	212 pax	146 pax	110 pax	101 pax
Floor	3	1	1	2	2	2	1	1	2	1
14:00-14:30	Opening ceremony									
14:30-15:00	K01									
15:00-15:30	Coffee break – THE FORUM									
15:30-16:45	P01 Abstracts	QOP1	P02 INTERDEM	P03 Sponsored session € 5,000	P04 Sponsored ASI session € 5,000	P05 ASI	P06 Abstracts	P07 Abstracts	P08 Abstracts	P09 Abstracts
16:45-17:00	Short Break									
17:00-18:15	P10 Abstracts	QOP2	P11 PREDICTOM	P12 Sponsored Session € 5,000	P13 Sponsored ASI session € 5,000	P14 ASI	P15 Abstracts	P16 Abstracts	P17 Abstracts	P18 Abstracts
18.30-20.00	Welcome Reception – THE FORUM									

This programme is updated periodically as new sponsors are confirmed. For the most complete list, please visit:

Sponsor & exhibitor opportunities

Room	The Auditorium	The Liffey A	Liffey Hall 2	Wicklow Hall 2A	Wicklow Hall 2B	Wicklow Hall 1	Liffey Hall 1	Liffey Meeting Room 2	Ecocem	Liffey Meeting Room 3
Capacity	1,995 pax	530 pax	311 pax	260 pax	221 pax	220 pax	212 pax	146 pax	110 pax	101 pax
Floor	3	1	1	2	2	2	1	1	2	1
8:45-10:00	P19 Abstracts	QOP3	P20 INTERDEM	P21 Sponsored Session € 5,000	P22 Sponsored ASI Session € 5,000	P23 Abstracts	P24 Abstracts	P25 Abstracts	P26 Abstracts	P27 Abstracts
10:00-10:45	Coffee break & Poster exhibition – THE FORUM									
10:45-11:45	PL01									
11:45-12:00	Short Break									
12:00-13:00		SS01 Special Symposium € 15,000	SS02 Alzheimer Nederland	SS03 Special Symposium € 12,500	SS04 Special Symposium € 12,500					
13:00-14:00	Lunch break – THE FORUM									
14:00-15:15	P28 Abstracts	QOP4	P29 Sponsored Session € 5,000	P30 Sponsored ASI Session € 5,000	P31 Sponsored ASI Session € 5,000	P32 ASI	P33 Abstracts	P34 Abstracts	P35 Abstracts	P36 Abstracts
15:15-16:00	Coffee break & Poster exhibition – THE FORUM									
16:00-16:30	K02									
16:30-17:15	PL02									
17:15-17:30	Short Break									
17:30-18:30		SS05 Special Symposium € 12,500	SS06 Special Symposium € 9,000	SS07 Special Symposium € 9,000	SS08 Special Symposium € 9,000					

Exhibition information

Conference information

→ Wednesday 28

Draft programme & opportunities for sponsored sessions

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Sponsor & exhibitor opportunities

Exhibition information

Conference information

→ Thursday 29

Draft programme & opportunities for sponsored sessions

Room	The Auditorium	The Liffey A	Liffey Hall 2	Wicklow Hall 2A	Wicklow Hall 2B	Wicklow Hall 1	Liffey Hall 1	Liffey Meeting Room 2	Ecocem	Liffey Meeting Room 3
Capacity	1,995 pax	530 pax	311 pax	260 pax	221 pax	220 pax	212 pax	146 pax	110 pax	101 pax
Floor	3	1	1	2	2	2	1	1	2	1
8:45-10:00	P37 Abstracts	QOP5	P38. Sponsored session € 5,000	P39 Sponsored session € 5,000	P40 Sponsored ASI session € 5,000	P41 ASI	P42 Abstracts	P43 Abstracts	P44 Abstracts	P45 Abstracts
10:00-10:45	Coffee break & poster exhibition – THE FORUM									
10:45-11:45	PL03									
11:45-12:00	Short Break									
12:00-13:00		SS9 Special Symposium € 15,000	SS10 Special Symposium € 12,500	SS11 Special Symposium € 12,500	SS12 Special Symposium € 12,500					
13:00-14:00	Lunch break – THE FORUM									
14:00-15:15	P46 Abstracts	QOP6	P47 INTERDEM	P48 Sponsored session € 9,000	P49 Sponsored session € 9,000	P50 ASI	P51 Abstracts	P52 Abstracts	P53 Abstracts	P54 Abstracts
15:15-16:00	Coffee break & poster exhibition – THE FORUM									
16:00-16.30	K03									
16:30-16:45	Closing ceremony									

This programme is updated periodically as new sponsors are confirmed. For the most complete list, please visit:

Important dates

Sponsor & exhibitor opportunities

Exhibition information

Conference information

*Draft programme
& opportunities
for sponsored
sessions*

→ Important dates



EXHIBITOR DEADLINES

Sponsor & exhibitor opportunities

Exhibition information

Conference information

*Draft programme
& opportunities
for sponsored
sessions*

→ [Call for abstracts](#)

Alzheimer Europe and the Alzheimer Society of Ireland are calling for abstracts for oral and poster presentations on the following subjects:

Policy

- Dementia strategies
- Advocacy and campaigns
- The role and activities of national Alzheimer's associations
- Cost of dementia care and treatment
- Dementia care and support in rural areas
- Preparing for new treatments

Research

- Artificial intelligence
- Brain health and prevention
- Detection and diagnosis
- Treatment and medical management
- Translating research into practice
- Other types of dementia

People

- Experiences of people with dementia
- Young carers of people with dementia
- Care work force
- Minority ethnic groups
- LGBTQ+ community
- Disabilities and dementia

Dementia and society

- Dementia-inclusive initiatives
- Combatting stigma and discrimination
- Ethical and legal issues in dementia
- Gender and dementia
- Sexuality and intimacy
- End-of-life approaches

Care approaches and services

- Assistive technologies
- Psychosocial interventions
- Home care
- Day care
- Residential care
- Hospital care

**Dementia Researcher of the future:
Innovative approaches to dementia**

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Exhibition information

Conference information

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Registration fees

	Early bird	Standard	Onsite
	until 30 June	From 1 July to 26 October	27-29 October
Full registration fee	€ 560	€ 700	€ 860
One day registration fee	€ 360	€ 460	€ 560

Online registration is open from 28 February to 29 October 2026

The full registration fee includes

- Admission to all sessions
- Delegate bag and final programme
- Opening ceremony and welcome reception
- Scheduled coffee breaks (27, 28 & 29 October) and lunches (28 & 29 October)
- Networking opportunities
- Access to the exhibition hall and poster presentations

One day registration fee includes

- Admission to all sessions on the selected day
- Delegate bag and final programme
- Attendance at opening ceremony and welcome reception for delegates selecting 27 October for their one-day registration
- Scheduled coffee breaks and lunches on the selected day (lunch only on 28 or 29 October)
- Networking opportunities
- Access to the exhibition hall and poster presentations on the selected day

We also offer discounted registration fees for:

- people with dementia
- carers
- members and staff of Alzheimer Europe member organisations
- students
- press passes

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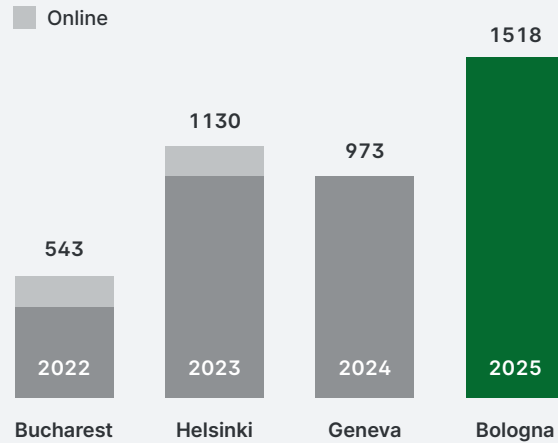
Exhibition information

Conference information

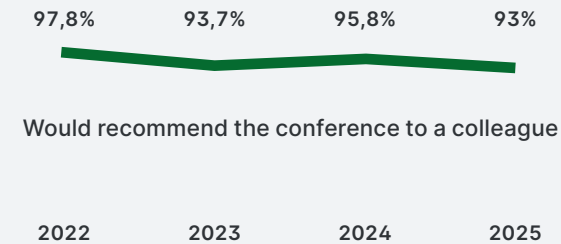
Draft programme & opportunities for sponsored sessions

Previous conferences

Participants



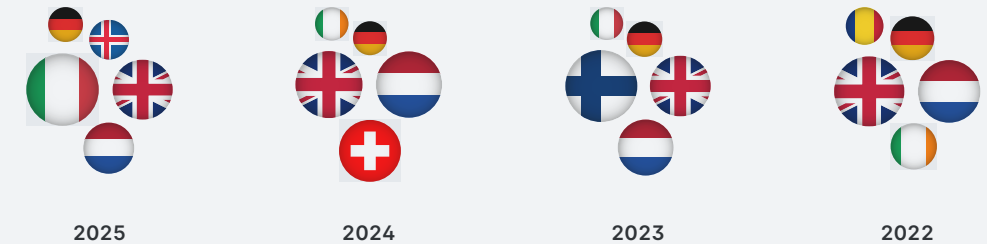
Participants' satisfaction



Participant categories



Top 5 countries by attendance





C2N Diagnostics, maker of the Precivity™ blood tests for AD, is a proud sponsor of the Alzheimer's Europe (AE) Anti-Stigma Award, the annual AE conference, and a partner in the AD-RIDDLE research study. We greatly value the work of AE in presenting the highest quality of research, policy efforts, and prioritizing the voice of those living with AD throughout their annual conference.

Joni Henderson, C2N Diagnostics (USA)



The 35th Alzheimer Europe Conference was a unique moment of exchange and innovation. The quality of the sessions and the openness to dialogue made the experience truly valuable. Events like this are crucial to strengthen our commitment to turning research into concrete solutions for patients and their families, and to highlight the importance of rapid access to care.

Raffaella Bugliazzini, Lilly (Italy)

#36AEC

36th Alzheimer Europe Conference

Sláinte: Building momentum in dementia through policy, research and partnership

27-29 October 2026 — Dublin, Ireland

