Alzheimer Europe

Newsletter
SEPTEMBER 2025

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WELCOME

I would like to start off by welcoming our new colleague, Faye Forsyth, Public Involvement Officer, to the Alzheimer Europe team. I would also like to warmly congratulate our members for all their hard work this September, also known as "World Alzheimer's Month", in particular on World Alzheimer's Day (21 September), a day dedicated to raising awareness as well as challenging the stigma that surrounds dementia. It never ceases to amaze me just how hard-working and creative our members are, with their many and varied new initiatives marking this important day in the dementia calendar. It is also fantastic to see many wonderful traditions being upheld, such as the important "Memory Walks" organised in so many countries. You can find a special section, showing a number of these activities from across Europe, on pages 14 to 19 of this newsletter. We have also been busy during this important month in the dementia calendar, with a number of Alzheimer Europe meetings, including a Company Round Table with sponsors, at which we shared an update on clinical trial developments, presented some of the recent regulatory developments at European and global level, including an update on the opinions on donanemab and lecanemab, shared some recent policy developments at the EU level, provided an update on our activities, projects and upcoming Annual Conference and took a look at the organisation's 2026 Work Plan and Sponsorship Opportunities. We also held a session of our popular online Alzheimer's Association Academy, focusing on the topic of "Working with parliamentarians and parliamentary interest groups". Speaking of parliamentarians, it was encouraging to see that the European Parliament hosted a debate discussing a European strategy for addressing Alzheimer's and other types of dementia.

In other important policy news, congratulations to our French colleagues, on the news that the French Government has launched a national neurodegenerative strategy 2025-2030, aiming to support the approx. 1.5 million people affected by neurodegenerative diseases (including Alzheimer's disease, Parkinson's disease, multiple sclerosis and related diseases) living in France. The strategy notes that by 2050, the number of people with neurodegenerative diseases is expected to double.

Thank you for reading our newsletter and for the 1,500+ of you joining us at the 35th Alzheimer Europe Conference #35AEC in Bologna (Italy) next week, I wish you all safe travels over the next couple of days. See you there!

Jean Georges, Executive Director

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ALZHEIMER EUROPE

1 SEPTEMBER:

Alzheimer Europe welcomes new colleague Faye Forsyth

Alzheimer Europe is pleased to welcome a new colleague, Faye Forsyth, who started working with us on 1 September 2025. Faye joins us as a Public Involvement Officer, working alongside the other members of the Public Involvement team, Dianne, Ana, Soraya and Sarah. She will initially work on the FluiDx-AD project and will later join the other team members working on projects and calls.

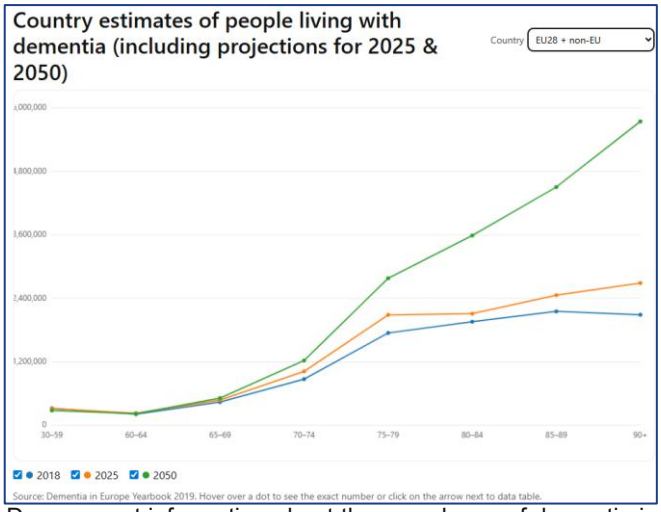
Faye is a registered nurse with 15 years' experience in the acute care and clinical research setting, including within residential dementia care units. She completed her undergraduate degree in nursing at Glasgow University and her Master's degree at Edinburgh University. She then worked clinically in Glasgow, London and Cambridge until she embarked on her PhD in Heart Failure at the University of Cambridge. Faye relocated to Luxembourg in 2019, where she continued to work on her PhD part-time until she completed in 2024.

You can see a list of all our staff at:

https://www.alzheimer-europe.org/about-us/who-we-are/staff

12 SEPTEMBER:

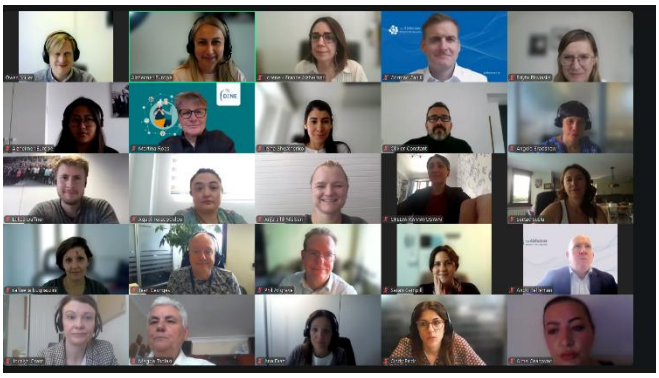
Alzheimer Europe website now includes interactive graphics with projections across Europe and per country



Do you want information about the prevalence of dementia in Europe? Our website now includes interactive graphics, showing projections across the European Region, in the EU, and per country. Check it out, here: https://alzheimer-europe.org/dementia/prevalence-dementia-europe

16 SEPTEMBER

Alzheimer Europe hosts a session of its popular online Alzheimer's Association Academy, dedicated to "Working with parliamentarians and parliamentary interest groups"



On 16 September 2025, Alzheimer Europe hosted a session of its popular online Alzheimer's Association Academy, dedicated to "Working with parliamentarians and parliamentary interest groups". The Academy is a series of online capacity-

building workshops bringing together representatives of national Alzheimer's associations with members of the European Working Group of People with Dementia (EWGPWD) and European Dementia Carers Working Group (EDCWG), to learn about dementia advocacy, care, policy, research and treatment from experts in these fields.

The session on 16 September was the fifth Academy session of 2025 and was Moderated by Alzheimer Europe Policy Officer Owen Miller, who welcomed participants from 18 countries across Europe, with four speakers from Denmark, France, Ireland and Poland.

The speakers, who included Lorène Gilly (France Alzheimer), Anja Bihl-Nielsen (Alzheimerforeningen, Denmark), Cormac Cahill (The Alzheimer Society of Ireland), and Edyta Ekwińska (Alzheimer Polska, Poland), detailed the work their national associations are carrying out to bring greater emphasis for dementia on a political level. They highlighted the importance of engaging policymakers to tackle the key areas of dementia impact in their communities and, in light of World Alzheimer's Month, demonstrated the need to raise awareness and the ongoing challenges in keeping dementia on the political agenda in different countries.

With a diverse group of speakers and attendees, their engaging discussions also raised additional questions regarding how people with dementia and their carers could be better involved in this advocacy work, identifying policymakers closely working with these issues, as well as specific challenges or surprises being met along the way. Policymakers play a crucial role in addressing dementia, and ongoing actions were identified by speakers, to continue in building collaborations and better dialogue across Europe.

A huge thank you to all speakers and participants at the Academy of 16 September and a huge thank you, also, to the European Union's Citizen's, Equalities, Rights and Values (CERV) programme, and our Gold and Silver sponsors, Bristol Myers Squibb, Eisai, Lilly, Novo Nordisk and Roche, without whom our educational and healthcare-related activities, including these capacity-building Academy sessions, would not be possible.

The next edition of the Alzheimer's Association Academy is scheduled for 18 November.

29 SEPTEMBER:

Alzheimer Europe hosts an online Company Round Table meeting with sponsors

At its 29 September online Company Round Table meeting, Alzheimer Europe welcomed industry representatives from Anavex, Biogen, Bristol Meyers Squibb, Eisai, Eli Lilly, GE Healthcare, Johnson & Johnson, NovoNordisk, Roche and UCB, along with Alzheimer Europe staff. The meeting was chaired by Jean Georges, Executive Director, Alzheimer Europe.

Cindy Birck, Project Officer, began with an update on the Clinical Trials Watch, an accessible online resource created by Alzheimer Europe, together with input from corporate sponsors and members of the European Working Group of People with Dementia (EWGPWD).

Angela Bradshaw, Director for Research, then presented some of the recent regulatory developments at European and global level, including an update on the opinions on donanemab and lecanemab from the Committee for Medicinal Products for Human Use (CHMP) of the European Medicines Agency (EMA) and from the UK's National Institute for Health and Care Excellence (NICE). She also shared Alzheimer Europe's activities in this field.

Owen Miller, Policy Officer shared some recent policy developments at the EU level, and Jean Georges first provided an update on Alzheimer Europe's activities, projects and the upcoming Annual Conference in Bologna, and closed the meeting with a look at the organisation's 2026 Work Plan and Sponsorship Opportunities.

The meeting was highly interactive, with lots of interesting and pertinent questions and discussion from company representatives in attendance. We look forward to our next roundtable meeting with sponsors, scheduled for 2 December in Brussels (Belgium).

30 SEPTEMBER:

Alzheimer Europe joins BlueSky

Alzheimer Europe has joined BlueSky, adding another platform to its social media presence. Currently, the organisation has accounts on Facebook, Instagram, LinkedIn and X and has decided to test drive BlueSky.

For now, we will continue to use Facebook, LinkedIn and X to inform our followers and interested individuals about the latest news in the field of dementia, as well as sharing information about our events, activities, and campaigns.

We will continue to use X as our main social media platform during our upcoming Annual Conference (#35AEC) in Bologna, but after this event will begin to phase it out, with a view to leaving X entirely in 2026 and replacing it with BlueSky.

If you are on BlueSky, please connect with us. Our handle is: @alzheimereurope
https://bsky.app/profile/alzheimereurope.bsky.social

30 SEPTEMBER:

Our Annual Conference starts in just three days…Watch this teaser video about the stunning Emilia-Romagna Region and get in the mood for #35AEC!

Just three days to go until the 35th Alzheimer Europe Conference (#35AEC), taking place in Bologna (Italy). Together with our event co-hosts, Federazione Alzheimer Italia and Alzheimer Uniti Italia, we look forward to welcoming you there!

Watch the teaser video from official conference sponsor and supporter, the Emilia-Romagna Region, to give you an idea of what this beautiful region has to offer: https://www.youtube.com/watch?v=WC0rFfPKzik

See you in Bologna, for #35AEC!

Alzheimer Europe

@AlzheimerEurope

@alzheimer-europe

AlzheimerEurope

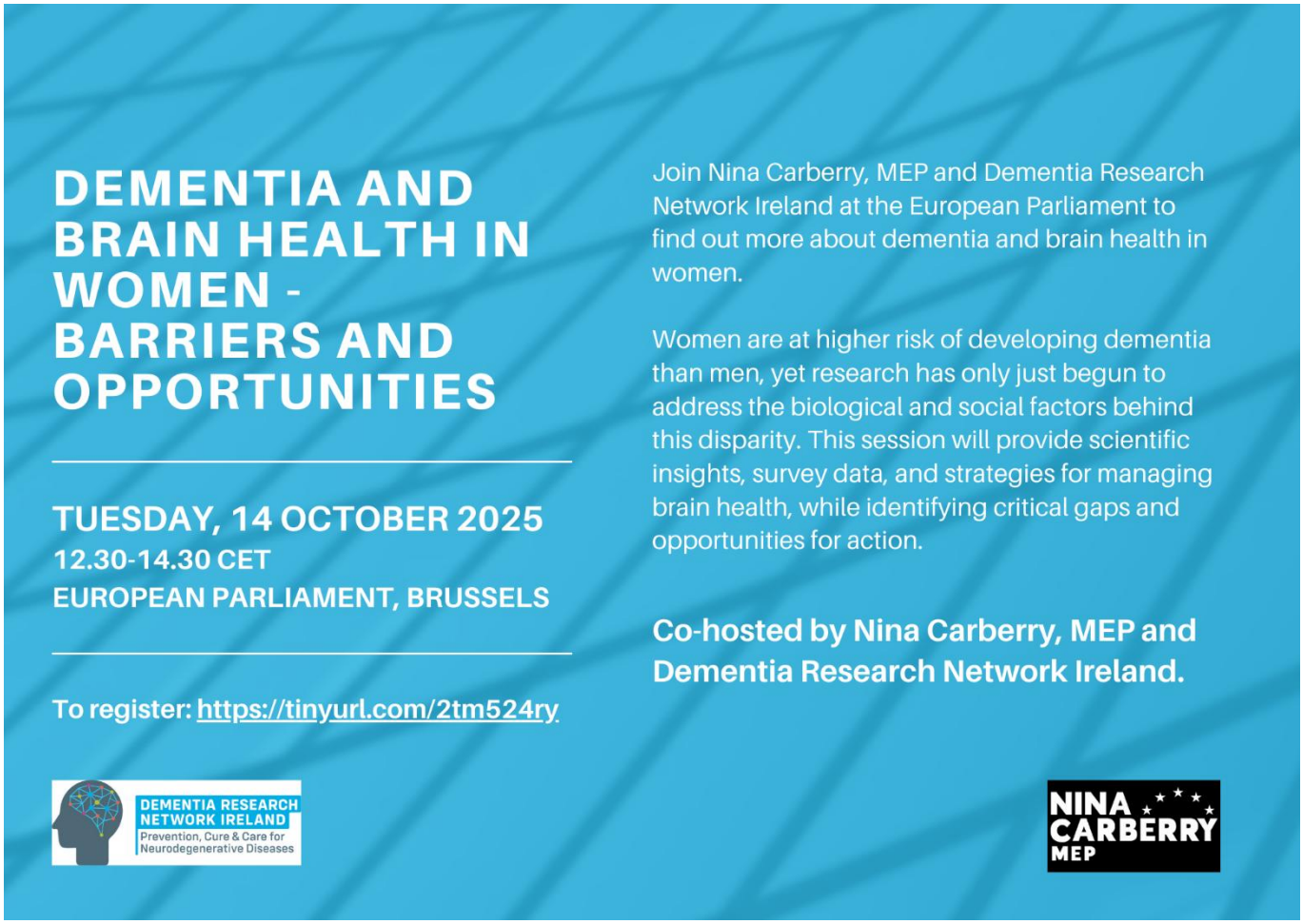
@alzheimereurope

@AlzheimerEurope

AE NETWORKING

1 SEPTEMBER	Soraya joined the consultation with the DORIAN GRAY Public Involvement Board
3 SEPTEMBER	Soraya and Dianne joined the consultation with members of the two European working groups of Alzheimer Europe who will be speaking at the Joint Plenary session during the Annual Conference in Bologna
4 SEPTEMBER	Cindy attended the DORIAN GRAY extraordinary General Assembly Meeting
8 SEPTEMBER	The Public Involvement and Ethics team joined a consultation with the members of the European Working Group People with Dementia
11 SEPTEMBER	Angela participated in an Expert Meeting of the Regulatory Science Network of the Netherlands
18 SEPTEMBER	Owen attended a meeting of the EU4Health Civil Society Civil Society Alliance
22-23 SEPTEMBER	Sarah and Dianne attended the PREDICTOM General Assembly Meeting (Thessaloniki, Greece)
23-24 SEPTEMBER	Angela participated in meetings of the European Medicines Agency (EMA) Patients' and Consumers' Working Party (Amsterdam, the Netherlands)
25 SEPTEMBER	Sarah and Cindy joined the consultation with the members of the Muti-MeMo Advisory Board

25 SEPTEMBER	Margarita and Chris attended the SciComm Luxembourg event in Luxembourg city.
25 SEPTEMBER	Angela attended EFPIA Life Sciences week, joining meetings entitled “Facing the Alzheimer’s paradigm shift: are we ready?” and “What should be at the heart of the EU’s Cardiovascular Health Plan” (Brussels, Belgium)
25 AND 26 SEPTEMBER	Soraya attended the REMOTE-AD consortium meeting (Berlin, Germany)



EU PROJECTS

27 AUGUST:

Members of the DORIAN GRAY Public Involvement Board gather online to discuss different aspects of the DORIAN GRAY exergame and digital coach

On 27 August and 1 September, members of the DORIAN GRAY Public Involvement Board (DORIAN GRAY-PIB) gathered online. The DORIAN GRAY research team attended both sessions, which were facilitated by Soraya Moradi-Bachiller (Public Involvement Officer at Alzheimer Europe).

During the first part of the consultation, members of the DORIAN GRAY-PIB were asked about the apps they use to stay fit and healthy, if any. They were also shown some examples of games on which the DORIAN GRAY exergame will be based.

The second part of the meeting focused on discussions about the motivators and barriers that may influence the use of the DORIAN GRAY exergame. Level of interaction with the digital coach of the exergame, reminders and motivational/encouraging messages, adaptability and information about the user's progress, performance and improvement over time seem to be important topics to consider when developing an exergame that is engaging, accessible and appealing enough for people with cognitive issues.

Members who attended these sessions (both part of the same consultation) participated actively and provided insightful feedback that will help the DORIAN GRAY research team develop a successful exergame.

3 SEPTEMBER:

Cardiovascular health and cognition vary by recruitment route and country in data set from MOPEAD project

On 3 September, researchers from Slovenia, Spain, Germany, Sweden and the Netherlands published an article on cardiovascular health and cognition in older adults in the *Journal of Alzheimer's Disease* journal. Using MOPEAD data, the study included 414 people aged 65–85 at high risk of prodromal or mild Alzheimer's disease across four recruitment routes: a web-based screening tool, an open house initiative, a primary care early-detection protocol and screening at diabetologist clinics in five countries. Cardiovascular risk factors were self-reported and cognition was assessed with the Repeatable Battery for the Assessment of Neuropsychological Status (RBANS). Significant differences in physical activity were observed ($p<0.001$), with Sweden and Slovenia reporting the highest activity; Dutch participants scored highest on most cognitive measures. Web-based recruits were youngest, most active (61.7%), and had the lowest rates of diabetes (12.0%) and heart disease (6.4%) with the best cognitive scores, while diabetologist-clinic recruits showed the highest cardiovascular risk and the lowest cognitive performance. The open house initiative shows promise for future recruitment in the context of disease-modifying treatments. The article can be read here: https://doi.org/10.1177/13872877251371729

9 SEPTEMBER:

PROMINENT launches World Alzheimer's Month campaign

On 9 September, the PROMINENT project launched a campaign for World Alzheimer's Month to present its research in plain language. PROMINENT is a public–private partnership funded by the Innovative Health Initiative that aims to improve precision medicine in Alzheimer's disease by developing digital tools to support clinical decision-making and by validating new diagnostic approaches.

The campaign highlights how this work may bring benefits for people with dementia, carers and health systems, through quotes from consortium partners and members of the Public Advisory Board.

The running thread of posts can be followed here: https://x.com/search?q=(from%3AIHI_PROMINENT)%20until%3A2025-09-22%20since%3A2025-09-10&f=live&src=typed_query

25 SEPTEMBER:

Members of the Multi-MeMo Advisory Board meet online

Multi-MeMo is a European funded project that focuses on brain health in older people, overall, and tailored, multidomain interventions (i.e., targeting multiple risk factors simultaneously) for the risk-reduction of cognitive impairment and dementia, in particular. On 25 September, six members of the Multi-MeMo Advisory Board (AB) gathered for an online meeting. The AB comprises members of the public, both with and without cognitive impairment.

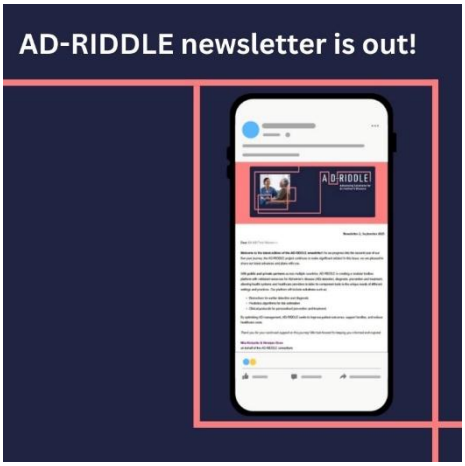
The meeting was facilitated by Sarah Campill (Alzheimer Europe), who was joined by Cindy Birck (Alzheimer Europe), Mariagnese Barbera (University of Eastern Finland), Laura Forcano, Natalia Soldevila Domenech and Rafael de la Torre (Hospital del Mar Research Institute). The main topic was on diversity in lifestyle intervention studies (e.g. FINGERS or PENSA). All the feedback provided to the research partners was very valuable and relevant for carrying out and planning current and future research projects within the Multi-MeMo consortium.

For further information about Multi-MeMo, please visit the project's website: https://www.multi-memo.eu/

Multi-MeMo is an EU Joint Programme – Neurodegenerative Disease Research (JPND) project. The project is supported through the following funding organisations under the aegis of JPND – www.jpnd.eu: Finland, Research Council of Finland; Germany, Federal Ministry of Education and Research; Luxembourg, National Research Fund; Netherlands, The Netherlands Organisation for Health Research and Development; Slovakia, Ministry of Education, Science, Research and Sport of the Slovak Republic; Spain, National Institute of Health Carlos III.

29 SEPTEMBER:

AD-RIDDLE launches public awareness campaign and newsletter to mark World Alzheimer's Month



In September 2025, the AD-RIDDLE project launched a public awareness campaign focused on brain health and dementia prevention, coinciding with World Alzheimer's Month. The campaign aimed to promote key messages on brain health and dementia prevention, highlight ongoing research efforts and inspire people to take small and positive steps for their brain health. For World Alzheimer's Day on 21 September, storytelling posts sharing lived experiences and personal journeys were published. To conclude World Alzheimer's Month, AD-RIDDLE released the second edition of its external newsletter, providing updates on the project's progress.

AD-RIDDLE is a European initiative that brings together experts across multiple countries, to create a modular toolbox platform with validated resources for Alzheimer's disease detection, diagnosis, prevention and treatment, allowing health systems and healthcare providers to tailor its component tools to the unique needs of different settings and practices.

For more information and to download the newsletter: https://mailchi.mp/71ee8d717c71/ad-riddle-newsletter-second-edition

MEMBERS OF THE EUROPEAN ALZHEIMER'S ALLIANCE

Currently, the total number of MEPs in the European Alzheimer's Alliance (EAA) stands at **89**, representing **22** Member States of the European Union and seven out of eight political groups in the European Parliament. Alzheimer Europe is grateful to the Co-Chairs of the EAA: Nina Carberry (EPP, Ireland); Tilly Metz (Greens/EFA, Luxembourg); Romana Jerković (S&D, Croatia); Sirpa Pietikäinen (EPP, Finland); Vladimir Prebilič (Greens/EFA, Slovenia); Hilde Vautmans (Renew Europe, Belgium) and Dainius Žalimas (Renew Europe, Lithuania) for their leadership and for hosting the organisation's European Parliament lunch debates on dementia. Alzheimer Europe would also like to thank the following MEPs for their support of the EAA:

Belgium: Kathleen van Brempt (S&D); Johan Van Overtveldt (ECR); Hilde Vautmans (Renew Europe). **Bulgaria**: Radan Kanev (EPP); Andrey Kovatchev (EPP); Ilhan Kyuchyuk (Renew Europe); Tsvetelina Penkova (S&D); Kristian Vigenin (S&D). **Croatia**: Biljana Borzan (S&D); Romana Jerković (S&D); Tonino Picula (S&D); Tomislav Sokol (EPP). **Cyprus**: Costas Mavrides (S&D). **Czechia**: Ondrej Dostal (NI); Tomáš Zdechovský (EPP). **Denmark**: Kira Marie Peter-Hansen (Greens/EFA); Christel Schaldemose (S&D). **Estonia**: Urmas Paet (Renew Europe). **Finland**: Maria Guzenina (S&D, Finland); Merja Kyllönen (The Left); Sirpa Pietikäinen (EPP). **France**: François-Xavier Bellamy (EPP); Mélissa Camara (Greens/EFA); Laurent Castillo (EPP); David Cormand (Greens/EFA); Marie Dauchy (PFE); Christophe Gomart (EPP); Catherine Griset (PFE); Céline Imart (EPP); Isabelle Le Callennec (EPP); Nadine Morano (EPP); Philippe Olivier (PFE); Mounir Satouri (Greens/EFA); Majdouline Sbai (Greens/EFA); Marie Toussaint (Greens/EFA). **Germany**: Alexandra Geese (Greens/EFA); Erik Marquardt (Greens/EFA); Angelika Niebler (EPP); Manuela Ripa (Greens/EFA); Terry Reintke (Greens/EFA). **Greece**: Tsiodras Dimitrios (EPP); Emmanouil (Manolis) Kefalogiannis (EPP); Nikos Papandreou (S&D); Elissavet Vozemberg-Vrionidi (EPP). **Hungary**: Tamás Deutsch (PFE); Enikő Győri (PFE); Kinga Gál (PFE); György Hölvényi (EPP); András Kulja (EPP). **Ireland**: Barry Andrews (Renew Europe); Lynn Boylan (The Left); Nina Carberry (EPP); Luke 'Ming' Flanagan (NI); Billy Kelleher (Renew Europe); Seàn Kelly (EPP); Aodhán Ó Ríordáin (S&D); Maria Walsh (EPP). **Italy**: Brando Benifei (S&D); Caterina Chinnici (EPP); Carlo Fidanza (ECR); Aldo Patriciello (PFE). **Lithuania**: Vytenis Povilas Andriukaitis (S&D); Petras Auštrevičius (Renew Europe); Vilija Blinkevičiūtė (S&D); Liudas Mažylis (EPP); Dainius Žalimas (Renew Europe). **Luxembourg**: Marc Angel (S&D); Charles Goerens (Renew Europe); Tilly Metz (Greens, EFA); Isabel Wiseler-Lima (EPP). **Poland**: Elżbieta Katarzyna Łukacijewska (EPP); Michał Szczerba (EPP); Anna Zalewska (ECR). **Portugal**: Marta Temido (S&D); Catarina Martins (The Left). **Romania**: Vlad Vasile-Voiculescu (Renew Europe). **Slovenia**: Matjaž Nemec (S&D); Irena Joveva (Renew Europe); Vladimir Prebilič (Greens/EFA); Marjan Šarec (Renew); Romana Tomc (EPP); Milan Zver (EPP). **Spain**: Rosa Estaràs Ferragut (EPP); Juan Fernando López Aguilar (S&D); Idoia Mendia (S&D); Diana Riba i Giner (Greens-EFA); Ana Miranda Paz (Greens/EFA). **Sweden**: Pär Holmgren (Greens-EFA); Jonas Sjöstedt (S&D).

EU DEVELOPMENTS

11 SEPTEMBER:

European Parliament hosts debate on a European strategy for addressing Alzheimer's and other types of dementia

On 11 September, the European Parliament hosted a Plenary Debate on the subject of "a European strategy for addressing Alzheimer's and other types of dementia". The debate was opened by the Commissioner for Budget, Anti-Fraud and Public Administration, Piotr Serafin, who outlined some of the current actions of the European Commission in relation to dementia. During the debate which followed, the following MEPs spoke:

- Tomislav Sokol (EPP, Croatia)
- Maria Guzenina (S&D, Finland)
- Margarita De La Pisa Carrión (PfE, Spain)
- Aurelijus Veryga (ECR, Lithuania)
- Tilly Metz (Greens/EFA, Luxembourg)
- Valentina Palmisano (The Left, Italy)
- Marcin Sypniewski (ESN, Poland)
- András Tivadar Kulja (PPE, Hungary)
- Mariateresa Vivaldini (ECR, Italy)
- Laurent Castillo (EPP, France)
- Lukas Sieper, (NI, Germany)
- Nina Carberry (EPP, Ireland)
- Bogdan Rzońca (ECR, Poland).

During the debate, a number of MEPs shared their personal experiences of the condition, as well as highlighting the numbers of people living with the condition and the societal cost. They also called for greater action on the part of the EU, highlighting the need for greater investment across health, research and social policies, with a number of MEPs calling for a dedicated European Action Plan on Dementia, as well as a dedicated research mission within the Horizon Europe research programme.

In his closing statement Commissioner Serafin welcomed the debate and engagement of MEPs and committed to taking the idea of a dedicated research mission on dementia back to the College of Commissioners.
The full plenary debate is available at: https://www.europarl.europa.eu/plenary/en/vod.html?mode=chapter&vodLanguage=EN&internalEPId=2017038820036&providerMeetingId=20250911-0900-PLENARY#

POLICY WATCH

4 SEPTEMBER:

French Government launches neurodegenerative diseases strategy

The French Government has launched a national neurodegenerative strategy 2025-2030, aiming to support the approx. 1.5 million people affected by neurodegenerative diseases (including Alzheimer's disease, Parkinson's disease, multiple sclerosis and related diseases) living in France. The strategy notes that by 2050, the number of people with neurodegenerative diseases is expected to double.
Supported by the Ministries of Health, Autonomy, Disability and Higher Education, the new strategy contains 37 measures, across the following six priority areas relating to prevention, care and support, and research:

- Priority area 1: Inform and change perceptions – Consider how to adapt society to accommodate the growing number of people with cognitive disorders.
- Priority area 2: Prevent and detect earlier – Prevent and detect neurodegenerative diseases early in order to ensure better guidance as soon as possible.
- Priority area 3: Improve care and support carers – Adapt the care of cognitive disorders and meet the needs of carers.
- Priority area 4: Strengthen home support – Make the shift to home care a reality by enabling all people to receive support according to their needs.
- Priority area 5: Meeting complex needs in institutions – Specialised care and technical skills for complex disorders.
- Priority area 6: Stimulating research and innovation – Making France a world leader in research and innovation.

The full strategy is available at: https://solidarites.gouv.fr/strategie-nationale-maladies-neurodegeneratives-lancement-des-travaux-de-concertation

4 SEPTEMBER:

The Haute Autorité de Santé issues decision refusing to grant early access (accès précoce) to lecanemab in France

On 4 September 2025, the Haute Autorité de Santé (HAS) published a decision refusing to grant early access to lecanemab in France. The French early access programme allows medicines deemed to be innovative and clinically beneficial, for diseases where there is no satisfactory alternative treatment, to be reimbursed for patients before a full evaluation has been completed.
Lecanemab, an anti-amyloid therapy for mild cognitive impairment or mild dementia due to Alzheimer's disease, was approved by the European Medicines Agency in November 2024, with a marketing authorisation granted by the European Commission in April this year. In their decision, the HAS judged that the available clinical evidence did not demonstrate a clinically relevant benefit relative to risks, citing "modest" efficacy and concerns around safety, notably the incidence of amyloid-related imaging abnormalities that may be linked to small brain bleeds or swelling. The HAS also highlighted op-

erational constraints around the processes required to ascertain eligibility (e.g. genetic tests) and for safety monitoring (e.g. brain MRIs).

In a reaction published earlier this month, our colleagues at France Alzheimer expressed their deep disappointment with the decision, stating that people living with early Alzheimer's disease cannot afford to wait. Lecanemab will now undergo a full evaluation by the Haute Autorité de Santé, which can take between 12-18 months to complete.

Read the HAS decision letter: https://www.has-sante.fr/jcms/p_3644193/fr/decision-n2025-0204/dc/sem-du-4-septembre-2025-du-college-de-la-haute-autorite-de-sante-portant-refus-d-acces-precoce-de-la-specialite-leqembi-lecanemab

Read France Alzheimer's reaction: https://www.francealzheimer.org/la-haute-autorite-de-sante-refuse-daccorder-lacces-precoce-au-leqembi-en-france/

25 SEPTEMBER:

UN General Assembly discusses Political Declaration on non-communicable diseases

On 25 September 2025, at the fourth special high-level meeting of the General Assembly on non-communicable diseases (NCDs) and mental health, heads of States and governments discussed a Political Declaration at the UN General Assembly on the prevention and control of NCDs and the promotion of mental health and wellbeing towards 2030 and beyond. For the first time, Alzheimer's disease and dementia were explicitly mentioned within the declaration:

- *Emphasize that mental health conditions including anxiety, depression, and psychosis affect close to 1 billion people worldwide and can commonly co-occur and interact with other neurological conditions, including Alzheimer's disease and other forms of dementia, stroke sequelae, Parkinson's disease, epilepsy, and other noncommunicable Diseases (...)*
- *Recognize that noncommunicable diseases and mental health and well-being are closely intertwined with brain health and neurological conditions, that mental health conditions and neurological conditions contribute to the global incidence and impact of noncommunicable diseases (...)*
- *Scale up, particularly at primary health care level and within general health care services, the accessibility, availability and provision of psychosocial and psychological support, and pharmacological treatment for depression, anxiety and psychosis, as well as for other related conditions, including (...) dementia (...), while addressing related stigma including through inclusive and accessible quality public education and the involvement of people with lived experience;*

Despite the majority of countries speaking in favour of the Political Declaration, it was not passed by consensus, and as such, will go to a full vote of the General Assembly.

The full Political Declaration is available at:
https://www.who.int/teams/noncommunicable-diseases/on-the-road-to-2025

SCIENCE WATCH

29 AUGUST:

FDA approves subcutaneous maintenance dosing of lecanemab in the United States of America

On 29 August, the U.S. Food and Drug Administration approved a once-weekly subcutaneous autoinjector formulation of lecanemab for maintenance dosing after an initial 18-month intravenous course in adults with mild cognitive impairment or mild dementia due to Alzheimer's disease. After 18 months of 10mg/kg IV every two weeks, patients may either continue IV at 10mg/kg once every four weeks or switch to a weekly 360mg subcutaneous injection delivered in about 15 seconds. The decision is supported by Clarity AD open-label extension sub-studies showing that switching to weekly subcutaneous maintenance preserved clinical and biomarker effects seen with continued IV dosing.

Across studied doses, safety was similar to IV maintenance with a markedly lower rate of systemic reactions on the subcutaneous route (<1% vs ~26% with IV). Injection-site reactions were usually mild. Amyloid-related imaging abnormality rates on the weekly 360mg schedule were comparable to

those seen with continued IV after 18 months and close to background rates reported in untreated patients. U.S. launch is planned for 6 October 2025, supplied by Eisai and Biogen.
https://www.prnewswire.com/news-releases/fda-approves-leqembi-iqlik-lecanemab-irmb-subcutaneous-injection-for-maintenance-dosing-for-the-treatment-of-early-alzheimers-disease-302542371.html

31 AUGUST:

Cognition Therapeutics presents zervimesine trial results

New clinical trial results presented at the recent 2025 Alzheimer's Association International Conference (AAIC) highlight the potential of zervimesine, an experimental oral drug aimed at protecting brain cells in Alzheimer's disease and dementia with Lewy bodies.
In the Phase 2 SHINE study, people with mild Alzheimer's disease took zervimesine or a placebo daily for six months. The main goals of the trial were to assess safety and how well the drug was tolerated. Findings with regard to both were encouraging, with side effects similar to those seen in the placebo group. Although the study was not designed to measure treatment effectiveness, early results were positive: those taking zervimesine showed 129% less cognitive decline on a standard memory and thinking test (ADAS-Cog13) compared to those taking placebo. Researchers believe this effect may be linked to zervimesine's way of working, that is aiming to block harmful proteins (amyloid-β and α-synuclein) from damaging the connections between brain cells.
Supportive findings also came from the SHIMMER study, another Phase 2 trial in people with mild-to-moderate dementia with Lewy bodies. This study also found zervimesine to be safe and well tolerated. Moreover, participants receiving zervimesine scored better on tests assessing neuropsychiatric symptoms as compared to controls and showed small improvements in attention and executive function, skills that are often impacted early on.
While more research is needed to confirm long-term clinical benefits, the results provide early support for zervimesine's potential as a treatment addressing disease processes in Alzheimer's disease and dementia with Lewy bodies.
https://ir.cogrx.com/press_releases/cognition-therapeutics-presents-data-at-aaic-highlighting-broad-neurological-impact-of-zervimesine-ct1812-in-dementia-with-lewy-bodies-and-alzheimers-disease/?_gl=1*1q1lgqs*_ga*NTkyMzAxMy4xNzU0Mjg4NTg4*_ga_CKK85WMQ6P*czE3NTQyOTI0NDckbzIkZzAkdDE3NTQyOTI0NTMkajU0JGwwJGgw

31 AUGUST:

Understanding indirect speech in frontotemporal dementia and Alzheimer's disease dementia: validation of the Hinting Task (Dutch version)

An international team from the Netherlands and the UK recently published a validation of the Dutch Hinting Task (HT-NL) for assessing Theory of Mind in dementia in the *Journal of the International Neuropsychological Society*.
The authors report acceptable internal consistency (Cronbach's α=0.74), lower HT-NL scores in all dementia groups versus controls, and poorer performance in behavioural-variant frontotemporal dementia (bvFTD) than in Alzheimer's disease; discriminative ability was excellent (AUC=0.83), comparable to an emotion-recognition test, with correlations to emotion recognition (r=0.45) and to memory and language (r=0.31–0.40), but not to processing speed, executive function or working memory (r=0.00–0.17).
The study included 66 patients (22 bvFTD, 21 primary progressive aphasia, 23 Alzheimer's disease) and 99 healthy controls. Analyses compared groups, corrected for multiple testing, tested how well the task separates patients from controls, and checked links with other cognitive tests. Preliminary reference values are included.
Limitations include heterogeneity across dementia types, a cross-sectional design that prevents assessing change over time, and the lack of comparison with other Theory of Mind measures; HT-NL performance also partly depends on memory and language. Despite this, results support routine assessment of social cognition in dementia.
The article has been published open access and can be read here: https://doi.org/10.1017/S1355617725101197

1 SEPTEMBER:

Study finds association between trust of researchers and willingness to participate in AD biomarker research

A recent survey conducted as part of the larger project, Promoting Cultural Awareness and Diversity in Research about Alzheimer's Disease and Cognitive Health (AD-REACH), which is aimed at creating participant-centered recruitment materials for Black older adults, examined the association between trust of researchers and willingness to participate in Alzheimer's disease and related dementias (ADRD) biomarker research. The study surveyed 399 older adults aged 55 and above, including Black and non-Hispanic White individuals who had never previously engaged in ADRD research. The findings indicated that higher levels of trust in researchers were associated with lower levels of hesitancy to enroll in ADRD biomarker studies, even after controlling for sociodemographic factors and self-perceived knowledge of ADRD. Participants who expressed very high trust were also more interested in receiving personal results from brain scans and memory tests.

Findings were published in the journal Alzheimer's & Dementia: Behavior & Socioeconomics of Aging.

https://doi.org/10.1002/bsa3.70024

15 SEPTEMBER:

Researchers develop a new digital cognitive test for diagnosing AD in primary care

Researchers at Lund University in Sweden have developed a digital cognitive test for diagnosing Alzheimer's disease that is intended for use in primary care, as a first step in the investigation process for Alzheimer's disease (AD). The work has been published in the journal Nature Medicine.

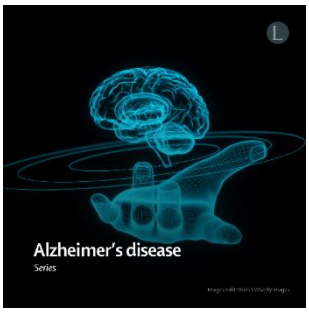
The digital cognitive test, BioCog, is done by the patient individually on a tablet computer. The test measures memory, cognitive processing speed and attention, orientation, delayed recall and recognition. The test measures aspects and variables that could not easily be measured in the past using pen-and-paper tests, such as how long it takes the patient to search among the words or how quickly they tap the screen. Patients whose tests show impaired cognition continue the assessment process with additional blood tests to determine whether Alzheimer's pathology is the cause of the impairment.

The press release can be found here: https://www.medicine.lu.se/article/new-digital-cognitive-test-diagnosing-alzheimers-disease

The paper can be found here: https://www.nature.com/articles/s41591-025-03965-4

23 SEPTEMBER:

Global experts launch The Lancet Series on Alzheimer's disease



On 23 September, the Lancet (The Lancet Group) launched a series of three scientific papers on the current Alzheimer's disease (AD) landscape and the future to come in diagnosis and treatment, in an event held at Hôpitaux Universitaires de Genève and online. The series, developed by 40 leading experts from 14 countries, are calling for rapid reform in healthcare systems, public policy and societal attitudes, to fully realise the potential of ground-breaking new medications.

The first paper in the series outlines the typical patient journey and diagnostic workflow for cognitive assessment and biomarker-based diagnosis of AD in a memory clinic. It highlights the integration of biomarkers in clinical settings, which facilitates diagnosis.

The second paper provides practical guidance on how to prioritise pharmacological and non-pharmacological strategies to ameliorate cognitive impairment and behavioural and psychological symptoms of dementia. It discusses the current approval status of monoclonal antibodies, their potential to improve patients' quality of life and how they could be seamlessly integrated with existing best care options.

The third paper presents a novel comparison, indicating that new monoclonal antibody treatments can slow AD progression to a level comparable to the efficacy of medicines for cancer, rheumatoid arthritis and multiple sclerosis. However, the authors say that differences in age, patient outcomes and side effects mean such comparisons should be treated cautiously. Encouragingly, improvements in the prevention of AD are also on the horizon, with emerging Brain Health Services identifying people at a high risk for developing the disease and providing them with personalised treatment programmes.

The authors of the series call for coordinated global action so that the rapid pace of science advancement in the field of AD is matched by reforms at the level of healthcare providers, policy and society.

Lead author of the Series, Professor Giovanni Frisoni, University of Geneva (Switzerland), says: "Blood tests, biological

drugs for Alzheimer's disease, and prevention interventions are propelling care into entirely new and exciting territory. However, the old needs of patients will not disappear. On the contrary, more general practitioners and dementia specialists will need to master the less glamorous but steady advances made in the past few decades in the care and treatment of behavioural disorders, the use of sophisticated diagnostic imaging and laboratory tools, and psychosocial care. A concerted societal effort in this direction will enable our current and future patients to benefit fully from the potential of scientific and technological advances."You can access the Series here: https://www.thelancet.com/series-do/alzheimers-disease

25 SEPTEMBER:

Eisai announces launch of lecanemab in Germany and Austria, following establishment of controlled access programmes in these two countries

Earlier this month, Austria and Germany became the first European Union markets to launch the anti-amyloid drug, lecanemab, following its European Commission marketing authorisation in April 2025. In a press release issued by Eisai and Biogen on 25 September, the launch of lecanemab in Austria occurred on 25 August, with Germany's launch following on 1 September 2025.

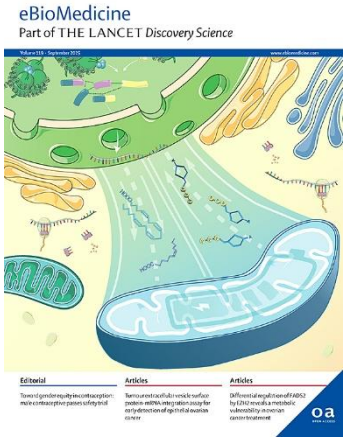
Lecanemab is indicated for adult patients with mild cognitive impairment or mild Alzheimer's dementia (termed early AD) who are apolipoprotein E ε4 non-carriers or heterozygotes, with confirmed amyloid pathology. Controlled Access Programmes have been established in both countries, to ensure use of lecanemab in accordance with regulatory conditions and eligibility criteria.

In Germany, the German Center for Neurodegenerative Diseases (DZNE) has committed to scientifically accompany real-world use of lecanemab through its research network, coordinating across ten university hospitals to monitor outcomes, adverse events, biomarker data, and patient selection. This observational study aims to refine risk mitigation, particularly regarding monitoring for amyloid-related imaging abnormalities (ARIA) such as brain swelling or micro-bleeds.

Read the press release:
https://www.eisai.com/news/2025/news202557.html

26 SEPTEMBER:

Study published in The Lancet E-BioMedicine expands dementia risk factors and finds up to 65% of dementia cases may be preventable



A new study, conducted by a global coalition of dementia experts, in collaboration with the Women's Brain Foundation (WBF), has expanded the list of dementia risk factors first identified by the 2024 Lancet Commission. Published in The Lancet E-BioMedicine, the paper "Broadening dementia risk models: building on the 2024 Lancet Commission report for a more inclusive global framework" challenges current understanding of dementia prevention and calls for a broader, more equitable approach.

The 2024 Lancet Commission report identified 14 modifiable risk factors that could prevent around 45% of global dementia cases. This new study builds on that model by incorporating four additional, often overlooked drivers, such as poverty, wealth shocks, income inequality, and HIV infection rates.

By integrating these factors, while also considering the influence of sex and gender, the authors demonstrate that up to 65% of dementia cases may be preventable. This recalibration not only reflects global epidemiological patterns but also underscores the urgent need for dementia prevention strategies that account for women's health realities.

The findings emphasise that current dementia prevention frameworks—largely based on high-income country data—miss key socioeconomic and gendered dimensions, particularly in low- and middle-income countries where dementia rates are projected to rise fastest.

SPOTLIGHT ON WORLD ALZHEIMER'S DAY

20 SEPTEMBER:

Association Luxembourg Alzheimer organises its 24th annual Memory Walk

On 20 September, the Association Luxembourg Alzheimer (ala) organised the 24th edition of its annual Memory Walk, on Place Clairefontaine in Luxembourg City.

From 11:00 a.m. to 5:00 p.m., visitors were able to learn about the services offered by the ala, as well as finding out more about Alzheimer's disease and other forms of dementia, at various information stands. In a friendly atmosphere, they also had the opportunity to chat, meet new people and take part in numerous discussions.

In addition to the information and food stands, a varied programme of entertainment punctuated the day, with concerts by Jukebox, Les Gavroches, Voices International and MIL-Chouer, an inclusive choir bringing together people with and without dementia – including some residents from 'Beim Goldknapp' residential and care home. The warm atmosphere and sunny weather contributed to the success of the event.

The walk allowed participants to show their solidarity with people living with dementia. Accompanied by a guide from the Luxembourg City Tourist Office, participants walked to Place Guillaume II, the Grand-Ducal Palace and the Chamber of Deputies before taking the panoramic lift at the Luxembourg City Museum down to the Corniche.

As in 2024, the theme of this edition was: 'A thought for those who forget'. A phrase that reflects the realities experienced by people with dementia, fragmented conversations, loss of words, gradual fading of memories. The ala wishes to raise awareness of the need to build an inclusive society, where those affected are neither excluded nor invisible, but recognised and integrated.

The symbol of thought (the flower) was used in various forms: solidarity stickers, decorations for the Memory Walk and gifts for visitors to the ala's residential and care home in Erpeldange-sur-Sûre. The organisation also had the honour of welcoming Max Hahn, Minister for Family, Solidarity, Living Together and Reception, who kindly attended this year's Memory Walk.

21 SEPTEMBER:

Burgas bridge coloured in purple to mark World Alzheimer's Day in Bulgaria

On 21 September, thousands of residents in Burgas (Bulgaria) were able to enjoy an amazing view – the Burgas Bridge, a city symbol, coloured in purple! The Burgas Municipality wanted to draw attention to Alzheimer's disease and dementia in general. This event was a logical continuation of a flash mob organised two days earlier by the day center Gryzhovnik in Burgas.

The other goal of the flash mob was to show that people with dementia can still do many things. The clients of Gryzhovnik offered homemade cookies, did gymnastics with elements of yoga and danced! The event was filled with joy and happiness to show that people with dementia have talents and if they are not locked at home alone, with some support they can have a normal life.

21 SEPTEMBER:

This World Alzheimer's Day, we launch a French translation of our guide aimed at raising awareness of issues around sex, gender and sexuality in dementia

A French language version of Alzheimer Europe's guide to help raise awareness of issues around sex, gender and sexuality in dementia was published on 21 September 2025, marking World Alzheimer's Day. It was translated by our national member associations in France and Luxembourg, respectively France Alzheimer and Association Luxembourg Alzheimer

The original English language version, Sex, Gender and Sexuality in the Context of Dementia: A guide to raise awareness amongst health and social care workers was written by Alzheimer Europe in 2022 (published in January 2023) and is based on the ethics report Sex, gender and sexuality in the context of dementia: a discussion paper, published by Alzheimer Europe in December 2021.

The guide is about the experience and wellbeing of men, women and non-binary people with dementia who are living alone or with a partner and who may or may not be sexually active. We draw attention to inequality, discrimination and lack of sensitivity towards their needs and wishes, both from other people and through structures and procedures within society, also towards their families, carers and in some cases health and social care workers. The guide is not limited to the experience of LGBTQ+ people, but their experience is often qualitatively different to that of non-LGBTQ+ people, and they encounter several issues that others do not, hence the frequent reference to this group in the guide.

We would like to thank the authors of the original English language version: Dianne Gove, Committee Chair (Luxembourg), Simone Anna Felding (Denmark), Aileen Beatty (United Kingdom), Andrea Capstick (United Kingdom), Jean Georges (Luxembourg), Helga Rohra (Germany), Anthony Scerri (Malta), Charles Scerri (Malta), Annemarie Schumacher Dimech (Switzerland) and Karin Westerlund (Sweden). We would also like to thank the following individuals who contributed to the original report: Patrick Ettenes (United Kingdom), Fabrice Gzil (France), Phil Harper (United Kingdom) and Linn Sandberg (Sweden).

As for the new French language version, we would also like to say a big thank you to Lorène Gilly and Chiara Melchior, from France Alzheimer and Association Luxembourg Alzheimer respectively, for their work in translating the guide.

Finally, we would like to thank CESAS (National Reference Centre for the Promotion of Emotional and Sexual Health) in Luxembourg for contributing to the layout costs and, together with Maud Théobald from the Centre LGBTIQ+ Cigale, for providing its expertise in LGBTQ+ terminology.

The new French version of the guide can be downloaded from the Alzheimer Europe website, at:

https://www.alzheimer-europe.org/sites/default/files/2025-09/alzheimer_europe_sex_gender_and_sexuality_-_fr.pdf

21 SEPTEMBER:

The Alzheimer Society of Ireland's Memory Walk brings thousands together across Ireland on World Alzheimer's Day

On World Alzheimer's Day (WAD), thousands of people came together in over 40 locations across Ireland to walk in solidarity with people living with dementia and their families. The Alzheimer Society of Ireland's (The ASI) annual Alzheimer's Memory Walk, proudly supported by Aviva, is more than a fundraising event, it's an awareness campaign that brings dementia out of the shadows and into the heart of communities. Walks were spearheaded by local champions, including ASI staff, board members, branches, volunteers, and supporters. Participants walked to honour and celebrate people affected by dementia. The weekend kicked off with several local walks on Saturday, with the main event taking place on Sunday 21 September.

This year's campaign garnered extensive national and regional media coverage, helping to amplify the voices of those impacted by dementia. On the day, Ireland AM, Ireland's biggest breakfast show, featured live interviews with participants, including ASI CEO Andy Heffernan, and Professor Seán Kennelly, Consultant Physician in geriatric medicine and Director of the cognitive clinical trials unit and memory service at Tallaght University Hospital.

As the number of people living with dementia in Ireland and globally continues to grow, so does the Memory Walk. It is helping to build a more compassionate and informed society – one where people with dementia and their families feel seen, supported, and valued.
For more information, visit www.memorywalk.ie

21 SEPTEMBER:

France Alzheimer organises “Memorun” to celebrate World Alzheimer’s Day

On 21 September, France Alzheimer once again made physical activity the central theme of its World Alzheimer’s Day celebrations by organising the third edition of the solidarity race “Memorun”. The turnout was fantastic, with more than 5,000 participants this year, as the association turned 40! The different races took place in the Bois de Vincennes in Paris. Four routes (three runs and one walk) were available to participants, among them people living with dementia, caregivers, people living in nursing homes who came with healthcare professionals by their sides, volunteers, corporate teams, members of the public, athletes...and more. France Alzheimer ambassador, triple Olympic champion Marie-José Pérec, was also there to give the start of each race and encourage runners to finish their race!
At the Memorun village site, visitors were also able to play table tennis or tennis, answer a quiz to learn more about the disease or take care of themselves with short appointments with an osteopath. More importantly, they had the opportunity to better understand the benefits of adapted physical activities by talking with people involved in health and sports initiatives.
For this third edition, France Alzheimer innovated with a hybrid format: it was possible to join on-site in Vincennes or to take part remotely *via* the connected MEMORUN race! Thanks to a digital solution (OuiRace), people could also run or walk from home and actively contribute to the cause. 100% of the proceeds from this race are dedicated to Alzheimer’s research, to support association’s initiatives and to help people living with dementia and their caregivers.

21 SEPTEMBER:

Greek associations organise many activities in Greece during World Alzheimer’s Month

In Athens, Alzheimer Athens, in collaboration with the Stavros Niarchos Foundation Cultural Center, successfully organised for the third year in a row the Alzheimer Festival 2025. The event “Building a better future for people with dementia and their caregivers” brought together more than 5,000 participants: professionals, caregivers, families, stakeholders and the public in a shared commitment to raising awareness and advancing dementia care in Greece. Dr Paraskevi Sakka, President of Alzheimer Athens and of the Greek Dementia Observatory, announced the update of the National Dementia Plan and underlined the urgency of its full implementation, as well as the creation of 15 new day care centres funded by the Ministry of Health. Distinguished speakers contributed insights regarding new therapeutic approaches, nutrition, mental health and sustainable models of care. The festival also featured memory tests for older adults, workshops on diet and physical exercise for better cognitive health, educational activities for children, and brief counselling sessions for caregivers, who also shared their personal testimonies.
The association Nestor set up a special informational kiosk at Syntagma Square, in the heart of the city of Athens offering guidance and answers to the public’s concerns regarding dementia. Nestor also launched a new programme of architectural walks in the city with the history of the buildings awakening many memories from the past.
Karelleio, the integrated Alzheimer’s and Related Diseases Unit of the association Apostoli, held informative speeches about dementia and conducted free memory tests, addressing issues such as the early symptoms of the disease, ways of

managing it, the impact of prevention while also providing advice to caregivers. A two-day psycho-educational seminar was held, designed to address caregivers of people with dementia, health professionals, volunteers and students in the field of health sciences, highlighting the need of education about Alzheimer's disease.

In Thessaloniki, Alzheimer Hellas organised a successful main informative event, “Smart ideas for healthy ageing”, with a keynote speech by Magda Tsolaki, emeritus professor and President of the Panhellenic Federation of Alzheimer’s Disease and Related Disorders. The city hall was packed, with more than 350 participants, all of whom were informed about prevention, the latest guidelines on diagnosis and treatment, and useful ways to cope with the disease. The Minister of Mental Health, the Deputy Minister of Macedonia and Thrace, representatives of the Governor, the Parliament and Municipalities, underlined the importance of the services provided by the association. A Memory Walk saw attendees holding balloons, after a march through the main streets of the city, ending at the city’s landmark, the White Tower. The sculpture "Umbrellas" and the Town Hall of Pavlou Mela were also illuminated in honour of World Alzheimer’s Day. Alzheimer Hellas also held informational stands in "Balkan Square" for a week, in Aristotelous square, at the White Tower, at the city hall and at the Youth Volunteering Festival "Connected we stand". Memory tests and various informative speeches for people with dementia and their caregivers were also carried out in various other towns and regions, stressing the great value of public education and awareness.

In Crete, the association “SOLIDARITY” in Heraklion, participated in the organisation of the premiere of a new film about dementia called “Don’t Leave Me Behind”, with a large crowd attending and actively participating in the discussion that followed. The aim of the event was to raise public awareness of dementia and healthy ageing, and the stigma surrounding the disease. The President of Solidarity, Ms Kortsidaki emphasised the problems faced by caregivers, who bear a great burden in their daily lives and need better information and support to improve their quality of life as well as that of the people they care for.

In Chalkida**,** Remind-Alzheimer Chalkida, in collaboration with Region of Central Greece, organised the awareness campaign “Turning Misinformation into Meaningful Dialogue” across 25 local areas to replace misinformation about dementia with informed, community-based dialogue. Drawing on global scientific evidence while generating new local insights through dedicated research, the project seeks to foster solidarity, acceptance and more compassionate communities.

In Arta, Alzheimer Athens organised the 2nd Senior Citizens Festival, attracting wide public participation, promoting awareness, inclusion, entertainment and creative engagement for older adults. The festival began with the art exhibition “Clocks” and several activities for seniors (yoga sessions, beauty care programme, digital literacy workshop, traditional music and dance). On the second day, a symbolic “Memory Walk” was organised, an “Honor Aging” award was granted to Mr Georgios Kolios, one of the most active senior citizens of Arta, emeritus professor of medicine. A roundtable discussion brought together leading experts, including Dr Paraskevi Sakka, Dr Ioannis Dallas (cardiologist) and Prof. Antonis Politis (psychiatrist), emphasising the importance of prevention in dementia, cardiovascular health, and mental well-being. The evening concluded with a moving choral performance by members of the Alzheimer Athens Day Care Center, in collaboration with the University of Ioannina’s music department.

In Kozani**,** the local Day Centre for Dementia, of the Nestor Association, organised preventive memory checks for people over 65, an informational talk on the "Key points about dementia and the services of the Day Centre" in neighbouring provincial local communities, and a documentary screening for the caregivers "Dementia, the Next Pandemic" created by the television programme “365 Moments”. After the screening, all concerns that were raised were discussed, highlighting the stereotypes that still exist regarding dementia. Interesting speeches, festivals, memory walks, information stands, free memory tests and many more awareness activities were held in Chania, Patra, Larissa, Serres, Ioannina, Xanthi, Katerini and Rhodes.

21 SEPTEMBER:

Summit of public empathy on World Alzheimer’s Day organised by the Turkish Alzheimer Association

The Turkish Alzheimer Association reached millions of people during World Alzheimer’s Month through press conferences, events and TV programmes. But what made this year especially remarkable was the extraordinary support their social media campaign received across the country on World Alzheimer’s Day, on 21 September. With the slogan “Let’s Talk About Alzheimer’s Together, Let’s Understand It Together,”

the campaign adapted Alzheimer's Disease International's (ADI) global theme, "Ask about dementia," to the Turkish context with warmth and directness. This slogan not only reflected a strong stance against stigma but also emphasised that the burden of Alzheimer's can, and should, be shared together.
They reached a potential audience of over 27 million. More than 40 volunteers from the fields of art, gastronomy, health, business and astrology lent their support. Beloved public figures such as actress Sinem Kobal (6M), singer Sıla Gençoğlu (3.4M) and comedian Ata Demirer (2.6M) shared the campaign on their social media accounts. Thanks to this support, the message reached millions of people across the country.
During the campaign, the Turkish Alzheimer Association also wanted to express its gratitude to supporters, with a special gesture. With the contribution of Kütahya Porselen, specially designed coffee cups were sent to around 50 opinion leaders. In addition, personalised thank-you messages were shared with everyone who supported the campaign. This was not only a gesture of appreciation but also laid the foundation for long-lasting friendships and collaborations. The Turkish World Alzheimer's Day 2025 campaign stood out not only with its numbers but also with the trust, empathy and spirit of solidarity it created, making it a truly meaningful success story for the Association.

21 SEPTEMBER:

Alzheimer Nederland organises music events on World Alzheimer's Day

On September 21, it was World Alzheimer's Day, the perfect moment to come together and raise extra awareness for Alzheimer's disease and all other forms of dementia. Each year, the regional departments of Alzheimer Nederland organise wonderful activities for all ages around World Alzheimer's Day, aiming to increase understanding and involvement in dementia. This year's theme was *"*Making music together.*"* Making and listening to music gives joy, brings back memories, creates warmth, connection and a pleasant atmosphere. It is essential for people both with and without dementia.

Over the past two weeks, Alzheimer Nederland's passionate volunteers from the 48 regional departments across the Netherlands were busy organising music activities. For example, in Apeldoorn, there was a sing-along version of the film "The sound of music" in collaboration with the local cinema. In Arnhem, a special project choir, Koor zonder Grenzen ("Choir without borders"), performed. In Ammerzoden, local artists gave a Top 50 Memories Concert, featuring some of the most beloved Dutch songs. From 'song bingo' in Groningen to 'moving to music' in Den Ham, there was something for everyone. In Nijmegen, visitors could even dance the afternoon away at a jukebox event with pop music from the 50s, 60s, and 70s. The aim of all these activities was to create beautiful new memories once again.
Pictured: A record to be proud of! During the #MemoriesRide on 29 September, over EUR 280,000 was raised. No fewer than 1,000 people cycled or walked, often remembering a loved one. Along the route, the Unforgettable Kilometer made a deep impression: a place where memories took centre stage and stories were shared. Sometimes sad, sometimes heart-warming.

26 SEPTEMBER:

When a Museum becomes a social actor: TADAM – Dementia-friendly Museum Network initiation event takes place for Kaunas Biennial programme in Lithuania

As part of World Alzheimer's Month 2025, Lithuania marked the occasion with a special event in Kaunas, bringing together cultural and health professionals, caregivers, and community members to discuss how museums can play a role in supporting people who have dementia and their families.
On 26 September, the Kaunas Biennale, in partnership with Dementia Lithuania and accessible arts organization "Socialiniai Meno Projektai", hosted a public discussion titled "When a Museum becomes a Social Actor: TADAM – Dementia-Friendly Museum Network." The event took place within the Biennale's programme Life After Life and highlighted the

emerging initiative TADAM, a network of dementia-friendly museums currently being formed in partnership with the National Art Museum of Lithuania, the National Museum of Lithuania, and the National M. K. Čiurlionis Art Museum.
Moderated by Ieva Petkutė (pictured, far right), President of Dementia Lithuania, the panel featured voices from psychology, museum education, academia, and lived experience of caregiving. Speakers explored how museums can become spaces that foster inclusion, well-being, and community health, as well as the importance of cross-sectoral collaboration between cultural institutions, health care, and social services.
The discussion also showcased insights from the participatory artistic research project "You Won't Understand Unless You've Experienced It", which reflects on the challenges and risks faced by people living with dementia and their caregivers. The TADAM network aims to strengthen museum professionals' competences, implement accessibility standards, encourage innovative approaches to exhibitions and education, and create opportunities for research, knowledge exchange, and international cooperation. By opening up cultural spaces to people who have dementia, the initiative seeks to build social value and enhance community well-being.
This event illustrates how World Alzheimer's Month continues to inspire creative, cross-sectoral actions across Europe to raise awareness and promote dementia-inclusive community practices.

MEMBERS' NEWS

27 AUGUST:

Turkish Alzheimer Association participates in "Provincial aging workshops"

As part of the preparatory work for the 2nd Council on Aging, to be held in October 2025, the Ministry of Family and Social Services organised "Provincial aging workshops" across all provinces. The workshops aimed to improve the quality of life of older adults, address their challenges and develop rights-based ageing policies. Held throughout August, the workshops brought together public institutions, local governments, academics, non-governmental organisations and older adults. The Turkish Alzheimer Association was honoured to be among the invited participants.
On 27 August, the Association was represented by Education and Health Coordinator Ümmügül Geyik and Project Coordinator Ezgi Gizem Gürbüz at the workshop hosted by the Darülaceze Presidency in Okmeydanı, Istanbul. In addition, the Association also took part in the following workshops:

- Van and Konya – 13 August
- Tunceli – 14 August
- Denizli – 20 August.

During these sessions, they underlined the urgent need to issue the regulation on Alzheimer day care centres without delay. Their Van branch contributed actively with a 12-member team, including physicians, a gerontologist, a nurse, a project specialist and older adults. Key topics presented included:

- The importance of their day care centre model
- The introduction of the "Third Age Refreshment School" and potential collaborations with universities
- Their observations and recommendations regarding nursing homes
- Awareness initiatives developed through the Association's social and community activities.

21 SEPTEMBER:

Ireland's "DRATgons' Den": Empowering early career dementia researchers took place

In Ireland, October is national PPI month. This annual festival amplifies the growing influence of Public & Patient Involvement (PPI) across the country, generating enthusiasm and creativity in how research is conducted and experienced.
In a unique one-off event, The Alzheimer Society of Ireland's dedicated PPI panel and the Dementia Research Advisory Team (DRAT) hosted a fun and interactive knowledge exchange platform for Early Career Researchers (ECRs) "DRATgons' Den". Inspired by the TV show Dragon's Den, this dynamic showcase is an opportunity for ECRs to demonstrate their research and communication skills to an audience of peers & experts, competing for a funding prize of EUR 3,000.
Open to PhD and Master's students in the dementia space, this event offers:

- A masterclass in PPI and science communication
- An opportunity to understand what funders and stakeholders value are
- A chance to be inspired by the variety of projects being framed and challenged by expert PPI contributors.

This event is made possible with thanks to the Health Research Board Events and Conferences Sponsorship Scheme 2025. For further information, please email ASI Research Project Officer Cíara O'Reilly at ciara.oreilly@alzheimer.ie
This event is made possible with thanks to the Health Research Board Events and Conferences Sponsorship Scheme 2025.

21 SEPTEMBER:

Walking the Talk for Dementia 2025

The Alzheimer Society of Ireland (The ASI) was delighted to support Dementia Research Advisory Team members Ruth Forrest and Kevin Cullen to take part in the recent Walking the Talk for Dementia (WTD) research conference in Santiago de Compostela, Spain (organised by Fernando Peres Aguzzoli and his extraordinary team).

Accompanied by Kevin's husband Tom Hennessy and ASI Research Project Officer Cíara O'Reilly, the members set off on an inspiring and deeply immersive four-day trek, followed by an interactive and engaging two-day symposium. Concentrating on representing the breadth of dementia experience, WTD unites people living with dementia, family caregivers, geriatricians, researchers, and clinicians in a challenging and humbling environment. This diversity of perspectives created a space that felt both inclusive and impactful, reminding us that dementia is not just a medical issue, but a lived, social and human experience.

"By the end of those four days, we had become more than a group on a walk. We had become a family. A family that was not defined by dementia, but by kindness, by humour, by respect, by love." - Ruth Forrest

The atmosphere throughout was one of shared purpose and genuine passion for change. It was rewarding to see how international expertise and grassroots commitment can meet in the same space, sparking ideas, collaborations and hope. The energy of the event reinforced the importance of working together to challenge stigma, improve care and champion innovation.

Walking the Talk for Dementia truly lived up to its name; it was not only about discussing dementia but about taking real steps towards making a difference.

21 SEPTEMBER:

Zornitsa Karagyozova from Alzheimer Bulgaria attended a radio interview to talk about dementia

On 21 September, Zornitsa Karagyozova from Alzheimer Bulgaria (and also a member of the European Dementia Carers Group of Alzheimer Europe) spoke on Bulgarian National Radio about the problems that people with dementia and their families are facing every day. She mentioned the fact that Bulgaria has no national plan to fight dementia.

Her full interview can be found at: https://bnr.bg/vidin/post/102216502/grajdansko-sdrujenie-podkrepa-semeistvata-na-bolnite-alchaimer?fbclid=IwY2xjawNEhFlleHRuA2FlbQIxMQABHmUZ9Ud6NTrM471bzaF-bXYx2y79ghQ_nV7byvw9JgTtTXpEo0lv-7V8hFVQM_aem_TPJKv2wkL4K9EtJmgp5WEQ

26 SEPTEMBER:

Alzheimer Nederland collaborates on "Walking Football" project

Participation counts. Whether living with dementia or not, everyone wants to belong. Exercise, fun and contact with others make a big difference to people, perhaps especially if they are facing dementia.

Each week, the "Jonathan Saturday" football club in Zeist (Netherlands), welcomes people with dementia, who come to participate in "Walking Football", set up in collaboration with Alzheimer Nederland. On the field, people move, laugh and play together. But it's about more than football: it's about being part of a community.

LIVING WITH DEMENTIA

21 SEPTEMBER:

Liv Thorsen, member of the European Dementia Carers Working Group proudly shares news of her husband Kjell winning a “Dementia Award of the Year” in Norway on World Alzheimer’s Day

In connection with World Alzheimer’s Day, all counties in Norway present the Dementia Award of the Year. The award may go to professionals, organisations, or private individuals. Anyone can nominate a candidate and explain why that person/organisation deserves the Award. I learned that Kjell would receive this year’s Award two weeks before the actual ceremony, so that he could prepare a thankyou speech. The Dementia Choir, of which Kjell is a member, rehearses on Tuesdays, and they were given the honour of singing a couple of songs before the Award presentation (they knew nothing beforehand). I also did not know who had nominated him. World Alzheimer’s Day 2025 was marked with a seminar featuring many important presentations. There were about 100 participants, and everything was streamed so that professionals around the country could follow the seminar from their workplaces on Teams. It turned out that the board of the Gjøvik Dementia Association had nominated Kjell.

Gjøvik Dementia Association statement

“Today we have the pleasure of honouring a person who has made a truly special difference – not only for himself and his loved ones, but for society as a whole. This year’s recipient of the Dementia Award has shown us that it is possible to live a good, active, and meaningful life – also with Alzheimer’s.”

From the start, Kjell chose to be open about his diagnosis. With warmth, humour, and a contagious joy of life, he has met both acquaintances and strangers with a smile and the remark: “I know I know you, but I can’t quite remember your name.” This openness, combined with courage, has invited others to meet dementia with understanding and respect. Kjell is a devoted choir singer, a soloist with a spark in his eye, and a spreader of joy during rehearsals. When he had to give up his driver’s license, he found new paths – quite literally – as an e-cyclist. Together with his wife Liv, he has appeared in several media outlets, showing that openness and activity are the keys to a good life, even with Alzheimer’s. Through his positive outlook and commitment, Kjell has become a role model. His story reminds us that it is not the diagnosis that defines the person, but how one chooses to live with it. We are delighted and proud that the Dementia Award 2025 has been presented to Kjell Schlytter.

Kjell’s thankyou speech

This honour feels both unusual and deeply gratifying. I was informed a couple of weeks ago that I would be receiving the Dementia Award of the Year – but, true to form, I had forgotten. To be chosen for this award is truly overwhelming, and I will need some time to fully absorb what it means. It has been twelve years since I was diagnosed with Alzheimer’s, yet the diagnosis has not prevented me from living a good and meaningful life. I still feel like the same person I have always been, enjoying the same things and living as normally as possible, even though I forget things quickly. This does not trouble me, because I am content in the present moment.

I remain active in many ways: I enjoy cycling, going to the cinema and concerts, and singing in the Dementia Choir. My wife and I also travel a lot – next month we will attend the annual European Alzheimer’s Conference in Bologna, and last year we were in Geneva. I am fortunate to have a large family and many good friends, and I would like to thank everyone who accepts me as I am and does not mind when I tell the same story several times. A special word of gratitude goes to my daughter, Siv, and to my wife, Liv, who keep track of me and my appointments, and ensure that I get to where I need to be. My heartfelt thanks for this award!

21 SEPTEMBER:

Sertaç Hatice, member of the European Dementia Carers Working Group shares her experiences around the demands of being a dementia carer

My mother is 79 years old and has a diagnosis of mixed dementia. Since June 2024, I have been a member of the European Dementia Carers Working Group (EDCWG), representing Türkiye and I also serve as a Board Member of the Turkish Alzheimer Association. As well as these roles, I am delighted to be part of a psychoeducation-based psychological support and telerehabilitation group, having joined in April 2023. This group was founded by Prof. Dr İdil Arasan Doğan, a Board Member of our Kadıköy Branch.

Today, our group brings together 32 family carers. We support each other on many issues, ranging from behavioural problems to feeding methods, and sometimes simply sharing our feelings or asking one another for prayers. We began with weekly Zoom meetings and now continue our journey through WhatsApp and phone conversations.

Recently, I had the opportunity to speak at two events: the press conference organised by our Association on 16 September 2025, and an event at Üsküdar University on 21 September. While preparing my talk, I asked my fellow support group members: “What do you think are our most urgent needs?” Both in the press release and in my 15-minute speech, I was able to present our key demands:

- Greater understanding and support for family carers during healthcare processes (hospital visits, admissions, etc.)
- Improved procedures for issuing disability reports specifically for people with Alzheimer’s
- An increase in the number of day care and living centres,
- Establishment of a 24/7 emergency psychological support hotline
- Monitoring and quality improvement of private care homes
- Development of special transportation and care projects for people with Alzheimer’s
- Raising public awareness of Alzheimer’s, with educational programmes in schools and institutions, and tailored training for certain professional groups.

At the event, 80% of participants were either people with Alzheimer’s or family carers. The fact that we constantly face difficult decisions resonated deeply with many. Some attendees even shared their own experiences afterward. Hearing subsequent speakers refer to points from my talk made me feel that our voices were truly being heard.

Before closing my speech, I also touched upon the Alzheimer’s perspective in the European Union (EU). Thanks to my participation in EDCWG meetings, I observed that early diagnosis is much more of a priority in the EU. The aim, there, is to diagnose the disease early and preserve patients’ independence for as long as possible. With the support of sensors, GSM technologies, and various rehabilitation methods, they seek to extend the period during which patients can live independently in their own homes.

In fact, the focus of Alzheimer Europe’s 2025 Yearbook, which I briefly mentioned, reflects this vision: transportation, access to cultural life, recreation, leisure, and sport. The EU’s ultimate goal is maximising the independence of people with Alzheimer’s. I sincerely hope this vision can serve as an inspiration for Türkiye.

21 SEPTEMBER:

Nélida Aguiar, carer to her mother Idalina – a former member of the European Working Group of People with Dementia – writes about the campaign "Small Games, Big Memories"

"Small Games, Big Memories" is the name of the awareness campaign promoted by CBRE to mark World Alzheimer's Day. The project, developed with the creativity of the advertising agency Brandhunters, was activated on 20-21 September at Forum Madeira - a big shopping centre in Funchal, Madeira (Portugal). 21 September marks World Alzheimer's Day, and Forum Madeira was joining the occasion with an initiative that transforms a simple gesture into an act of awareness.

Just like the body, the mind also needs daily training. Small habits, such as listening to music, exercising, reading, remembering stories, or playing games, can strengthen the mind, prevent neurological diseases, and improve quality of life.

Therefore, during the weekend of 20-21 September, Forum Madeira visitors received, at the Information Desk, an exclusive book with a set of cognitive stimulation games to help strengthen their brains in everyday life, as well as practical and accessible information about Alzheimer's disease: symptoms, prevention, and the role of caregivers. Throughout the weekend, the awareness campaigns unfolded throughout the shopping centre and for World Alzheimer's Day, the entire Forum Madeira team, including staff from administration, the Information Desk, maintenance, and cleaning departments wore Brain Booster t-shirts, reinforcing their commitment to this cause.

All information about the campaign is available on the Forum Madeira website: ALZHEIMER'S HIDES MEMORIES. THE CAREGIVER REMEMBER THEM – Forum Madeira – Shopping Center, as well as on the website created for this campaign: www.brainboosters.org, which aims to continue this project, which we consider to be of enormous importance.

24 SEPTEMBER:

Annick Germeys, member of the European Dementia Carers Working Group, writes about “Finding balance in caregiving when life throws the unexpected”

It’s hard to believe that three years have passed since my husband Geert was diagnosed with young-onset dementia. Over time, our lives have gradually adapted to this reality. Together, we’ve gone through the process of accepting the diagnosis, grieving what we’ve lost, and finding joy in the things we can still do together. Life has felt steady, different, of course, but manageable. We focused on living as fully as possible without thinking too much about what the future might take away.

And then, at the end of August, everything shifted again. Geert was struck by a car during one of his training runs for the Lisbon Marathon. The driver failed to stop at a crossing, and in an instant, Geert was left with multiple fractures in his foot. The marathon dream was gone, and so was the rhythm of our daily life. Suddenly, everything had to be rearranged.

As his caregiver, I quickly realised the extra challenge: instructions weren’t always easy for Geert to process or remember. “Don’t put weight on your foot, hop on the other leg, we have to go to the ER”, simple things became complicated. We spent a full day in the emergency department, waiting, undergoing tests, forgetting to eat because I didn’t want to miss the diagnosis. Thankfully, no surgery was needed. But we returned home with a heavy plaster cast and strict rules: no weight-bearing, no movement. I had already taken over some of the things Geert could no longer manage, but suddenly I had to take on almost everything. Geert was no longer mobile at all.

That was just the beginning. I had to reorganise our home to make it liveable: borrowing a wheelchair, arranging a bed in the living room, ordering a toilet chair and urinal, finding crutches, and calling in home nursing support. One piece of advice I'm grateful for was this: let others take care of the "medical" side so you can remain the partner. I followed it. A home nurse now visits daily for hygiene and injections, and physiotherapy keeps Geert's muscles active. Family and friends have stepped in with visits, cards and encouragement.

Still, being a caregiver is a 24/7 responsibility. The only way to sustain it is to share the load. Even so, after four weeks of bed rest, our days are filled with hospital check-ups, routines, and trying to keep life as normal as possible. I encourage Geert to continue the activities he can still do—except walking and running, of course—so he doesn't lose those abilities. I know too well that once they're gone, they may not return.

Alongside this, I carve out small spaces for myself: joining several Alzheimer Europe meetings online, cherishing the visit of my daughter and newborn granddaughter from abroad, who were also seeking support, creating ceramic art with clay. These things give me the mental energy I need.

Now, we're slowly adjusting again, and I look forward to the day Geert will be able to walk, maybe even run, again. It won't be easy, but hope is what keeps us moving forward. And who knows? Perhaps there's still another marathon waiting for him, and a walking or hiking holiday for us.

EDUCATION

22 SEPTEMBER:

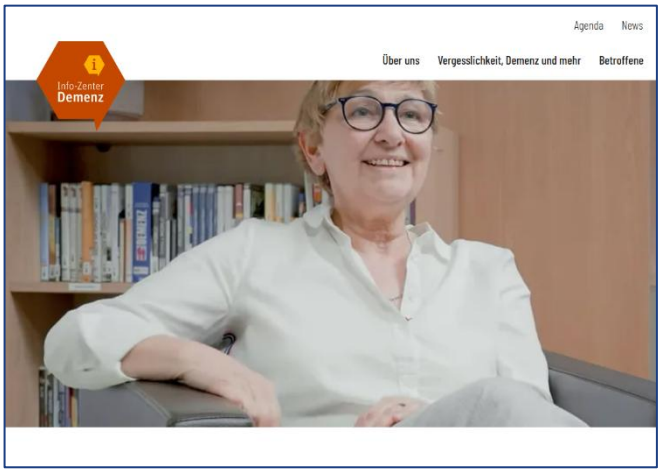
Registrations are open for free University of Tasmania online course "Understanding Dementia"

The Wicking Dementia Research and Education Centre of the University of Tasmania (UTAS) welcomes registrations for its Massive Open Online Course (MOOC) on "Understanding Dementia". This is an easily accessible online course that builds upon the latest in international research on dementia. The course is completely free and anyone can enrol. There are no entry requirements. For more information about this course and to enrol, visit: https://mooc.utas.edu.au/course/20281

NEW PUBLICATION AND RESOURCES

1 SEPTEMBER:

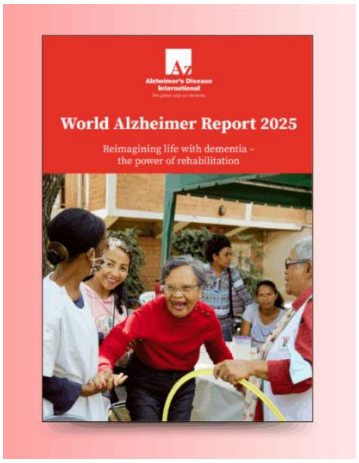
Luxembourg's Info-Zenter Demenz publishes video interview with Lieselotte Klotz as part of the "Mäi Liewen Mat Demenz" ("My Life with Dementia") series



On 1 September, marking the beginning of World Alzheimer's Month, the Info-Zenter Demenz - Luxembourg's national information and advice centre for all questions relating to memory disorders and dementia - published a video interview with Lieselotte (Lilo) Klotz. Lilo is the former Vice-Chairperson and a current member of the European Working Group of People with Dementia (EWGPWD). The video is part of a series called "Mäi Liewen Mat Demenz" ("My Life with Dementia").
The Info-Zenter Demenz is very grateful to Lilo Klotz for taking the time to do this interview during her visit to Luxembourg for a meeting of the EWGPWD, earlier this year. They particularly thank her for her openness and for combatting the stigma and misconceptions around dementia. Watch the video, here: https://www.youtube.com/watch?v=j_81i4i4fNI

18 SEPTEMBER:

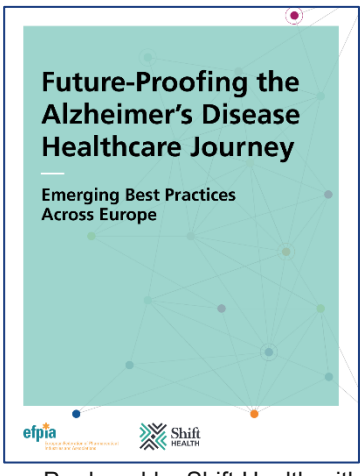
Alzheimer's Disease International publishes World Alzheimer Report 2025



On 18 September, Alzheimer's Disease International (ADI) published its World Alzheimer Report 2025. This year's report is called "Reimagining life with dementia – the power of rehabilitation". The report, co-authored by ADI, the University of Exeter and the University of Sydney, presents a global and practical roadmap for 'reimagining life with dementia' through rehabilitation, shedding light on what rehabilitation means in dementia care and why it matters, as well as how tailored and goal-oriented approaches can help people maintain function, independence, and participation across settings and stages.
The report combines expert essays and real-world case studies from multiple countries globally, and shows how person-centred, collaborative rehabilitation plans may be put into practice at home, in the community, and in long-term care.
Read the report: https://www.alzint.org/resource/world-alzheimer-report-2025/

25 SEPTEMBER:

EFPIA publishes report on "Future-Proofing the Alzheimer's Disease Healthcare Journey: Emerging Best Practices Across Europe"

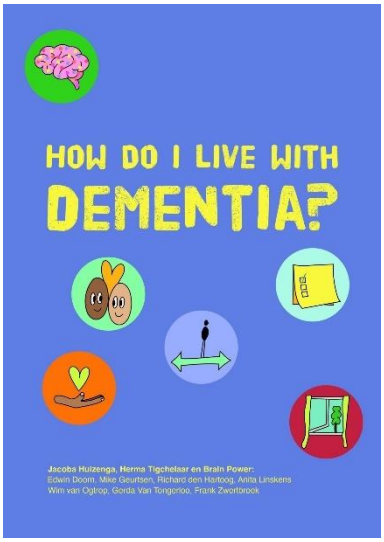


On 25 September, a report on "Future-Proofing the Alzheimer's Disease Healthcare Journey: Emerging Best Practices Across Europe" was published by the European Federation of Pharmaceutical Industries and Associations (EFPIA). This new report highlights effective, scalable solutions in Alzheimer's disease detection, diagnosis and care across Europe. Produced by Shift Health with

funding from the EFPIA Alzheimer's disease Platform, it examines emerging best practices in eight countries: Czechia, France, Germany, Netherlands, Poland, Slovenia, Spain and Sweden.
You can download the report, here: https://www.efpia.eu/media/fs1bspuw/future-proofing-the-ad-healthcare-journey.pdf

26 SEPTEMBER:

English language translation of the Dutch book "Hoe leef ik met dementie?" ("How do I live with dementia?") now available



A new English translation of the Dutch book "How do I live with dementia?" ("Hoe leef ik met dementie?") is now available. This book brings together the experiences, insights, and life wisdom shared by those who know dementia from the inside out. The book shows the reader how everything changes — daily activities, relationships, sense of self, and how others see you.
Jacoba Huizenga explored these changes through research done with people who have dementia. She was the first in the Netherlands to bring together a group of people with dementia as co-researchers. They call themselves Brain Power and include Gerda Van Tongerloo, Vice-Chair of the European Working Group of People with Dementia (EWGPWD).
Brain Power took the initiative to create this book, to make the findings from the research project Everyday Life with Dementia accessible to a wider audience — especially to people living with dementia, as well as their partners, families, friends, and close communities. It's also meant for professionals like case managers, general practitioners, and others in care and support roles.
https://publinova.nl/en/product/how-do-i-live-with-dementia

JOB OPPORTUNITIES

10 SEPTEMBER:

PhD position on predicting adherence to digital health interventions at Maastricht University

Maastricht University opened applications for a full-time PhD on predicting adherence to digital health-promoting interventions using AI and machine learning. The post sits in the Faculty of Health, Medicine and Life Sciences, with primary location in Maastricht and short research visits possible to FH Joanneum in Graz Deadline: 20 October 2025.
The project focuses on modelling intervention use and behaviour from unobtrusive data sources such as smartphone apps, websites and wearables. Existing datasets include a two-year app- and Fitbit-supported lifestyle intervention aimed at lowering dementia risk, and a web-based programme on sexually transmitted disease prevention and condom use. The goal is to build predictive models that support tailoring and delivery of digital health interventions.
Applicants should hold, or be close to completing, a relevant master's in health or data science. Affinity with complex statistics, machine learning or computational modelling is expected, as is excellent English. Programming experience in Python, R or SQL, and familiarity with frameworks such as TensorFlow, PyTorch or scikit-learn, are considered assets.
The position is 38 hours per week. The gross monthly salary is EUR 3,059–3,881, plus 8% holiday allowance and an 8.3% year-end bonus. The initial contract is 12 months at 1.0 FTE, with a three-year extension upon positive evaluation. Maastricht University lists flexible working options and standard Dutch university employment conditions.
Official post and application: https://www.academictransfer.com/en/jobs/354728/phd-candidate-predicting-adherence-to-digital-health-promoting-interventions/

AE CALENDAR 2025

DATE	MEETING	AE REPRESENTATIVE
3 October	EDF ENGO meeting	Owen
6-8 October	35th Alzheimer Europe Conference (Bologna, Italy)	AE staff
9 October	FluiDx-AD General Assembly meeting (Bologna, Italy)	Dianne, Faye and Chris
14 October	Consultation with the PREDICTFTD Public Involvement Board	Soraya and Angela
16 October	MEP Interest Group on Brain Health and Neurological Conditions	Owen
16 October	EPHA Policy and Advocacy Meeting	Owen
17 October	EFNA Health Literacy Workshop	Owen
27 October	Consultation with the Public Ambassador Group for PREDICTOM	Sarah
30-31 October	Meeting of the European Alzheimer's Disease Consortium (EADC)(Edinburgh, Scotland)	Angela

CONFERENCES 2025-2026

DATE	MEETING	PLACE
6-8 October	35th Alzheimer Europe Conference, "Connecting science and communities: The future of dementia care", https://www.alzheimer-europe.org/conferences	Bologna, Italy
12-15 October	XXVII World Congress of Neurology, https://wcn-neurology.com/	Seoul, South Korea
14 October	Dementia and Brain Health in Women, https://docs.google.com/forms/d/e/1FAIpQLSfhjMTVZuzRxR6NdlsmicLa1e9qHPxRcW9HTklzOfPLjOQfMQ/viewform	Brussels, Belgium
6 November	Virtual Dementia Care Research, https://nhswales.awardsplatform.com/	Wales (UK) & online
6-7 November	13th International congress of Person Centered Medicine, "Person Centered Medicine and Care in Dementia", https://events.bizzabo.com/icpcm	Reykjavik, Iceland
12-13 November	How to ensure access to new Alzheimer treatments? http://www.ipecad.org/conference	Glasgow, Scotland
4-5 February 2026	2nd International Conference on the Prevention of Alzheimer's Disease (ICOPAD 2026), https://www.hug.ch/en/evenement/2nd-international-conference-prevention-alzheimers-disease-icopad-2026	Geneva, Switzerland

26-28 March	20th World Congress on Controversies in Neurology (CONY2026)	Krakow, Poland
14-16 April 2026	Alzheimer's Disease International Conference, https://www.alzint.org/what-we-do/adi-conference/	Lyon, France
27-29 October 2026	36th Alzheimer Europe Conference (#36AEC), "Sláinte: Building momentum in dementia through policy, research and partnership"	Dublin, Ireland

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35th Alzheimer Europe Conference

Connecting science and communities: The future of dementia care

Bologna, Italy

6 - 8 October 2025 #35AEC

www.alzheimer-europe.org/conferences

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