

2025 Work Plan and Budget

Adopted by the AE Board on 9 December 2024



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1 2025 Work Plan

1.1. Alzheimer Europe Core activities

1.1.1. Objective 1: Providing a voice to people with dementia and their carers

In 2025, Alzheimer Europe will

- involve the European Working Group of People affected by Dementia (EWGPWD) and European Dementia Carers Working Group (EDCWG) in its activities and organise two face-to-face meetings of each group and a series of virtual meetings and consultations
- involve the EWGPWD and EDCWG in the organisation of the Annual Conference by including them in the Programme Committee to help with the selection of abstracts
- organise a joint plenary session at the Annual Conference with representatives of both groups
- involve the EWGPWD and EDCWG in various EU projects where AE is asked to provide the views of people with dementia and their carers
- involve the EWGPWD and EDCWG Chairpersons as full voting members at AE Board meetings
- publish recommendations on how to involve people with dementia and carers in the development of assistive technologies

1.1.2. Objective 2: Making dementia a European priority

In 2025, Alzheimer Europe will

- dedicate its 2025 Dementia in Europe Yearbook to the topic of transport and access to art, culture, sport and tourism and compare national policies and identify good practices at national level
- update the report on the prevalence of dementia in Europe and provide updated estimates for people with dementia in all countries covered by Alzheimer Europe in 2025 and 2050
- coordinate the group of European government experts on dementia and organise two meetings of the group bringing together health ministry officials from at least 15 countries with representatives from the European Commission, the OECD and the World Health Organization
- develop the European Alzheimer's Alliance and aim to have at least 80 Members of the European Parliament signed up from all political groups and all Member States
- organise quarterly online meetings with the co-chairs of the European Alzheimer's Alliance
- campaign with Members of the European Parliament on the political priorities contained in the Helsinki Manifesto
- organise two lunch debates in the European Parliament in June and December 2025
- organise an exhibition in the European Parliament in December 2025
- actively contribute to and collaborate with JADE, the new EU Joint Action on Dementia
- play an active role on the Patients' and Consumers' Working Party of the European Medicines Agency
- collaborate, as a member, with the European Disability Forum, the European Patients' Forum and the European Public Health Alliance and support the development of positions in response to EU policy developments
- carry out an analysis of European organisations to develop a networking strategy.

1.1.3. Objective 3: Changing perceptions and combating stigma

In 2025, Alzheimer Europe will

- continue its collaboration with the European Disability Forum on the European disability strategy and the implementation of the UN Convention on the Rights of Persons with Disabilities (UNCRPD)
- monitor how the Committee on the Rights of Persons with Disability includes dementia in its reviews of disability policies in European countries: Armenia, Croatia, Czech Republic, European Union, Finland, Iceland, Ireland, Latvia, Lithuania, Romania and Slovakia

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- award, in collaboration with Alzheimer Europe members, a prize to a European artist, author or photographer for a successful film, book, exhibition or other cultural event addressing the stigma attached to dementia and changing public perceptions
- organise a workshop with members and other organisations on the use of Alzheimer's and dementia in the names and campaigns of national associations
- identify how national Alzheimer's associations reach out to and include representatives from underrepresented groups
- continue working with the Council of Europe and contribute to ongoing discussions on legal capacity, guardianship systems and bioethics

1.1.4. Objective 4: Raising awareness of brain health and prevention

In 2025, Alzheimer Europe will

- continue to identify phase II and phase III trials on the prevention of Alzheimer's disease and dementia and include them in the Clinical Trials Watch
- further develop the public involvement pool by including family members of people with dementia and people at risk of developing dementia
- dedicate a European Parliament lunch debate to the topic of brain health and prevention and a special supplement of the magazine to national brain health initiatives and European brain health projects
- collaborate with the Brain Health Mission set up by the European Academy of Neurology and contribute to the development and activities of the European Brain Health Partnership

1.1.5. Objective 5: Strengthening the European dementia movement

In 2025, Alzheimer Europe will

- update its member organisations on relevant EU policy developments and involve them in the development of policy positions through AE's public affairs meetings
- involve its member organisations in the development of the new Strategic Plan (2026-2030) of Alzheimer Europe
- identify how AE working groups and meetings can better reflect the experiences of and include people with dementia, carers and researchers from underrepresented groups
- organise its Alzheimer's Association Academy as a series of 2 in-person workshops in Brussels (June and December) and 8 online workshops and develop a programme based on the subjects and issues identified by its members, such as:
 - involvement of associations in health technology assessments,
 - successful fundraising initiatives at national level,
 - technologies supporting diagnosis, care and support,
 - good governance for national Alzheimer's associations,
 - working with parliamentary interest groups at national and European level,
 - transport and access to art, culture, sport and tourism,
 - public awareness campaigns,
 - involving underrepresented groups in national advocacy, awareness and research activities
 - introduction and uptake of new treatments in European countries
 - initiatives and support for people at risk of cognitive impairments,
 - ensuring disability policies are applicable to people with dementia.
- organise its Annual General Meeting in Brussels on 25 June
- organise quarterly meetings of the AE Board to monitor the association's financial situation and the implementation of its work plan



1.1.6. Objective 6: Supporting dementia research

In 2025, Alzheimer Europe will

- continue with the development of its European Dementia Observatory by proactively identifying relevant research developments and communicating them to its member organisations and wider community via its newsletter, social media and website
- involve the organisation's Expert Advisory Panel in commenting on important research developments and in identifying speakers for its Conference and other meetings
- dedicate a scientific paper to the views of people with dementia and carers on new technologies based on the feedback and contributions of the EWGPWD and EDCWG to European research projects
- organise a conference "Connecting science and communities: The future of dementia care" in Bologna, Italy from 6 to 8 October 2025 with the participation of at least 750 participants from 40 countries
- collaborate with INTERDEM, the European Alzheimer's Disease Consortium and the European Academy of Neurology for the organisation of the conference and the selection of topics to be addressed
- evaluate participants' satisfaction with the conference programme and practical organisation

1.2. Other activities and project

1.2.1. EU Project participation

In 2025, Alzheimer Europe will

- continue to engage with Horizon Europe, the Innovative Health Initiative, the Joint Programme Neurodegenerative Diseases Research (JPND) and the European Partnership for Personalised Medicine (EP PerMed) to identify opportunities to contribute to and participate in pan-European research projects,
- continue its active involvement in a number of EU funded projects by promoting public involvement activities with people with dementia and their carers in the research consortium, by contributing to the ethical discussions and by supporting the communication and dissemination activities towards a non-scientific audience:
 - ADIS (Early Diagnosis of Alzheimer's Disease by Immune Profiling of Cytotoxic Lymphocytes and Recording of Sleep Disturbances)
 - AD-RIDDLE (Real world implementation, deployment and validation of early detection tools and lifestyle enhancement)
 - AI-MIND (Intelligent digital tools for screening of brain connectivity and dementia risk estimation in people affected by mild cognitive impairment)
 - AI4Hope (Artificial intelligence based health, optimism, purpose and endurance in palliative care for dementia)
 - eBRAIN-Health (Actionable Multilevel Health Data)
 - EPND (European Platform for Neurodegenerative Diseases)
 - LETHE (A personalized prediction and intervention model for early detection and reduction of risk factors causing dementia, based on explainable AI and distributed Machine Learning)
 - MultiMeMo (Shorter- and longer-term mechanisms of multimodal interventions to prevent dementia)
 - Pattern-Cog (Personalized aging pattern for early risk detection and prevention of cognitive impairment and dementia in cognitively healthy individuals)
 - PREDICTOM (Prediction of Alzheimer's disease using an AI driven screening platform)
 - PROMINENT (Precision medicine platform in neurodegenerative disease)
- start its collaboration on the following projects
 - DORIAN GRAY (Devising a personalised risk stratification and holistic management for prevention of cognitive impairment in patients with different cardiovascular phenotypes)
 - FIGARO (Finding Alzheimer's disease progression markers by CSF proteomics)

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- FluiDx-AD (A novel test trio to detect amyloid beta peptides in saliva and blood for enhanced diagnosis and management of Alzheimer's disease)
- PREDICTFTD (Accelerating the Validation of Predictive Biomarkers for Frontotemporal Dementia Diagnosis and Subclassification)
- collaborate as an associate partner or sub-contractor in the following research projects
 - ABOARD (A personalised medicine approach for Alzheimer's disease)
 - HomeDem (Co-designing a Home with Dementia)
 - REBALANCE (Mechanisms of focused ultrasonic mediated Brain Cell Activity Coupled with enhanced mechanosensation)
 - TEF-Health (Testing and Experimentation Facility for Health AI and Robotics)

1.2.2. Corporate Affairs

In 2025, Alzheimer Europe will

- organise quarterly company round tables bringing together the AE Board, representatives of corporate sponsors and AE member organisations to provide updates on clinical trial developments, on EU and global policy developments and the organisation's different corporate projects and activities
- continue including phase II and phase III clinical trials, as well as non-drug trials being conducted in Europe on the AE website
- organise an award ceremony for an author, artist or photographer who addressed the stigma attached to dementia and changed public perceptions about dementia
- publish three editions of the Dementia in Europe magazine (February, June and October)
- organise two lunch debates in the European Parliament in June (Prioritising Alzheimer's disease in disability, health and non-communicable disease strategies) and December (Brain health and prevention of Alzheimer's disease) and an exhibition in December
- closely monitor the introduction of anti-amyloid treatments in European countries and contribute to appropriate use recommendations developed by the European Alzheimer's Disease Consortium (EADC)
- publish the findings of its survey on public perceptions and attitudes towards dementia and brain health research and on the experiences of research participants in dementia research thanks to a grant by Gates Ventures



1.3. Annex 1: 2025 Calendar

Date	Meeting	Venue
28 January (13.00-15.00)	Alzheimer's Association Academy	Online
24 February (14.00-17.00)	Alzheimer Europe Board	Online
25 February (13.00-15.00)	Alzheimer's Association Academy	Online
24-25 March (13.00-17.00 and 9.00-12.30)	Alzheimer Europe Board	Luxembourg, Luxembourg
25-27 March (14.00-17.00, 9.00-17.00 and 9.00-13.00)	European Working Group of People with Dementia	Luxembourg, Luxembourg
1 April (14.00-17.00)	Company Round Table	Online
9 April (14.00-17.00)	European Group of Governmental Experts on Dementia	Online
22 April (13.00-15.00)	Alzheimer's Association Academy	Online
27 May (13.00-15.00)	Alzheimer's Association Academy	Online
23 June (14.00-17.00)	Alzheimer Europe Board	Brussels, Belgium
24 June (9.00-11.30)	Company Round Table Meeting	Brussels, Belgium
24 June (12.30-14.00)	European Parliament Lunch Debate	Brussels, Belgium
24-25 June (9.00-17.00 and 9.00-16.00)	European Dementia Carers Working Group	Brussels, Belgium
24 June (14.30-17.00)	Public Affairs Meeting	Brussels, Belgium
25 June (9.00-12.00)	Annual General Meeting	Brussels, Belgium
15 July (13.00-15.00)	Alzheimer's Association Academy	Online
16 September (13.00-15.00)	Alzheimer's Association Academy	Online
17 September (14.00-17.00)	Company Round Table Meeting	Online
29 September (14.00-17.00)	Alzheimer Europe Board	Online
5-6 October (14.00-17.00 and 9.00-12.00)	European Dementia Carers Working Group	Bologna, Italy
5-6 October (14.00-17.00 and 9.00-12.00)	European Working Group of People with Dementia	Bologna, Italy
5-6 October (14.00-17.00 and 9.00-12.00)	European Group of Governmental Experts on Dementia	Bologna, Italy
6-8 October	35 th Alzheimer Europe Conference "Connecting science and communities: The future of dementia care"	Bologna, Italy
18 November (13.00-15.00)	Alzheimer's Association Academy	Online
1 December (14.00-17.00)	Alzheimer Europe Board	Brussels, Belgium
2 December (9.00-11.30)	Company round table meeting	Brussels, Belgium

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2 December (12.30-14.00)	European Parliament Lunch Debate	Brussels, Belgium
2-3 December (14.30-17.00 and 9.00-12.30)	Public Affairs Meeting	Brussels, Belgium
9 December (13.00-15.00)	Alzheimer's Association Academy	Online



2 2025 Budget

	2025 Budget
01. Membership fees	67,500
02 Donations	5,000
03. EU and other public funding	1,484,300
03.01. Operating Grant	566,900
03.02. Project grants	917,400
04. Corporate sponsorship	437,500
05. Project participation and other subsidies	493,200
06. Pub. Sales and royalties	
07. AE Conference	375,500
08. Deferred Income	
09. Financial income	7,500
10. Other revenue	
11. Contributions in kind	124,500
12. Income received on account	
TOTAL AE INCOME	3,000,000
01. Personnel costs	1,848,000
01.01. Staff costs	1,635,700
01.02. External experts	212,300
02. Travel and Accommodation	668,050
02.01. Travel costs	120,600
02.02. Accommodation costs	140,850
02.03. Meeting and subsistence costs	406,600
03. Stationery and supplies	7,500
04. Communication costs	109,000
05. Publicity/Info. Material	137,100
06. Rent and office costs	179,900
07. Equipment and leasing	14,500
08. Membership fees	5,800
09. Bank charges	5,950
10. Other costs	2,000
11. Financial charges	
12. Amortisations	22,200
13. AE Foundation	
Total AE EXPENSES	3,000,000
Surplus/deficit	