

Five-Country Alzheimer's Disease Survey

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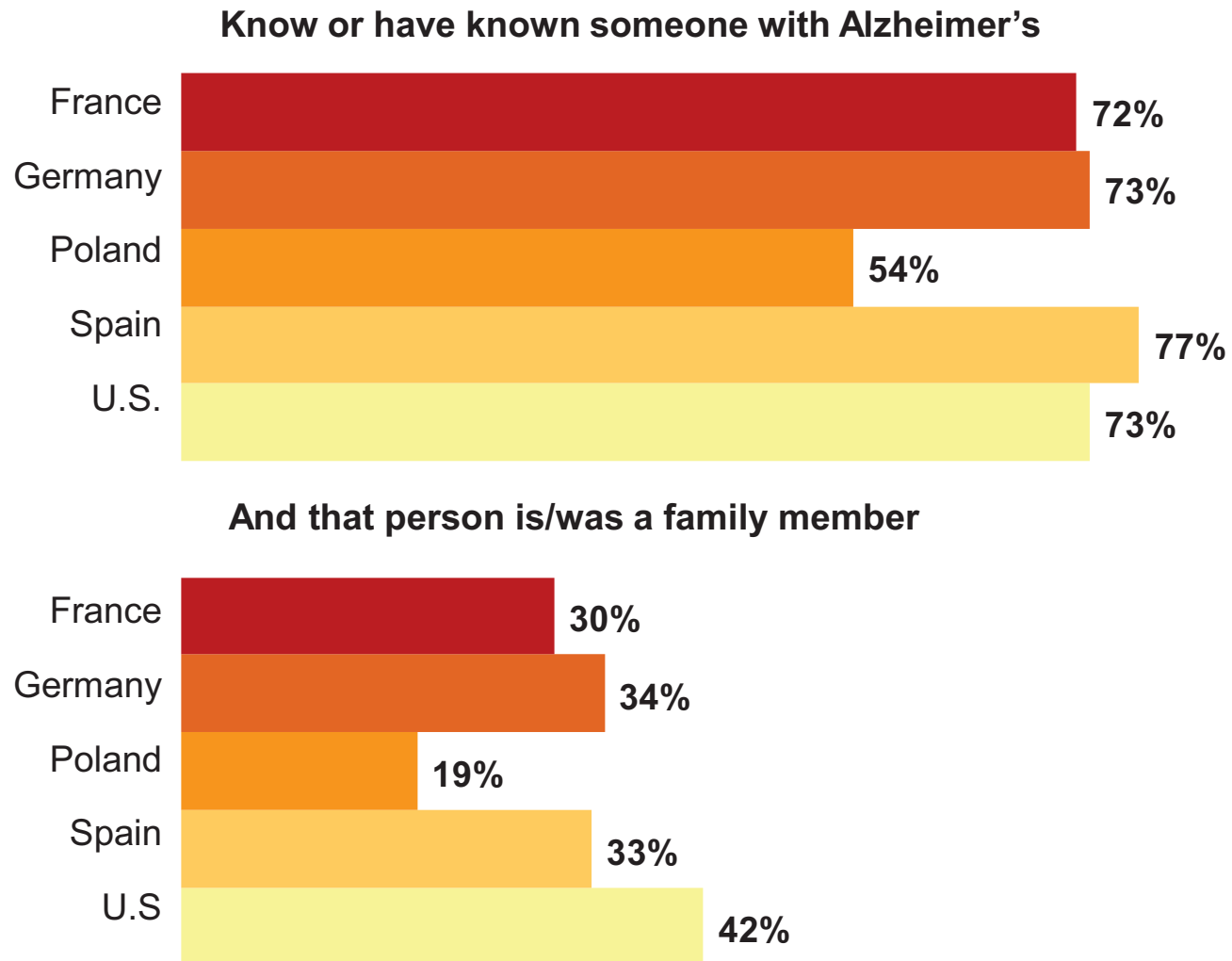
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Public Experience with Alzheimer's Disease

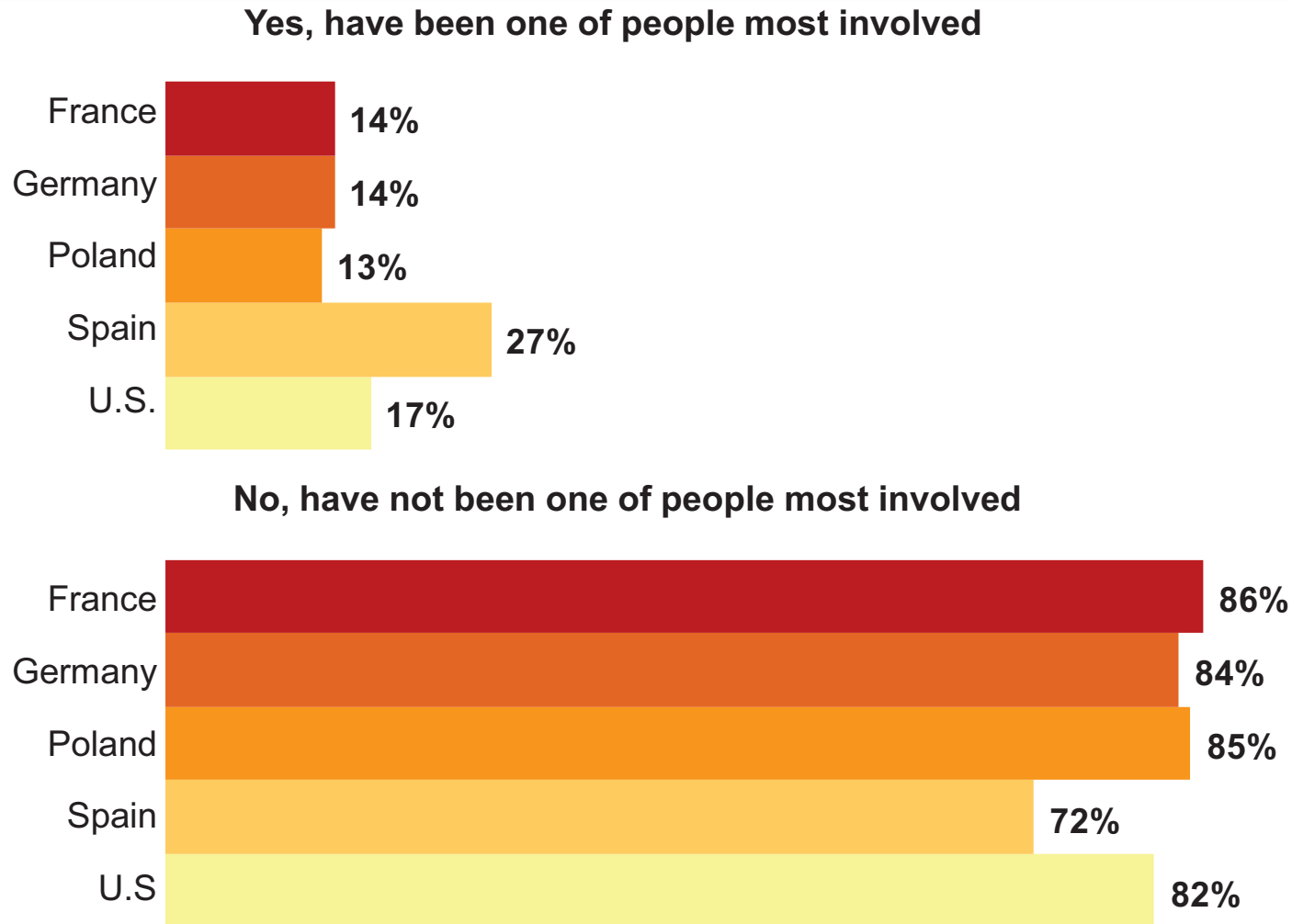
- Majority of public have personal experience with Alzheimer's disease, saying they know or have known someone with the disease
- About three in ten have personal experience with a family member with Alzheimer's disease
- About one in seven have had significant life experience in giving support to someone who has Alzheimer's disease

Public's Experience with Knowing Someone with Alzheimer's Disease



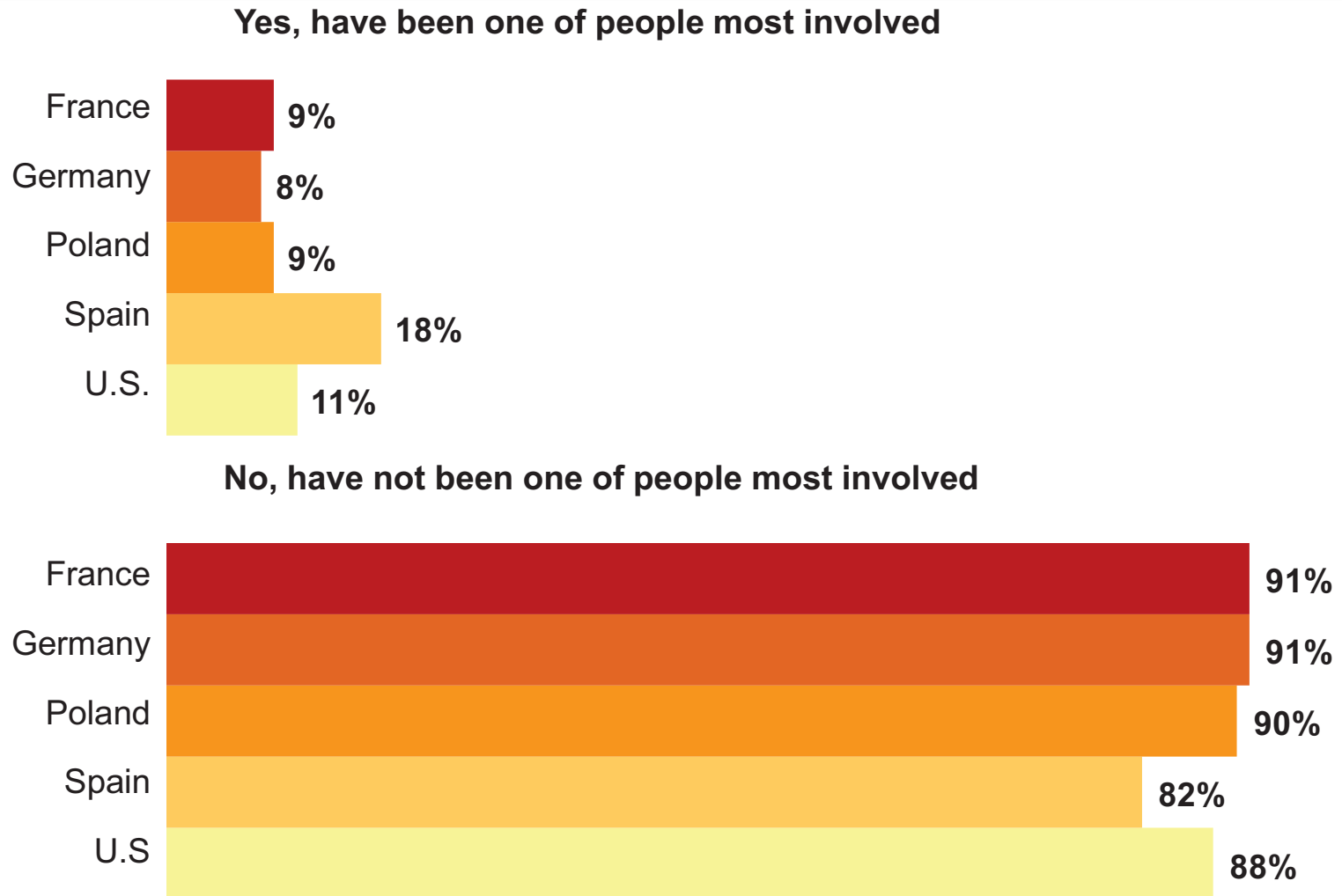
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Public's Experience with Being One of People Most Involved in Decision-making, Financial Support or Day-to-Day Caretaking for Someone with Alzheimer's Disease



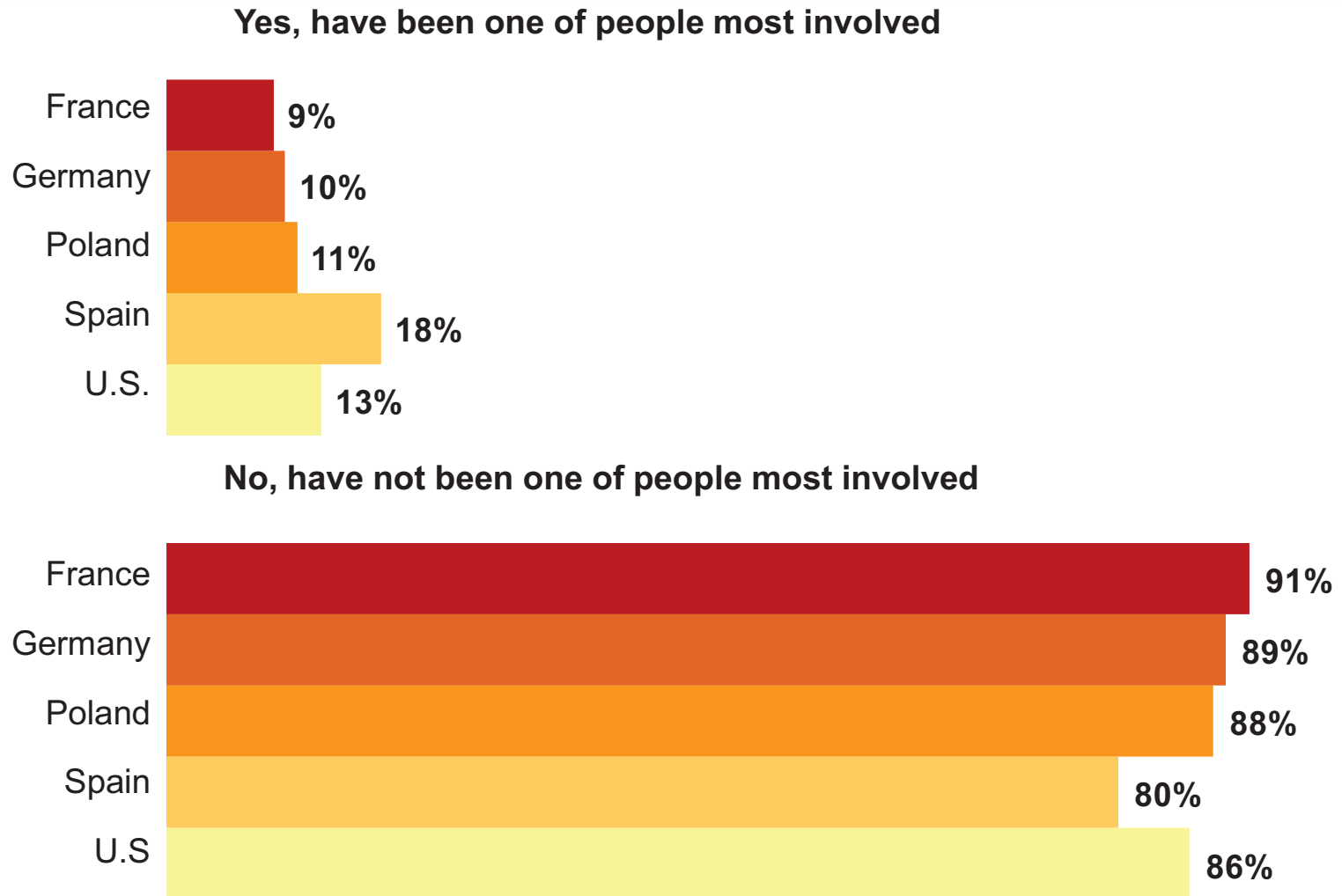
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Public's Experience with Being One of People Most Involved in Decision-making or Financial Support for Someone with Alzheimer's Disease



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Public's Experience with Being One of People Most Involved in Day-to-day Care for Someone with Alzheimer's Disease



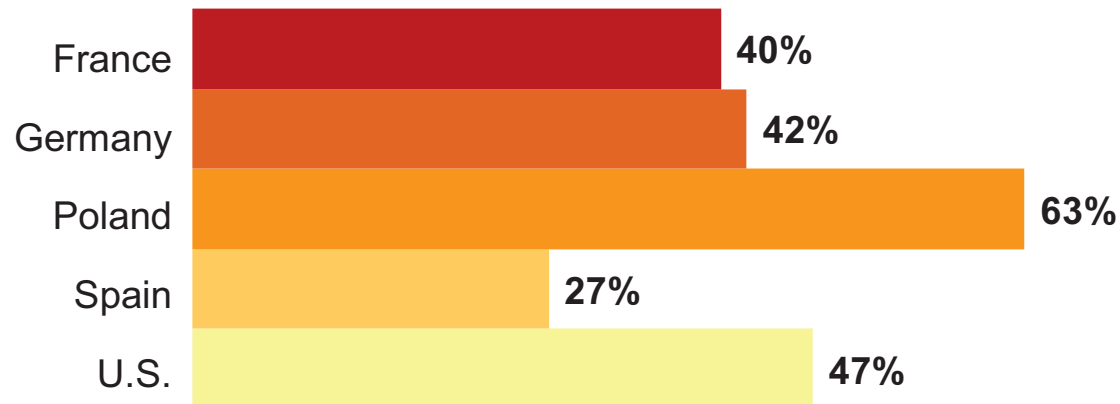
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Public Beliefs about Availability of Treatment and Test

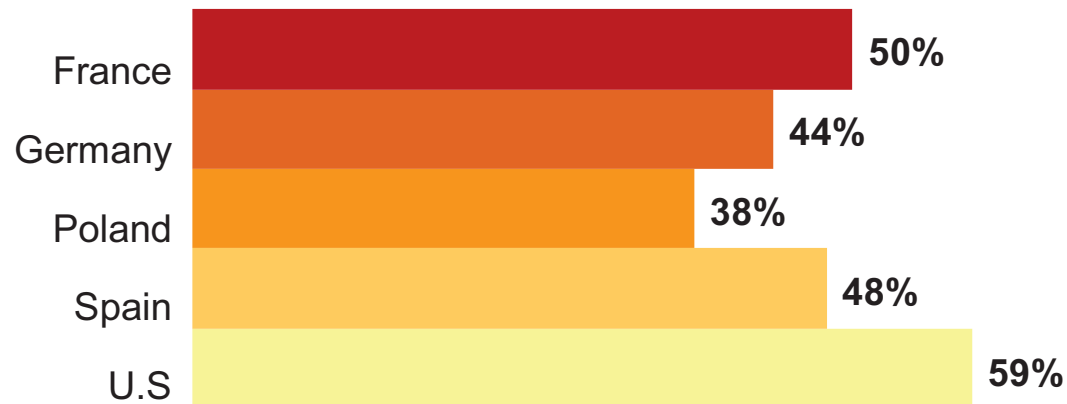
- Many believe there is now an effective medical or pharmaceutical treatment to slow the progression of Alzheimer's disease and make the symptoms less severe
- Majority in all five countries believe treatment is currently available or will be in five years
- Significant portion of the public in all five countries believes reliable medical test currently available

Public's Perception of Availability of Effective Treatment and Reliable Medical Test

There is an effective treatment to slow the progression of Alzheimer's disease and make the symptoms less severe

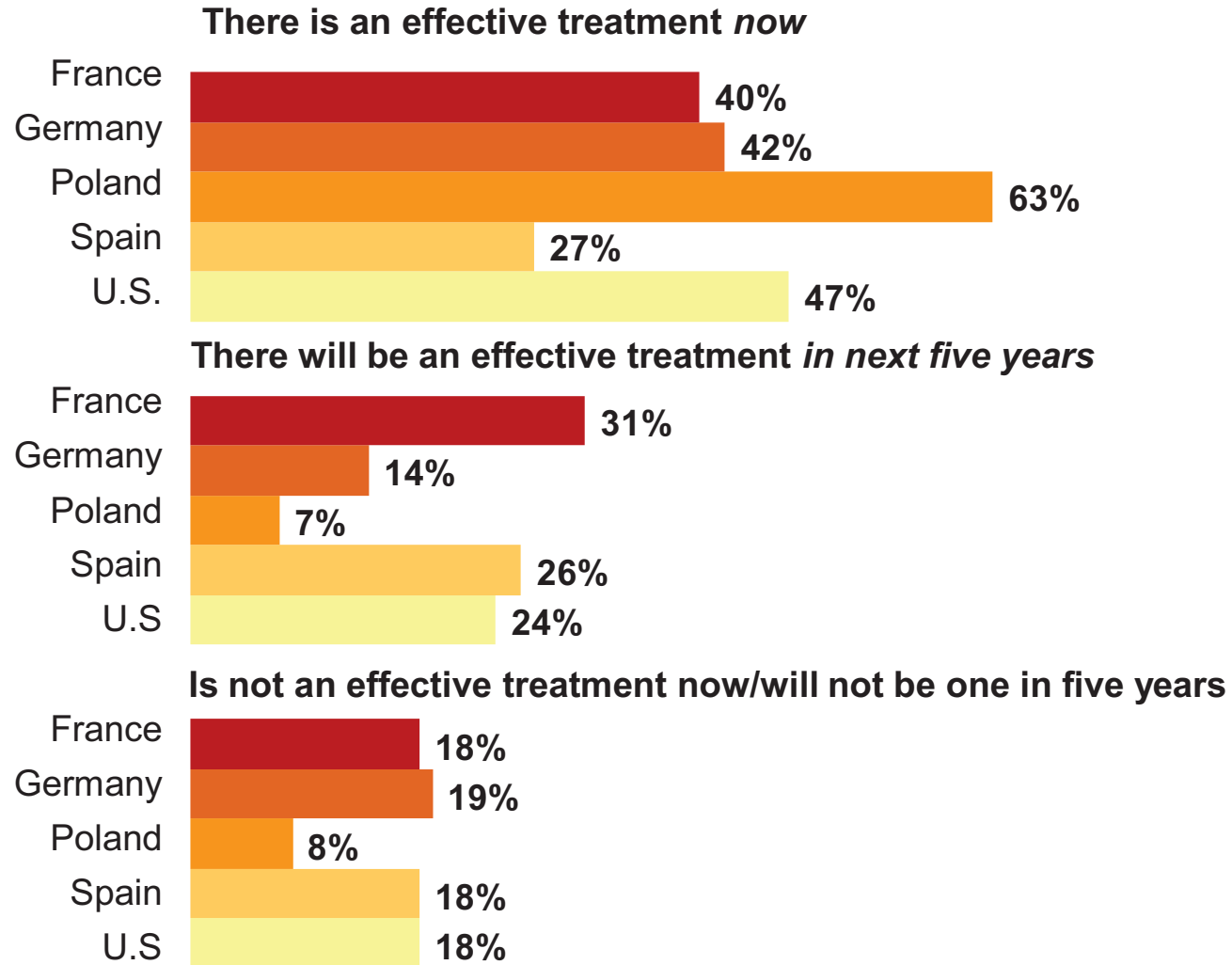


There is currently a reliable medical test



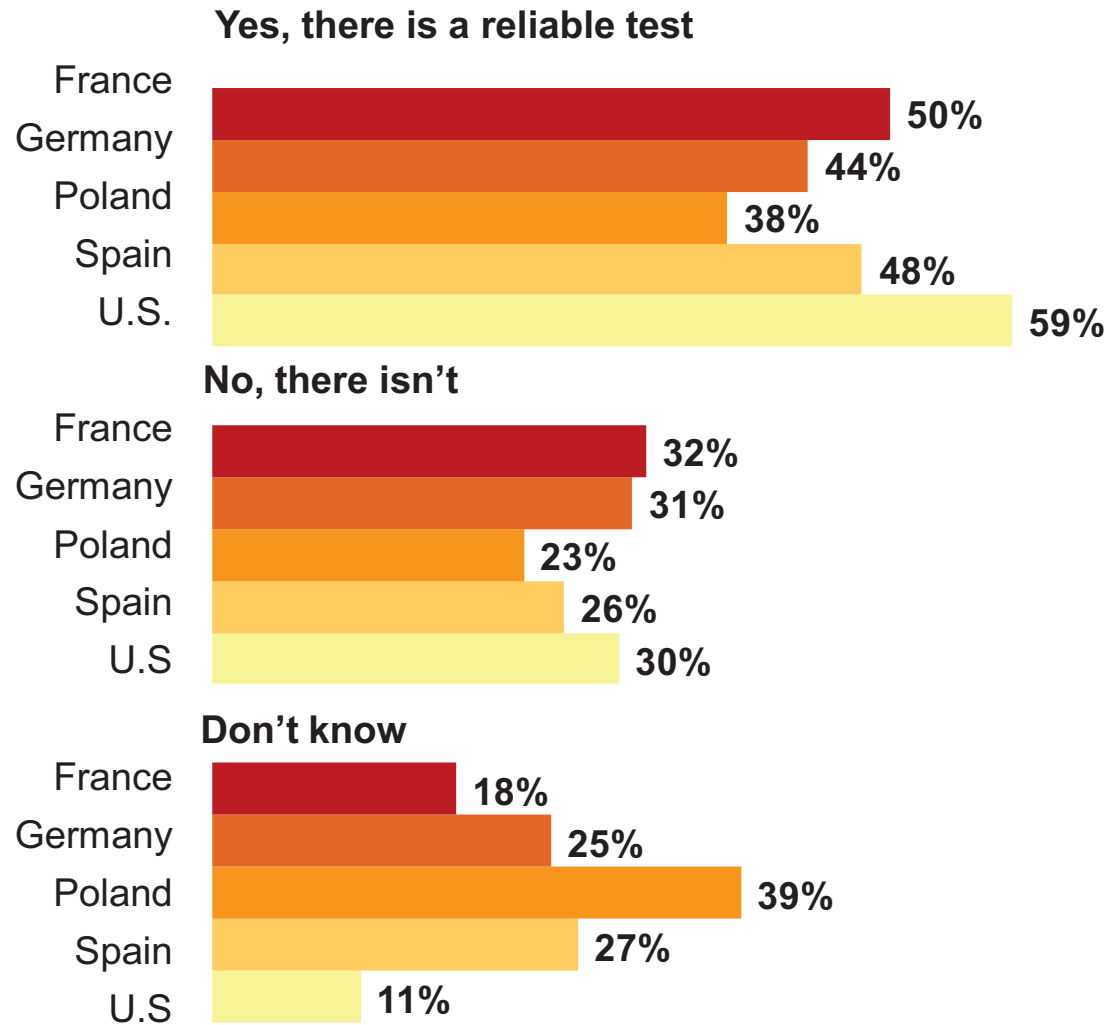
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Public's Perception of Whether There Is Or Will Be an Effective Medical or Pharmaceutical Treatment to Slow the Progression of Alzheimer's Disease in the Next Five Years



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Public's Perception of Whether There Is a Reliable Test Currently Available to Determine If a Person Suffering from Confusion and Memory Loss Is in Early Stages of Alzheimer's

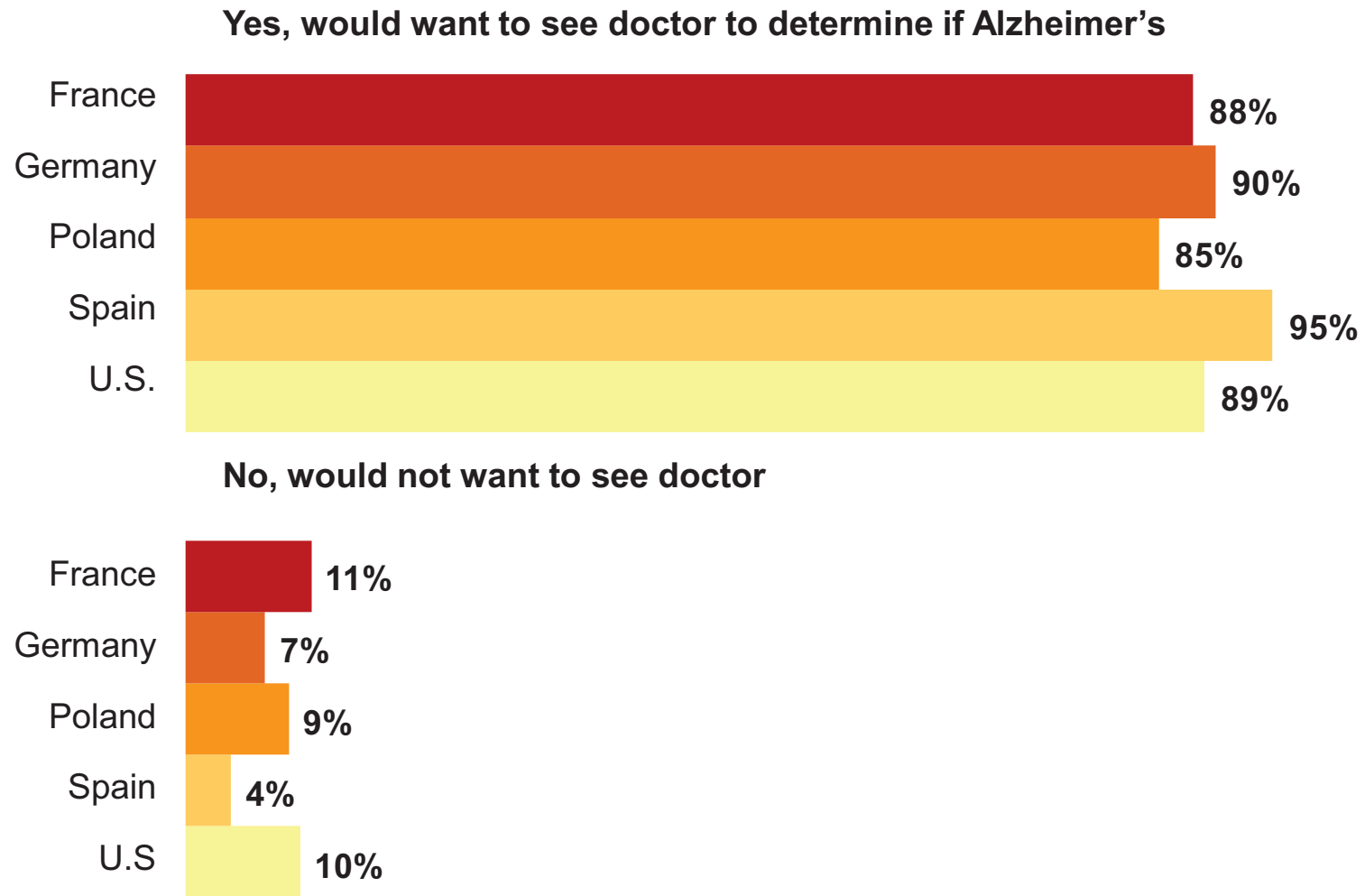


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Public Attitudes about Testing and Diagnosis

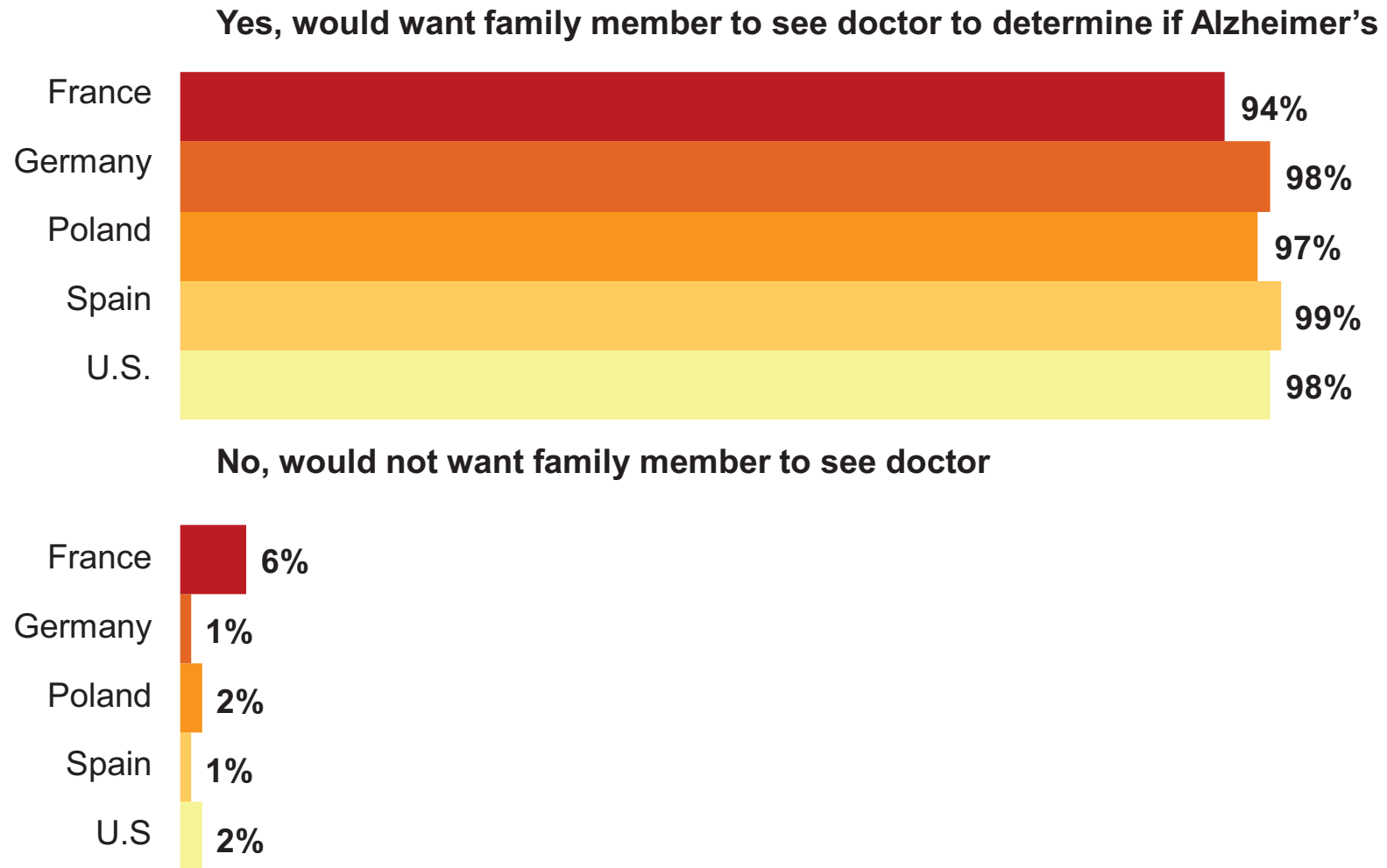
- Most report would see doctor for diagnosis if had symptoms, and would want to be told if they had the disease
- Most would also want a family member to see a doctor, and would want the family member to be told
- Significant public interest in early diagnostic testing

Public Attitudes about Wanting to See a Doctor If They Were Exhibiting Signs of Confusion and Memory Loss



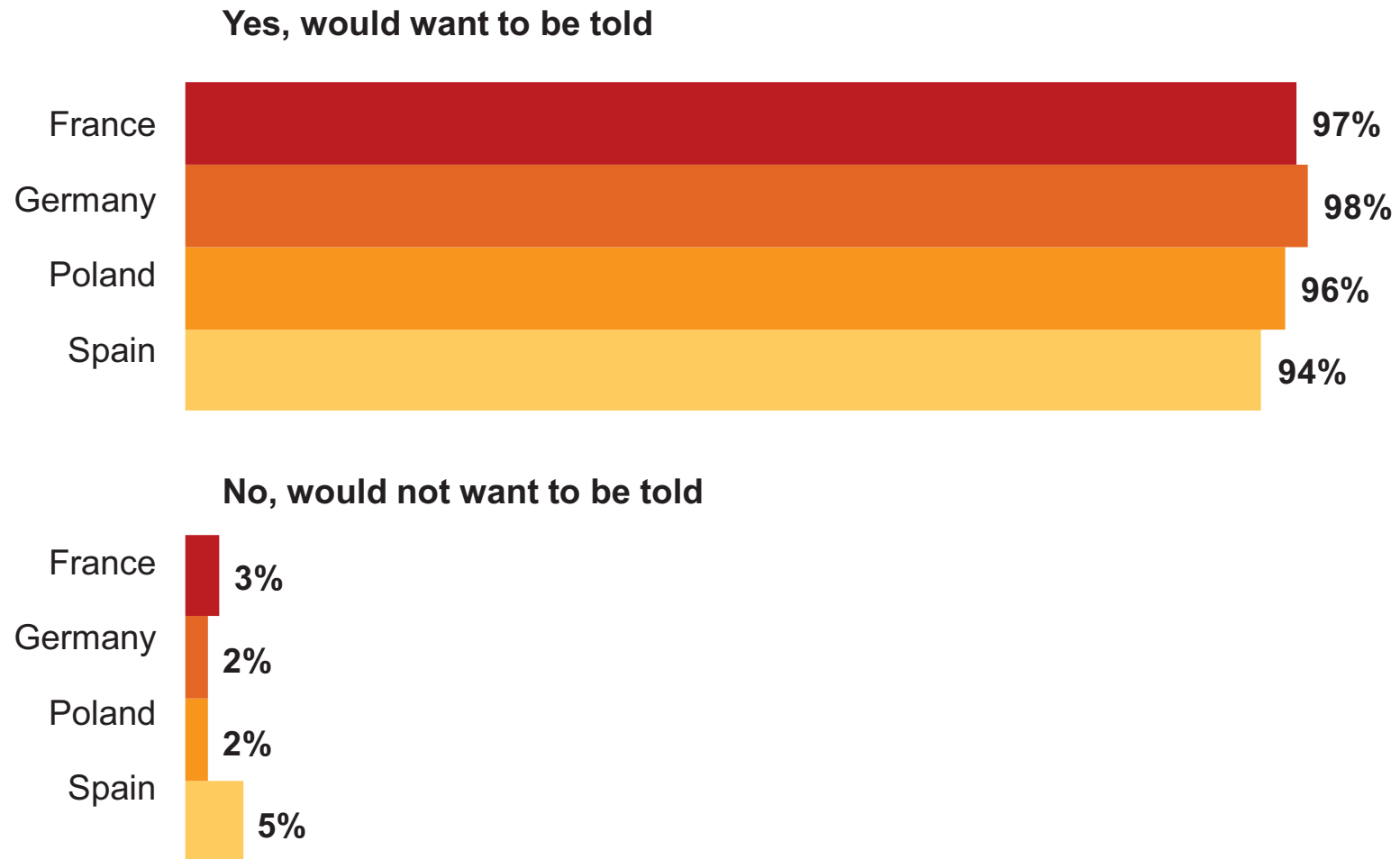
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Public Attitudes about Wanting a Family Member Who Was Exhibiting Signs of Confusion and Memory Loss to See a Doctor



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Public Attitudes about Wanting to Be Told If A Doctor Believed They Had Alzheimer's Disease



This question not asked in U.S.

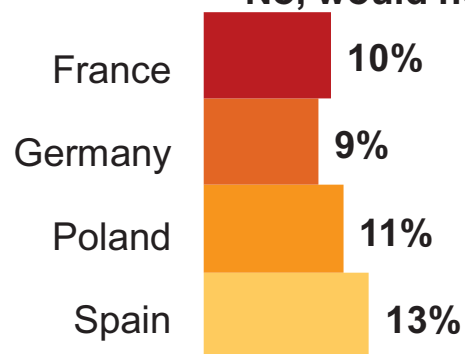
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Public Attitudes about Wanting a Family Member to Be Told If a Doctor Believed That Family Member Had Alzheimer's Disease

Among those who said would want family member to see doctor
Yes, would want family member to be told

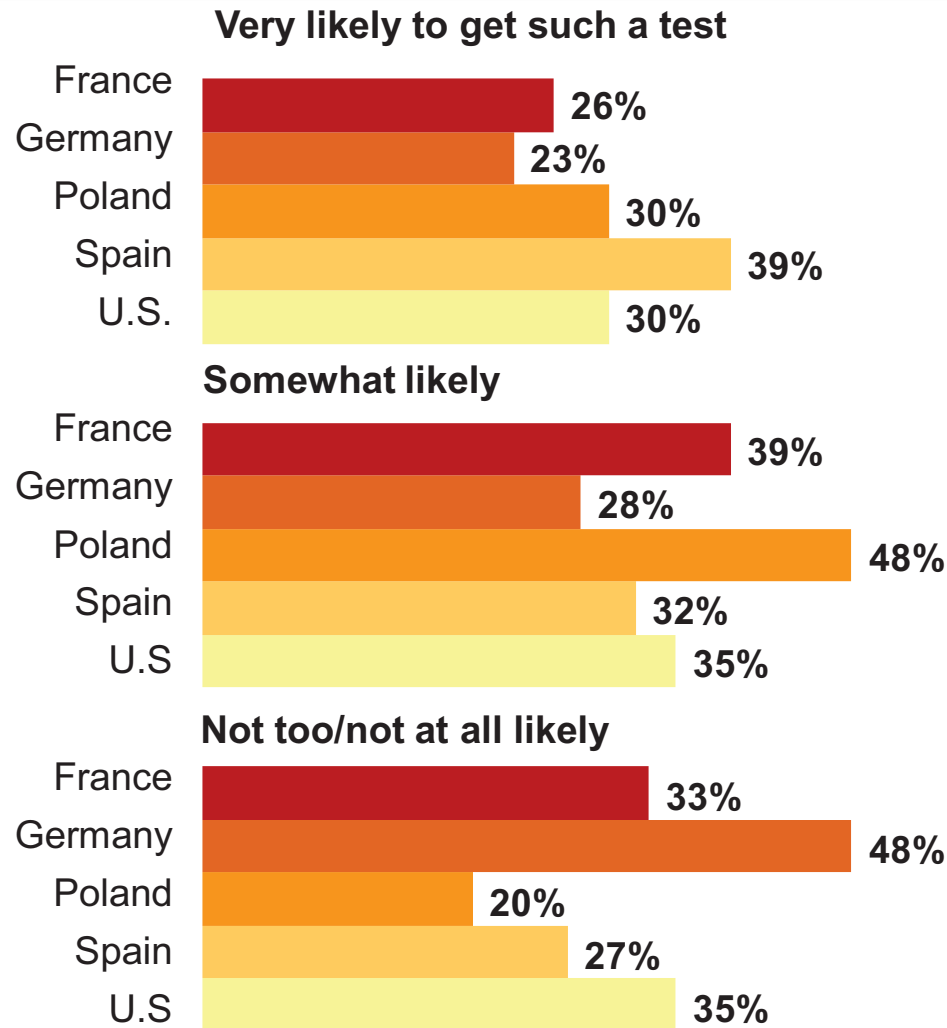


No, would not want family member to be told



This question not asked in U.S.

Public's Interest in Getting a Test Before Exhibiting Symptoms to Determine If They Were Likely to Get Alzheimer's in the Future, Should Such a Test Become Available

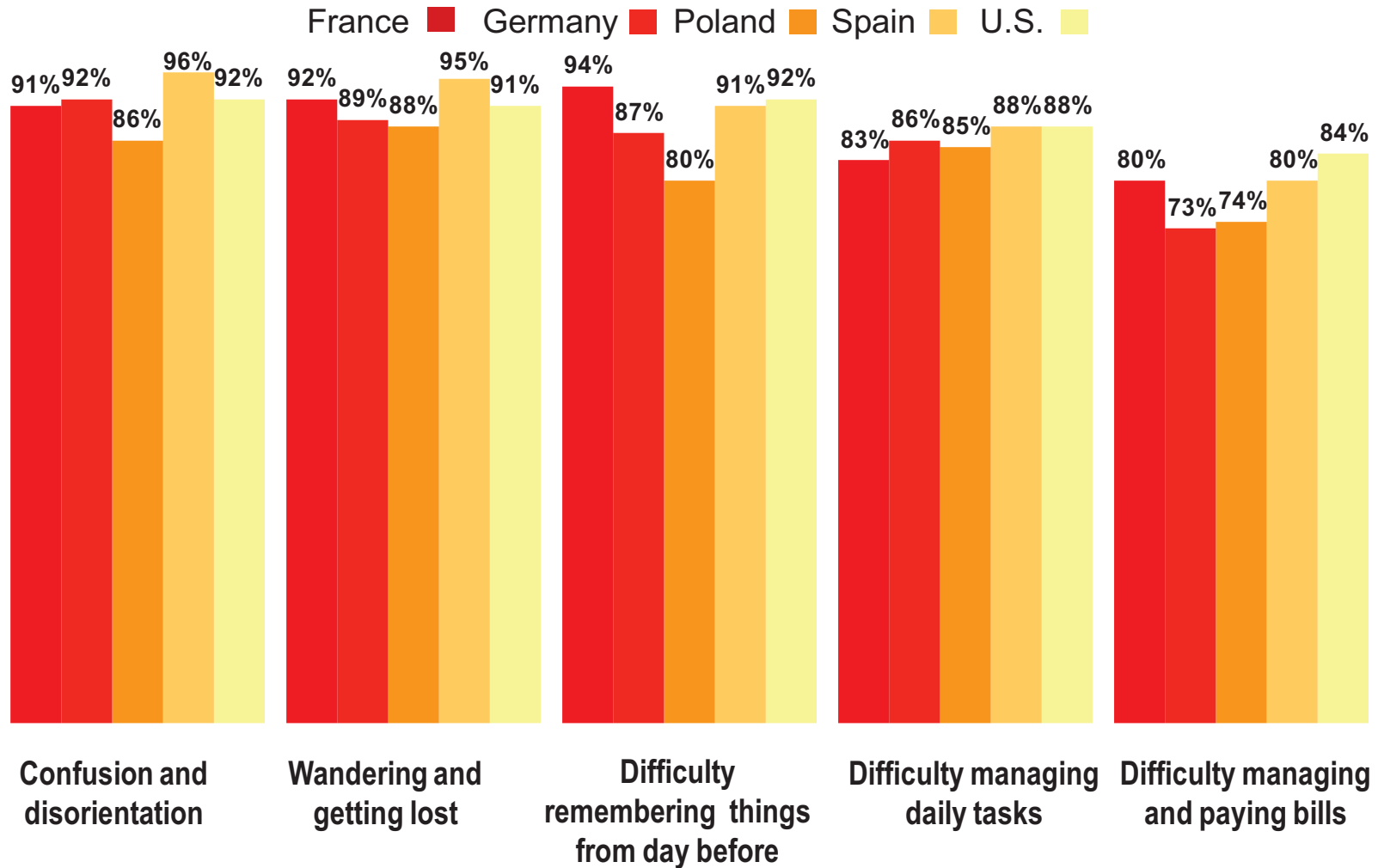


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Public Perceptions of Symptoms of Alzheimer's Disease

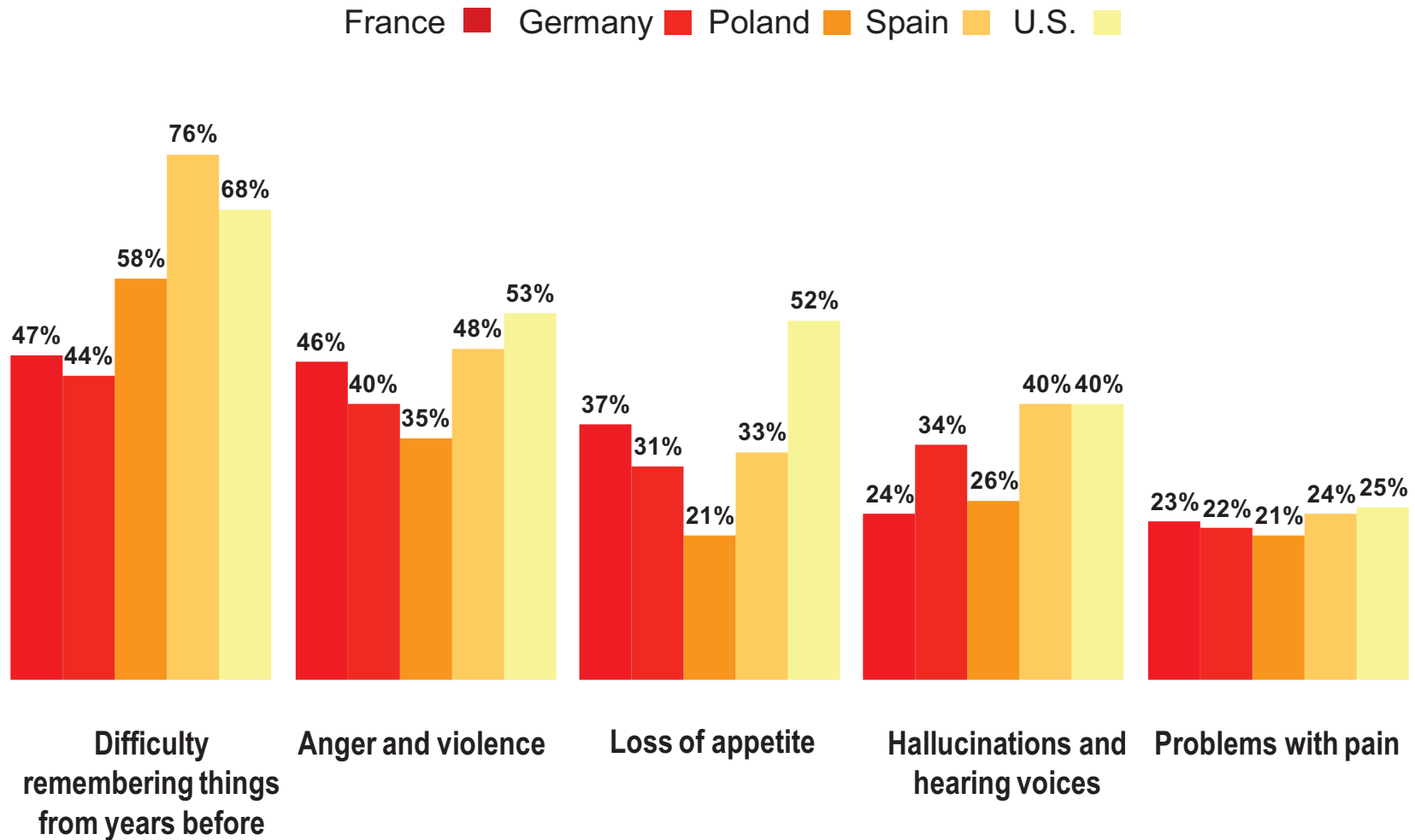
- General agreement on some symptoms of Alzheimer's, disagreement on others
- Majorities see the following as being common symptoms of Alzheimer's: confusion and disorientation, wandering and getting lost, difficulty remembering things in their life from the day before, difficulty managing daily tasks, difficulty managing and paying bills
- Opinion is divided the following are common symptoms of Alzheimer's disease: difficulty remembering things in their life from years before, anger and violence, loss of appetite
- Less than half of people in all countries believe hallucinations or hearing voices and problems with pain are common symptoms

Public's Perception of Common Symptoms of Alzheimer's Disease



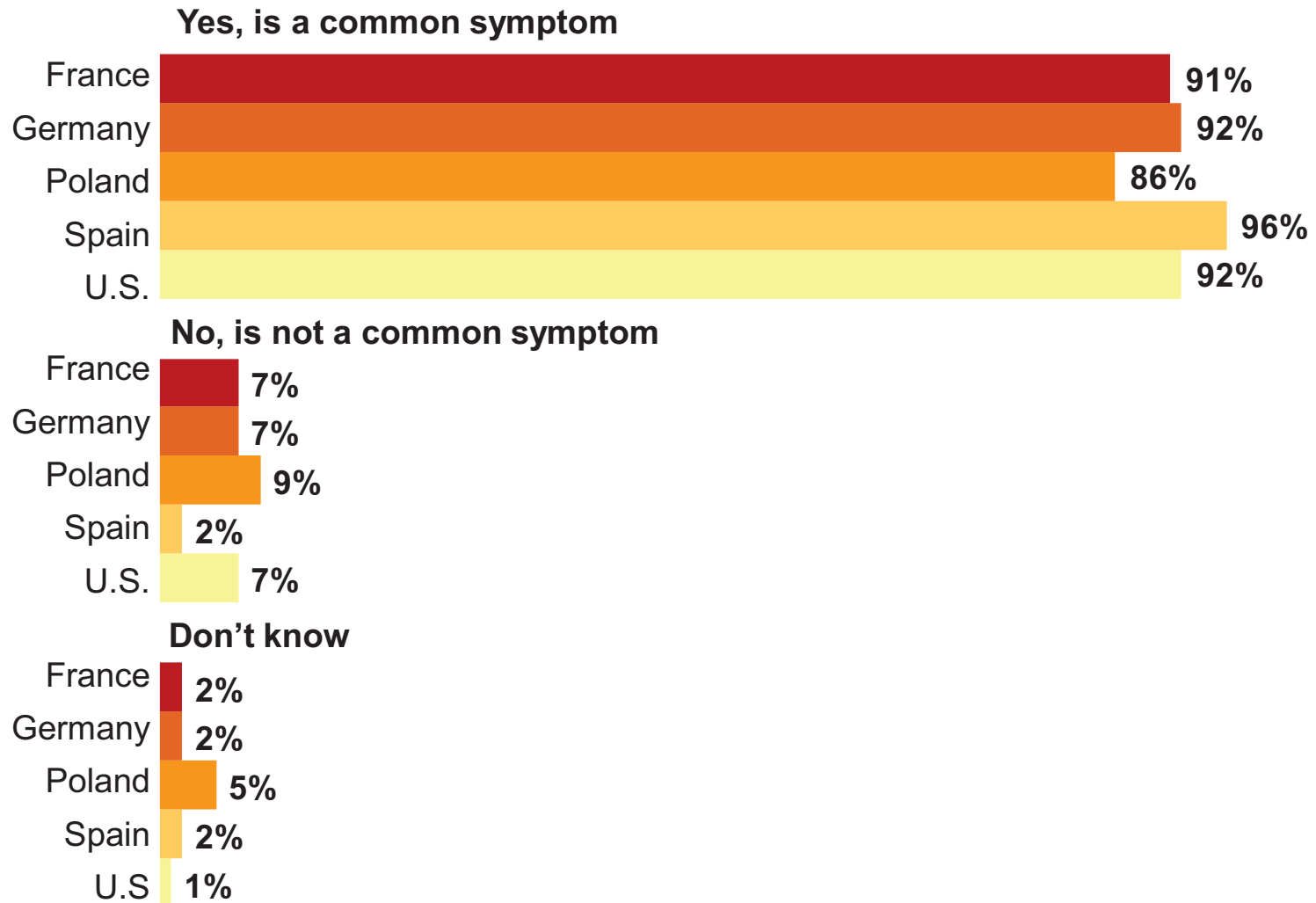
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Public's Perception of Common Symptoms of Alzheimer's Disease



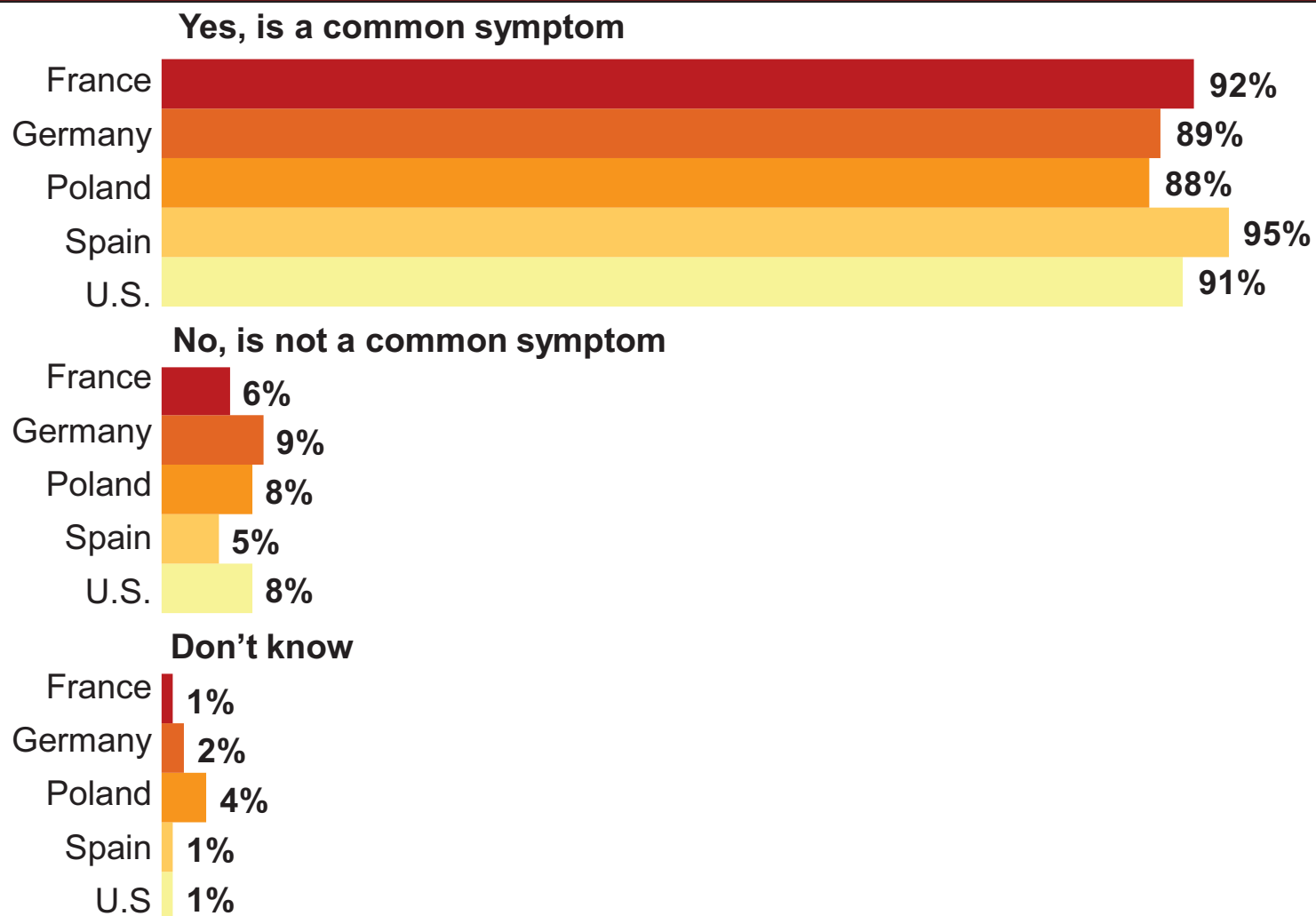
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Confusion and Disorientation



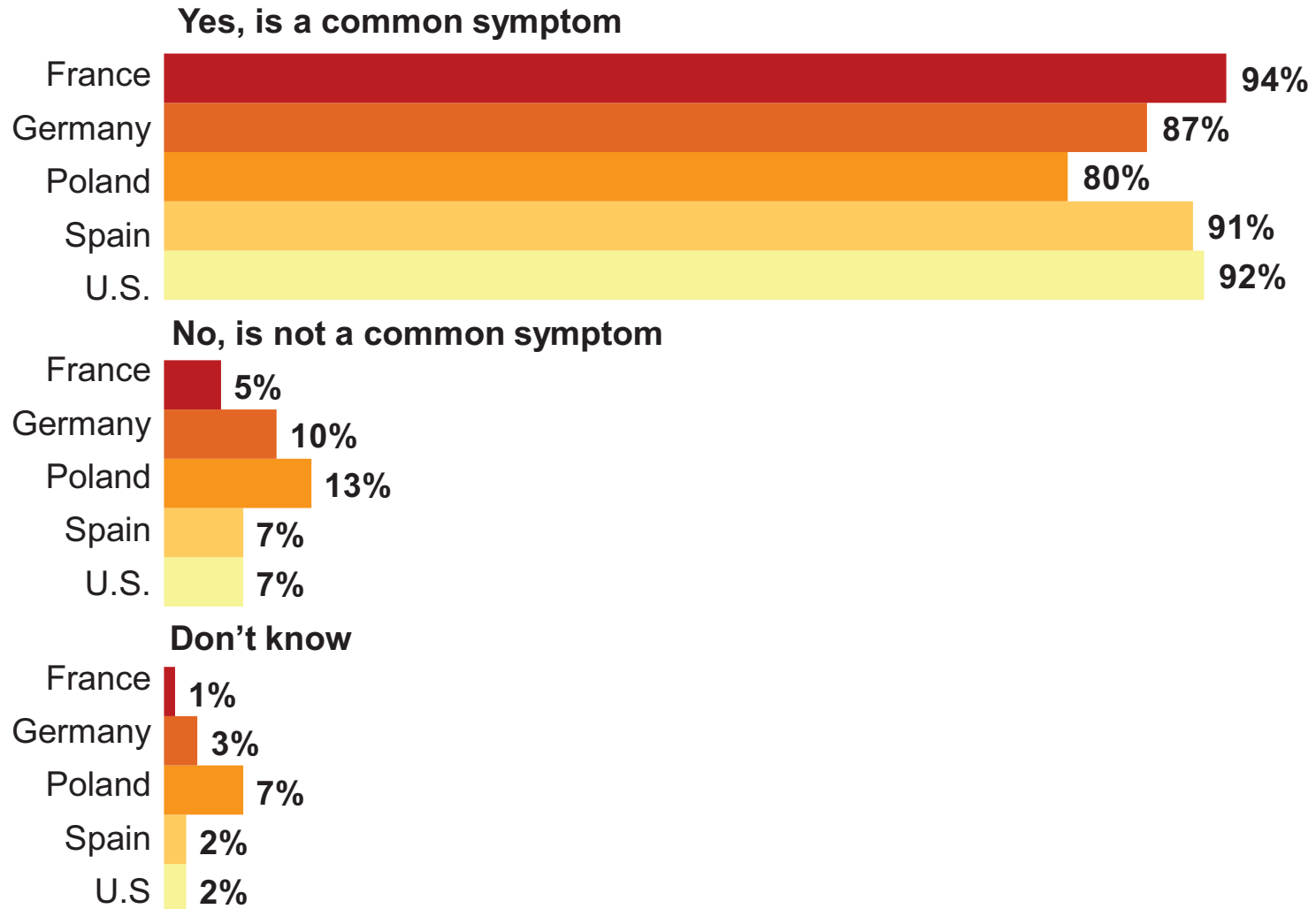
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Wandering and Getting Lost



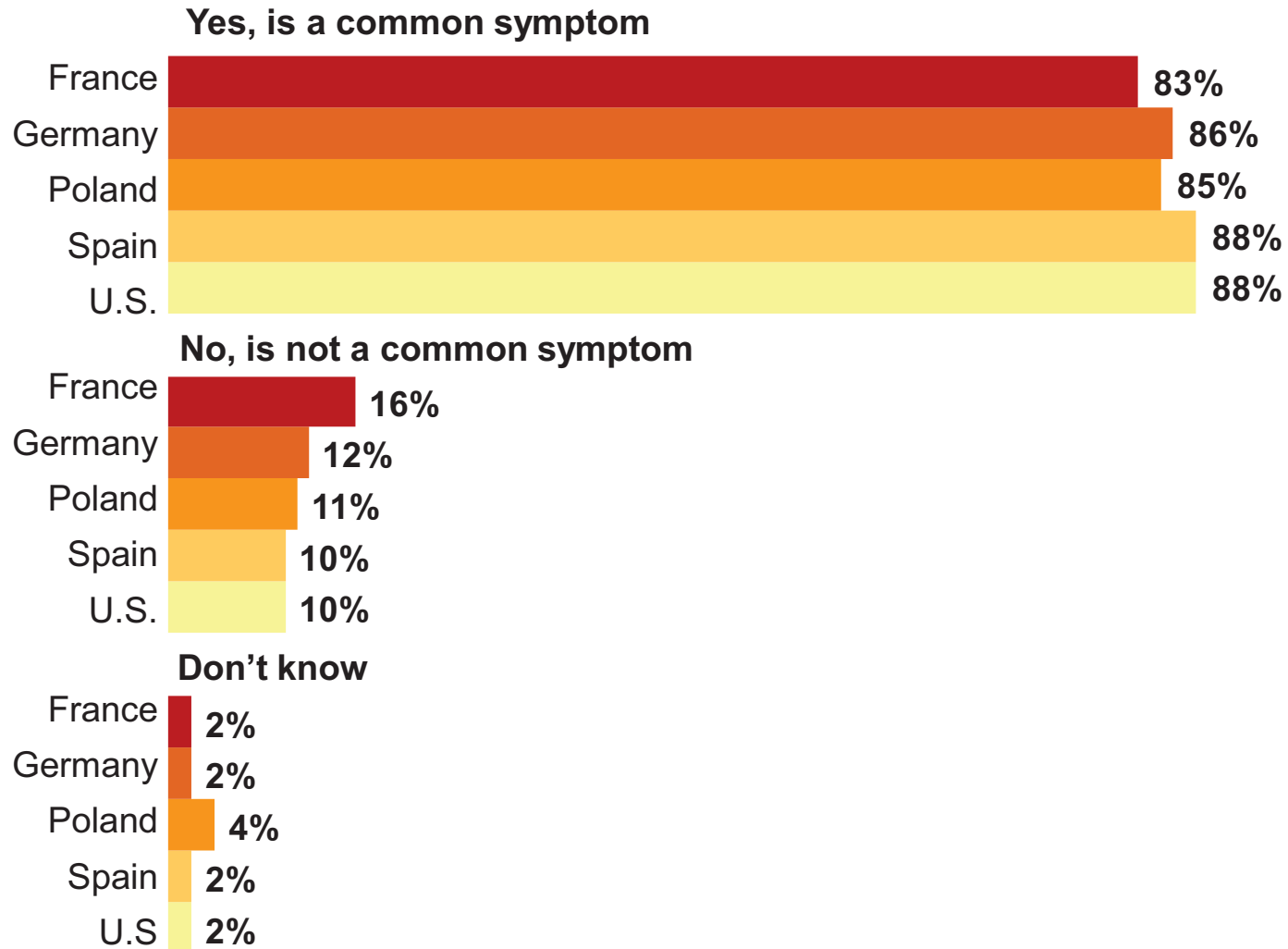
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Difficulty Remembering Things in Their Life from the Day Before



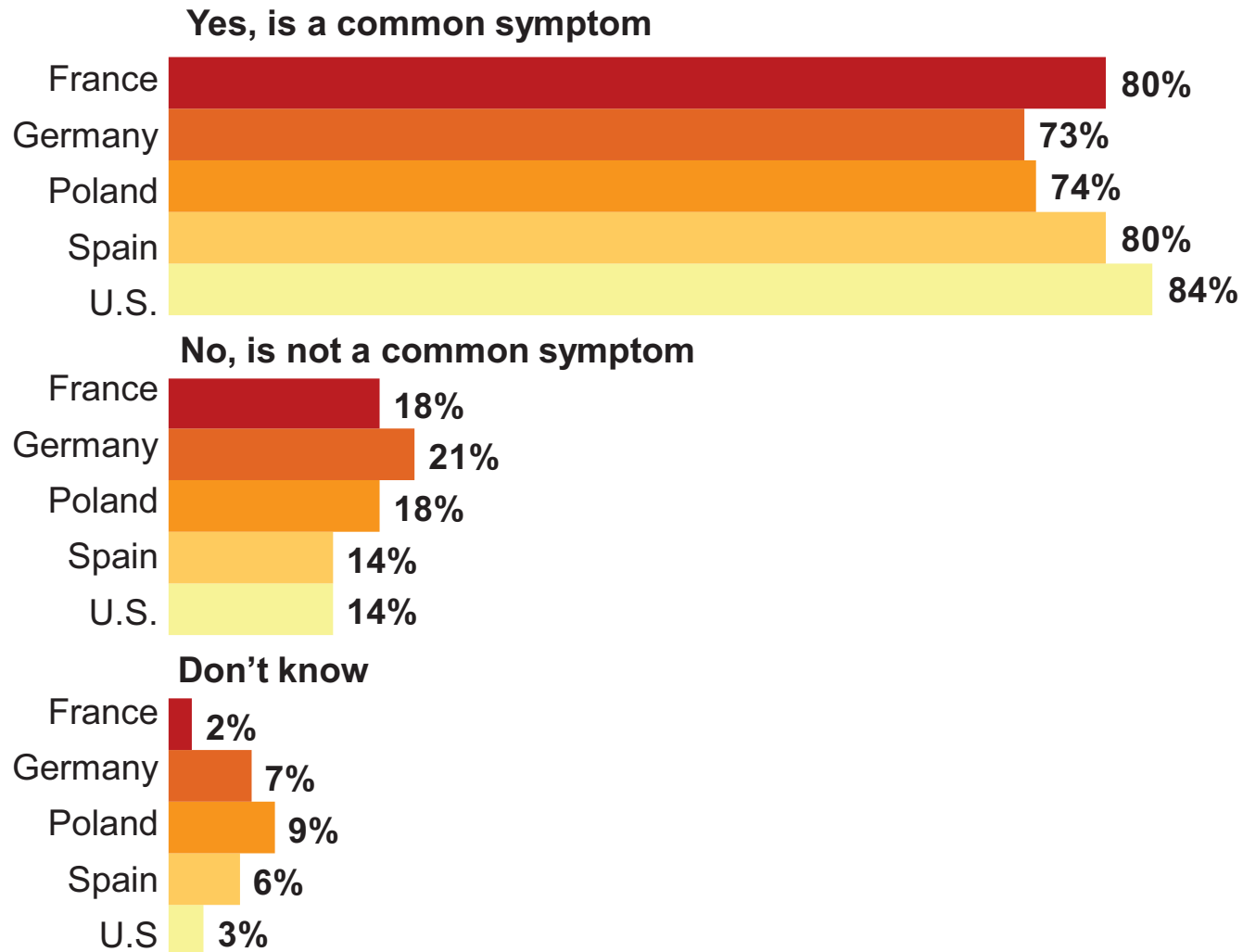
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Difficulty Managing Daily Tasks



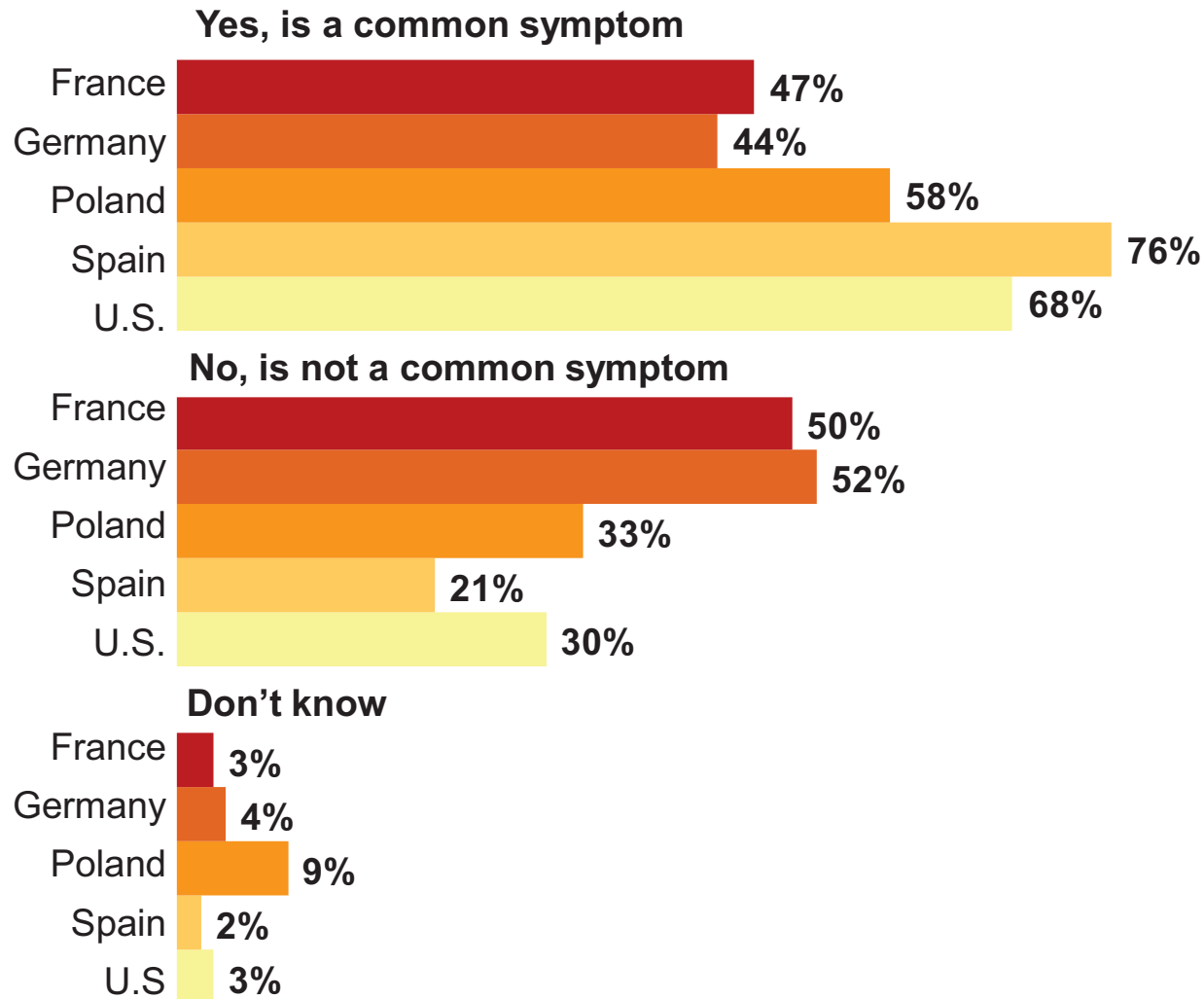
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Difficulty Managing and Paying Bills



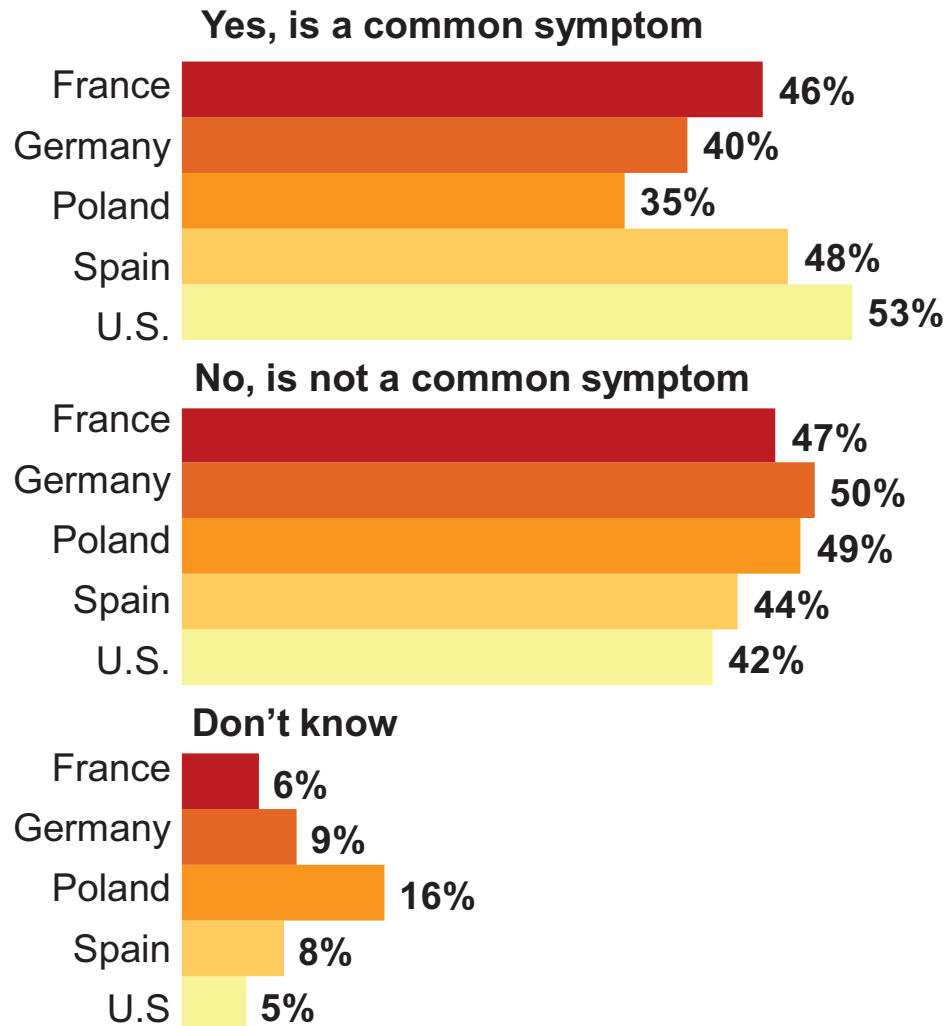
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Difficulty Remembering Things in Their Life from Years Before



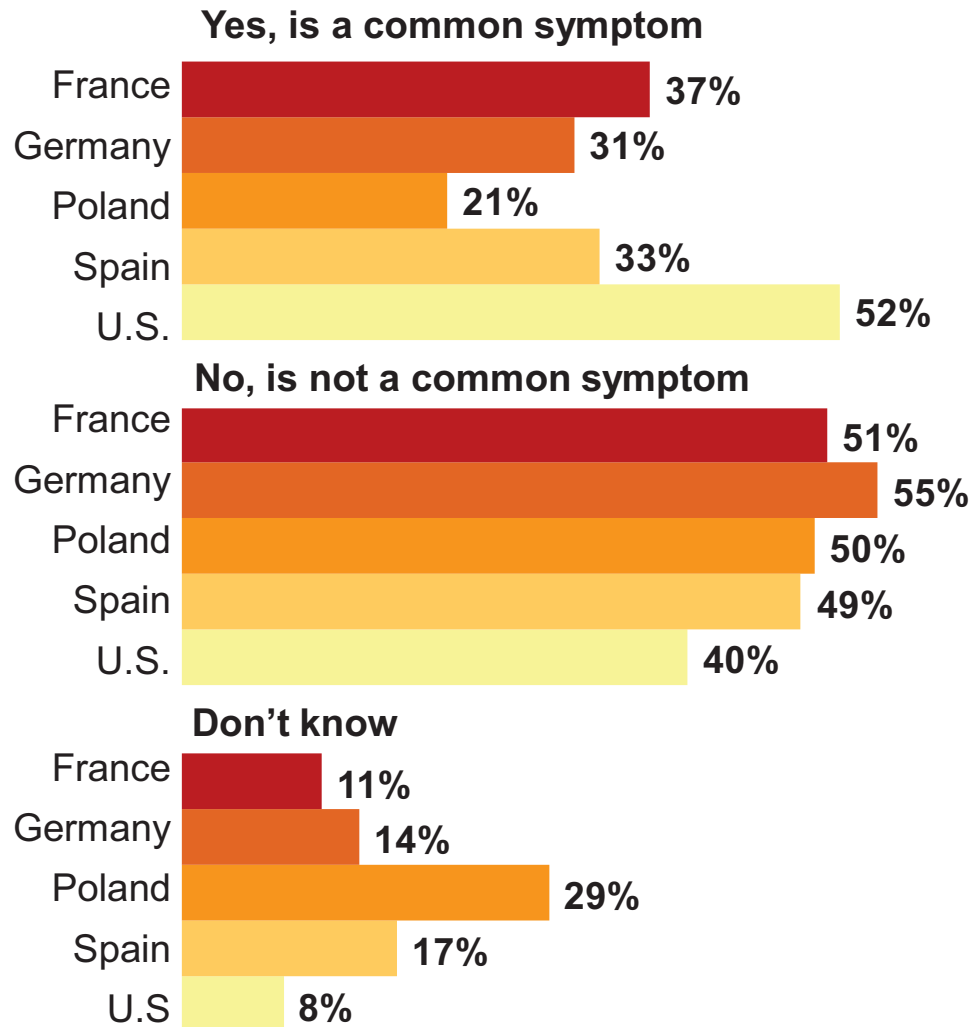
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Anger and Violence



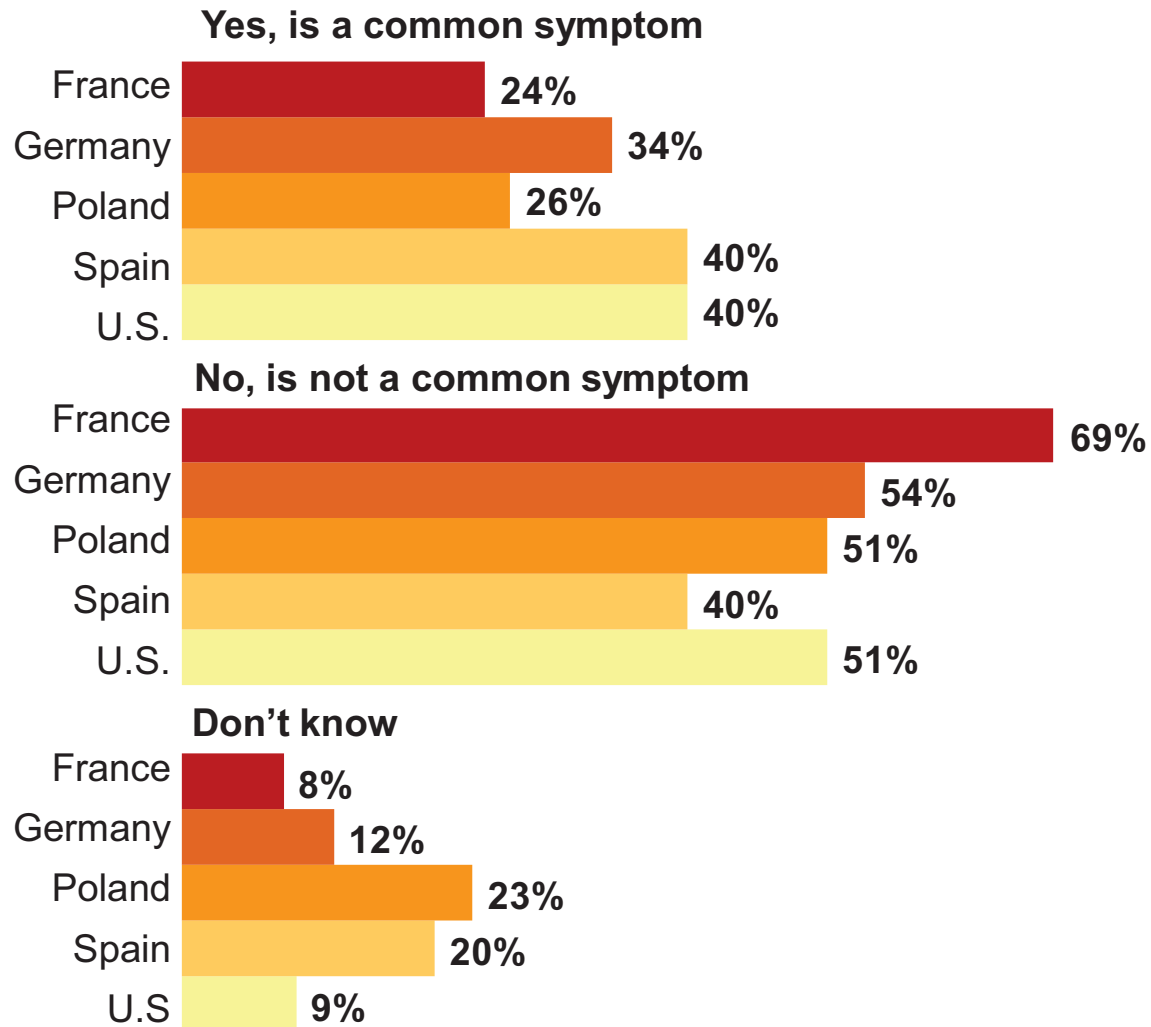
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Loss of Appetite



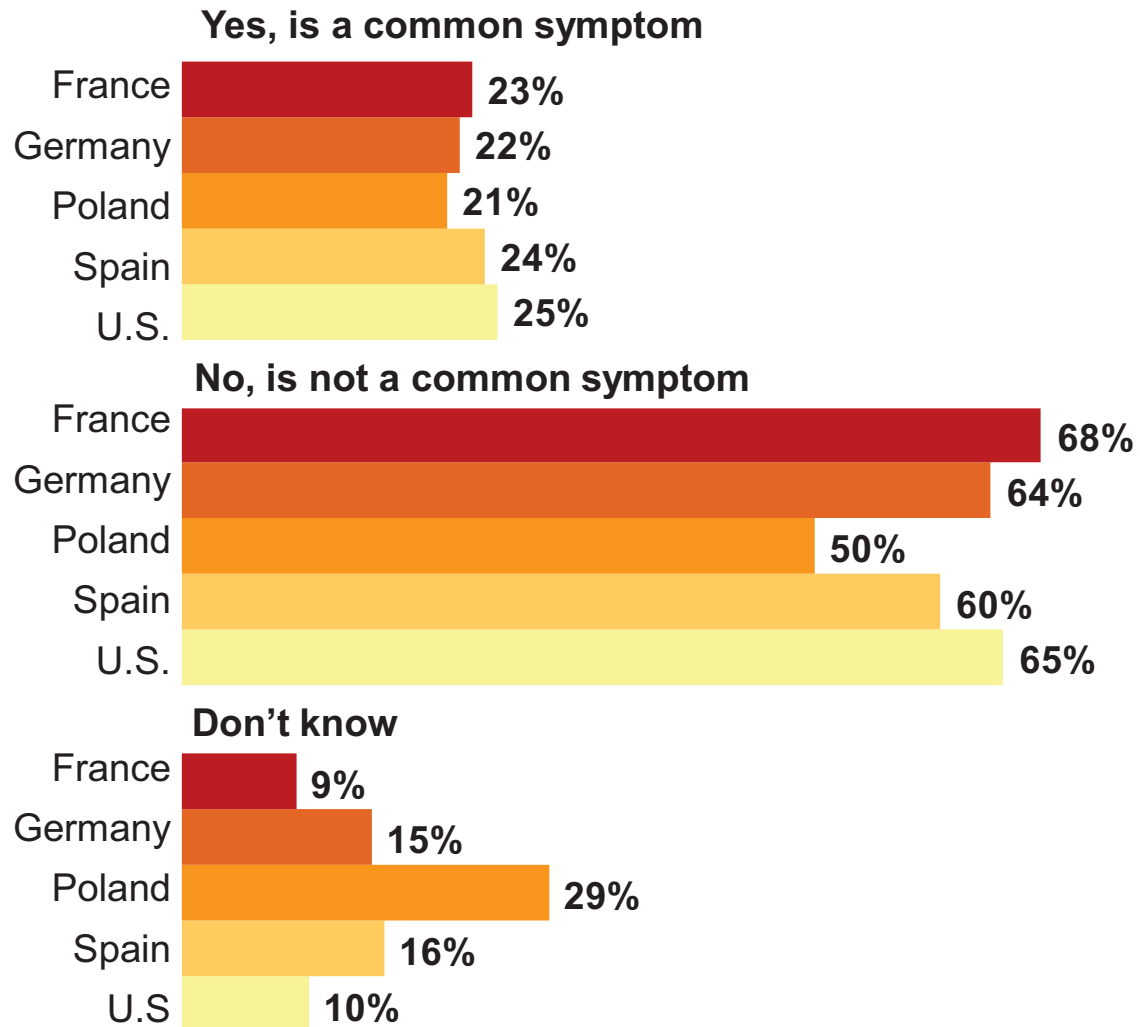
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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Hallucinations or Hearing Voices



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Public's Perception of Common Symptoms or Signs of Alzheimer's Disease: Problems with Pain

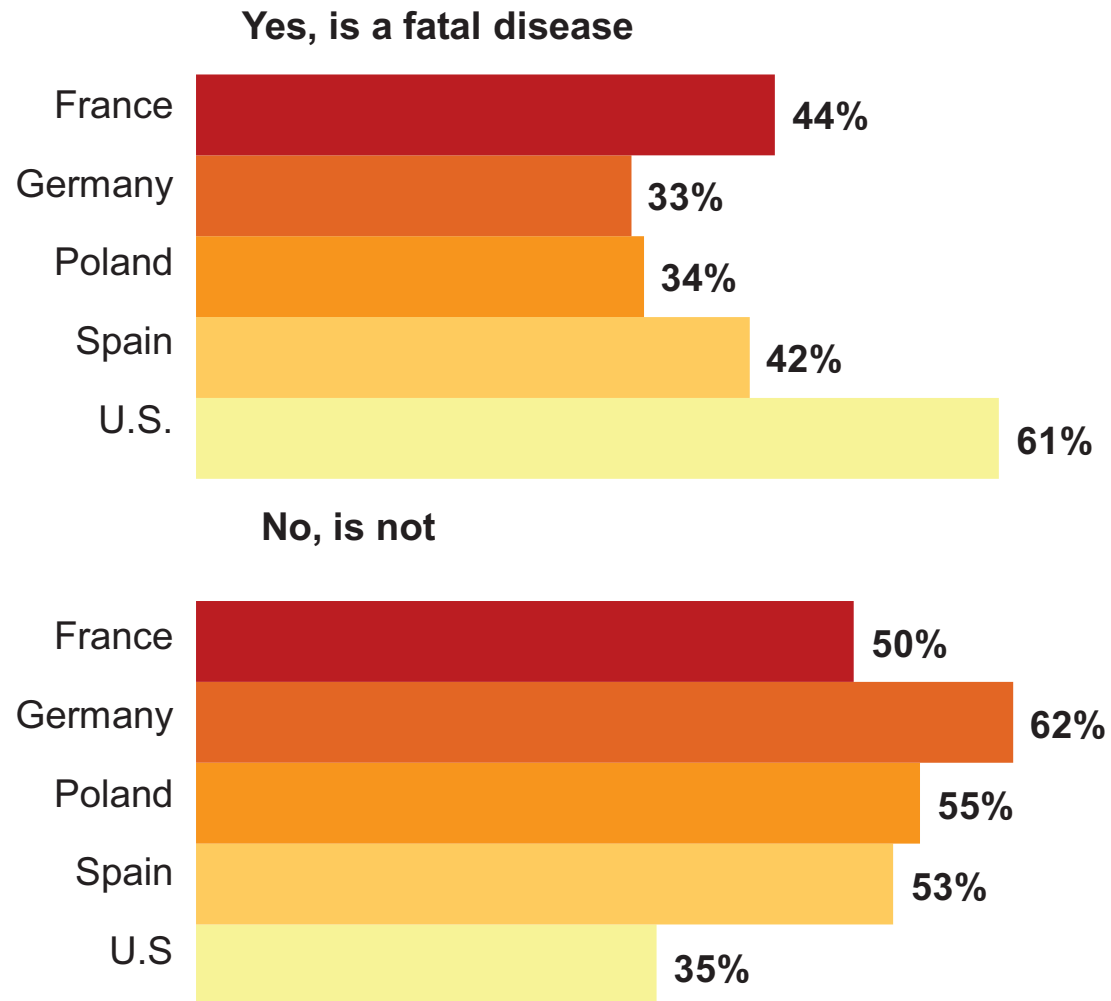


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Public Beliefs about Whether Alzheimer's Is a Fatal Disease

- Large numbers do not believe Alzheimer's is a fatal disease

Public's Perception of Whether Alzheimer's Is a Fatal Disease

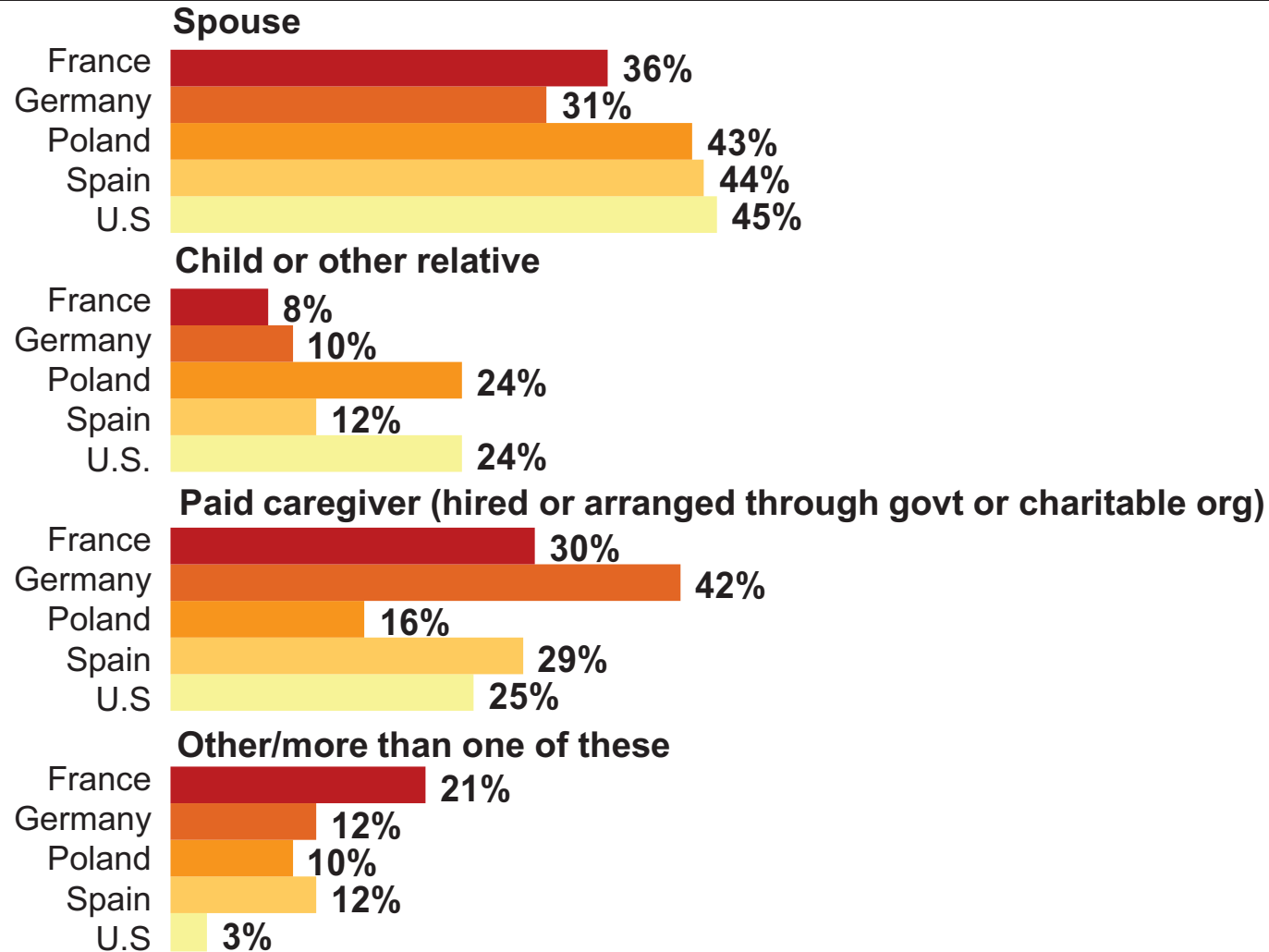


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Public Beliefs about Likely Caretakers

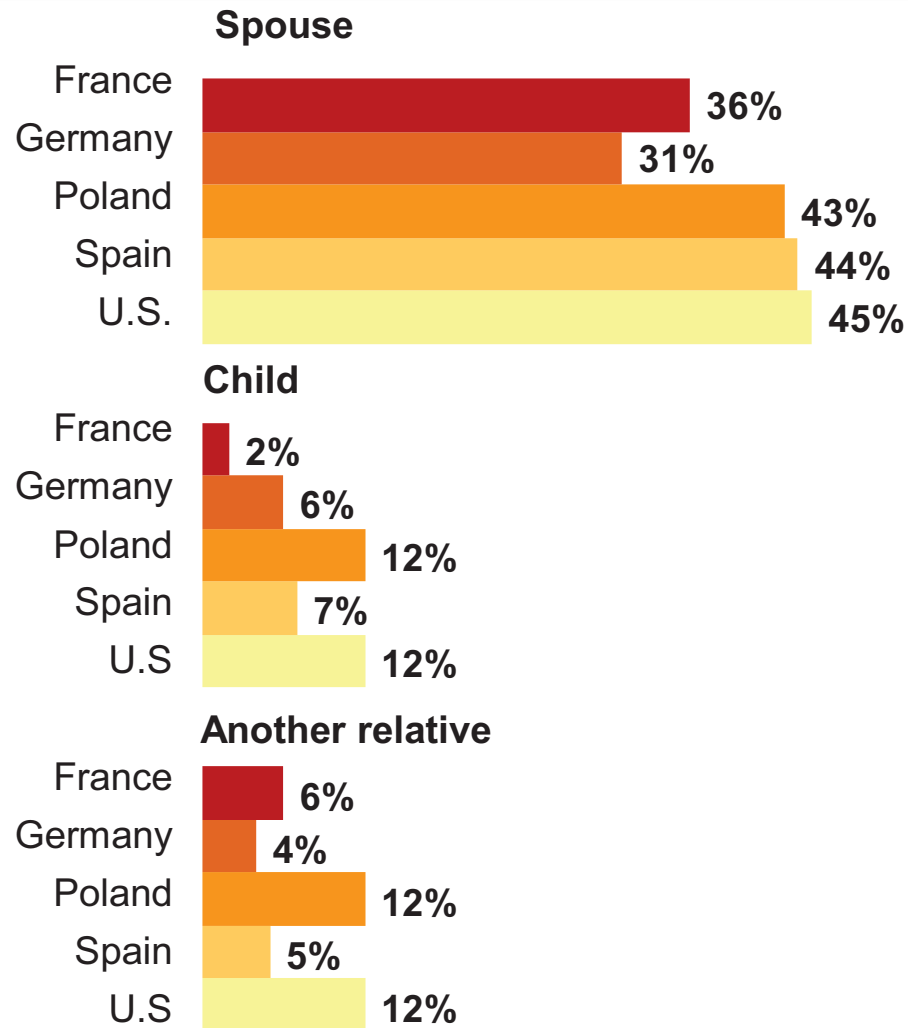
- Family members seen as critical to providing care
- Most often expected to be spouse
- Significant minorities in some countries expect care to come from a paid caretaker, either hired or arranged through the government or a charitable organization.

Public's Expectations about Who Would Be Their Primary Caretaker if They Had Alzheimer's Disease



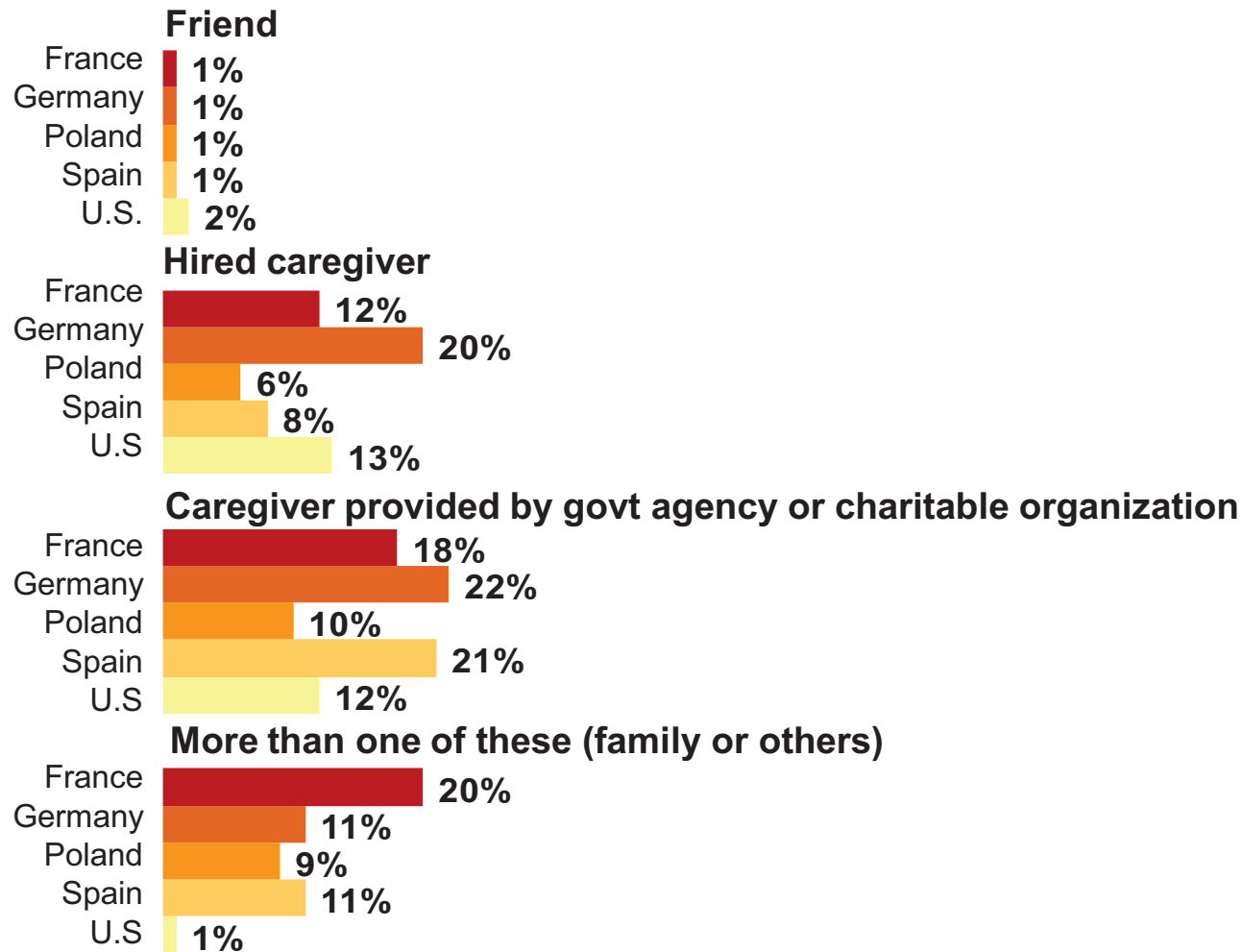
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Public's Expectations about Who Would Be Their Primary Caretaker if They Had Alzheimer's Disease: Family Members



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Public's Expectations about Who Would Be Their Primary Caretaker if They Had Alzheimer's Disease: Other Caregivers



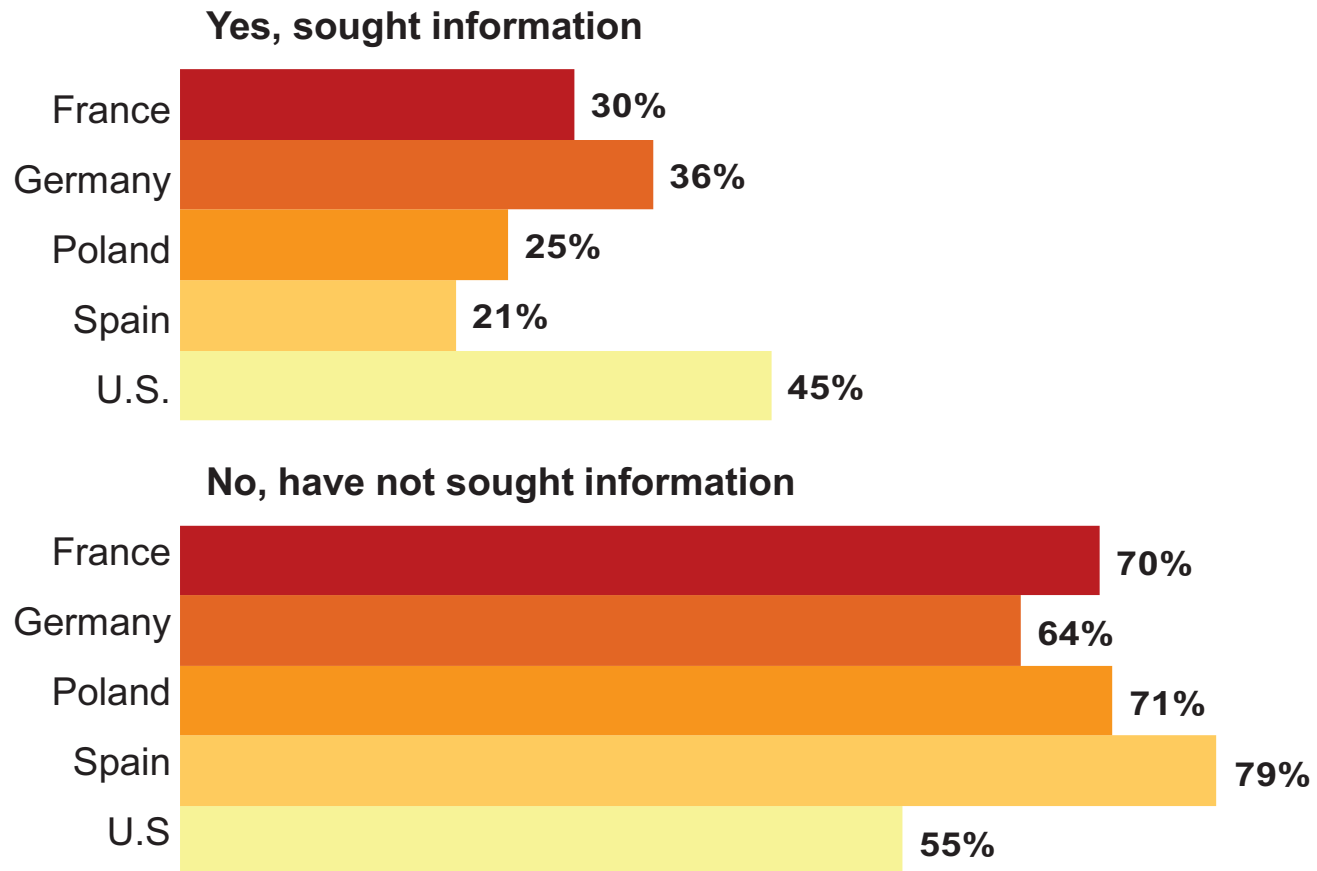
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Information-Seeking Behavior of Public with High Levels of Personal Experience with Alzheimer's

- Most who would benefit from information have not sought it from Alzheimer's organizations

Experience Seeking Information on Alzheimer's Disease from an Alzheimer's Association

Among those who were among those most involved in financial support/decision-making/day-to-day care of someone with Alzheimer's



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Public Perceptions about Community's Inclusion of People with Alzheimer's in Events

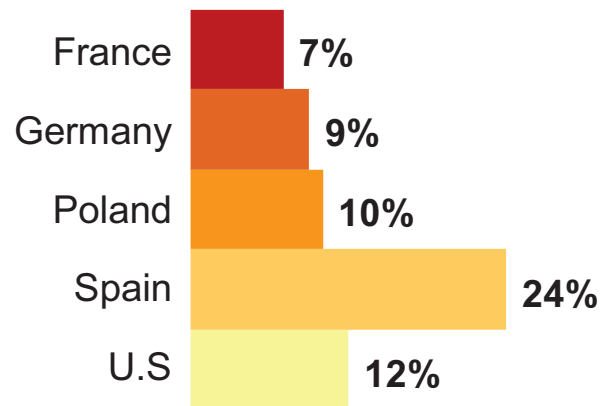
- Majorities report their communities support involving people with Alzheimer's in family and social events

Public Attitudes on Whether the People in Their Community Prefer That People with Alzheimer's Disease Attend Weddings, Social Club Events or Other Events

Most people prefer that people with Alzheimer's continue to attend



Most people prefer that people with Alzheimer's stop attending

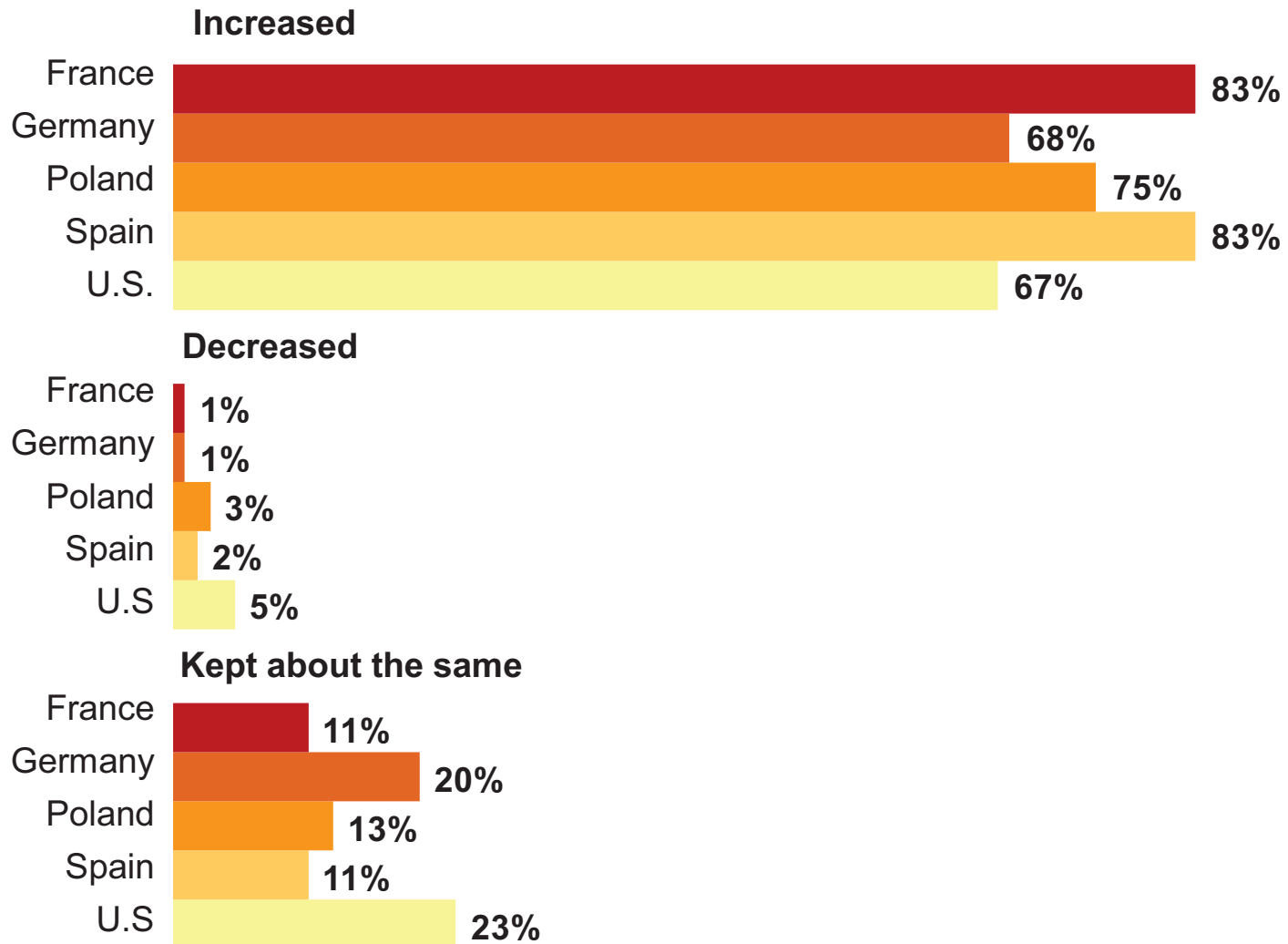


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Public Attitudes about Government Funding for Alzheimer's Disease

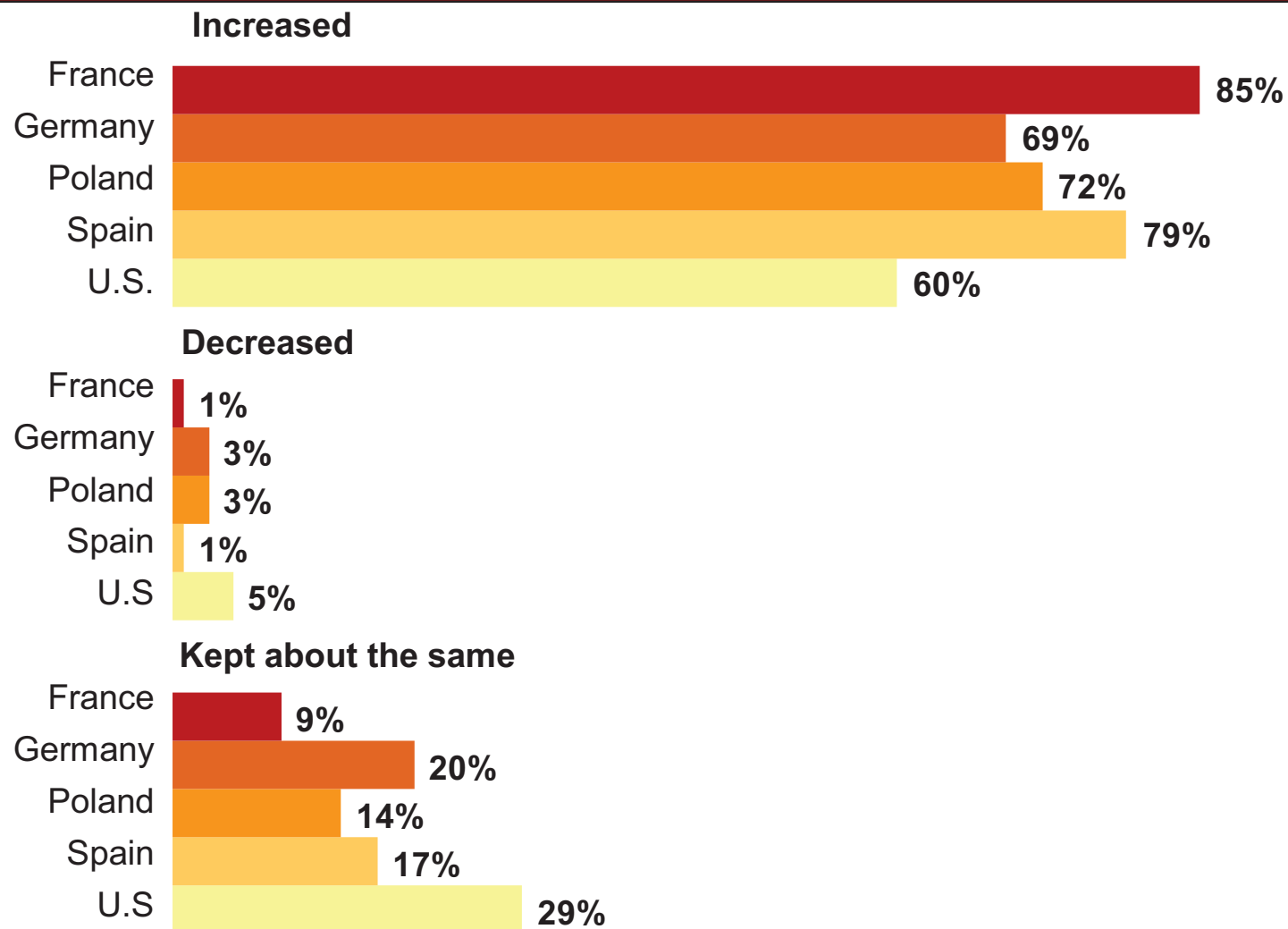
- Support levels high for both Alzheimer's research and care-giving in all five countries
- However, spending more on Alzheimer's is not a major voting issue in most countries

Public Attitudes on Government Spending on Research on New Treatments for Alzheimer's Disease



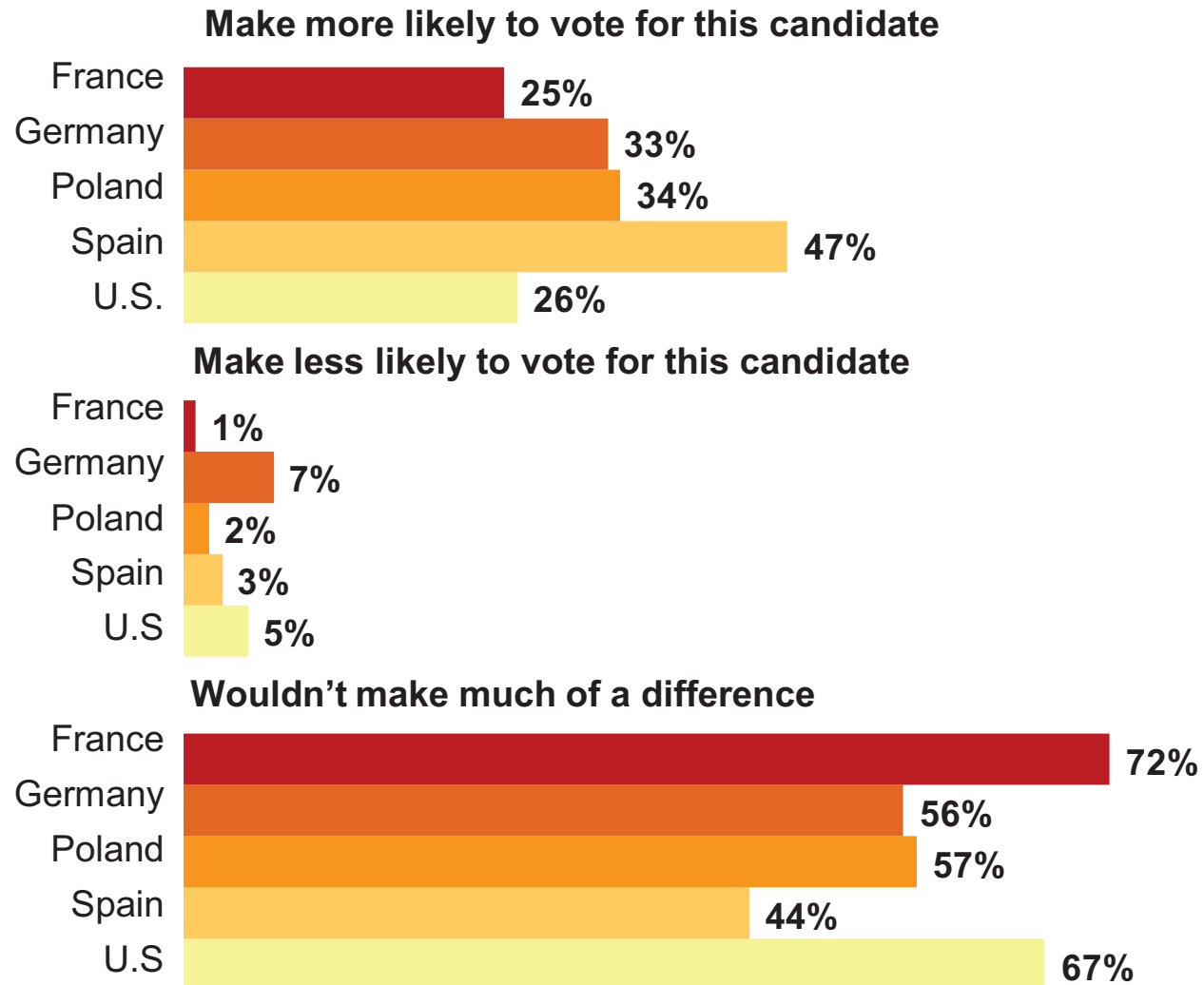
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Public Attitudes on Government Spending on Caring for People with Alzheimer's Disease



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Public Attitudes on Whether a Candidate Favoring Spending More Money on Alzheimer's Would Affect Their Vote

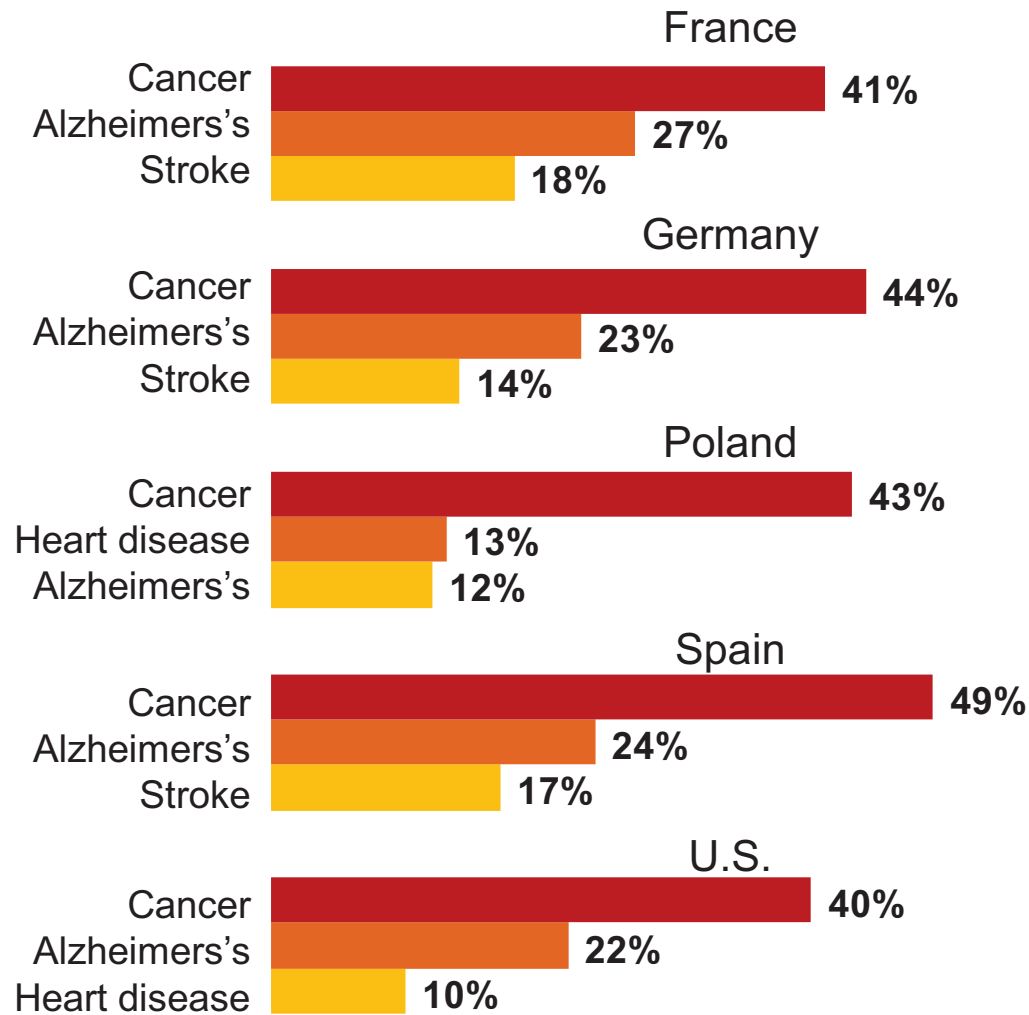


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Public Concerns about Alzheimer's Disease

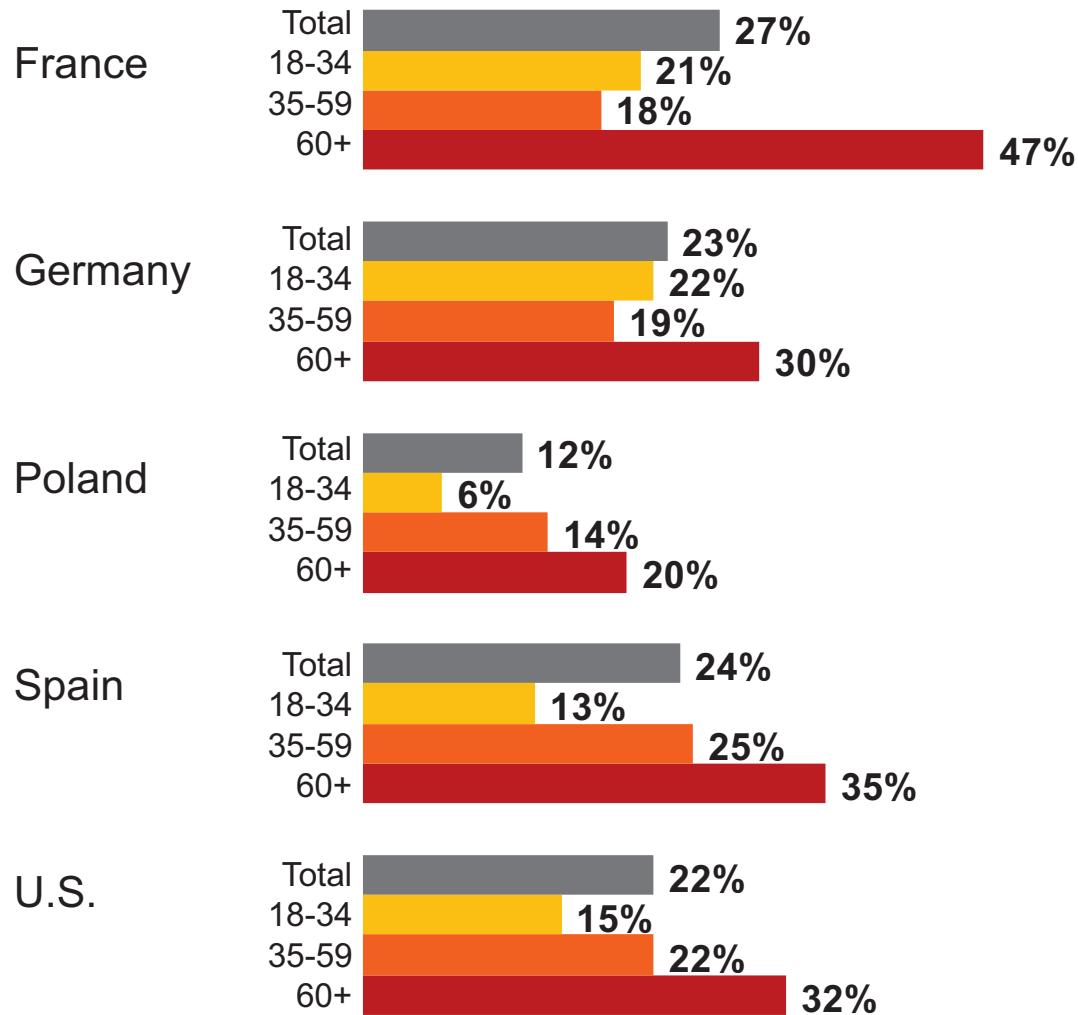
- Alzheimer's disease ranked as a major concern in many countries
- Older people more likely to say Alzheimer's is the disease they are most afraid of getting
- Substantial variation in concern across countries
- Worries about family even higher than worries about self

Public Attitudes about What Disease They Are Most Afraid of Getting, Top Three Choices



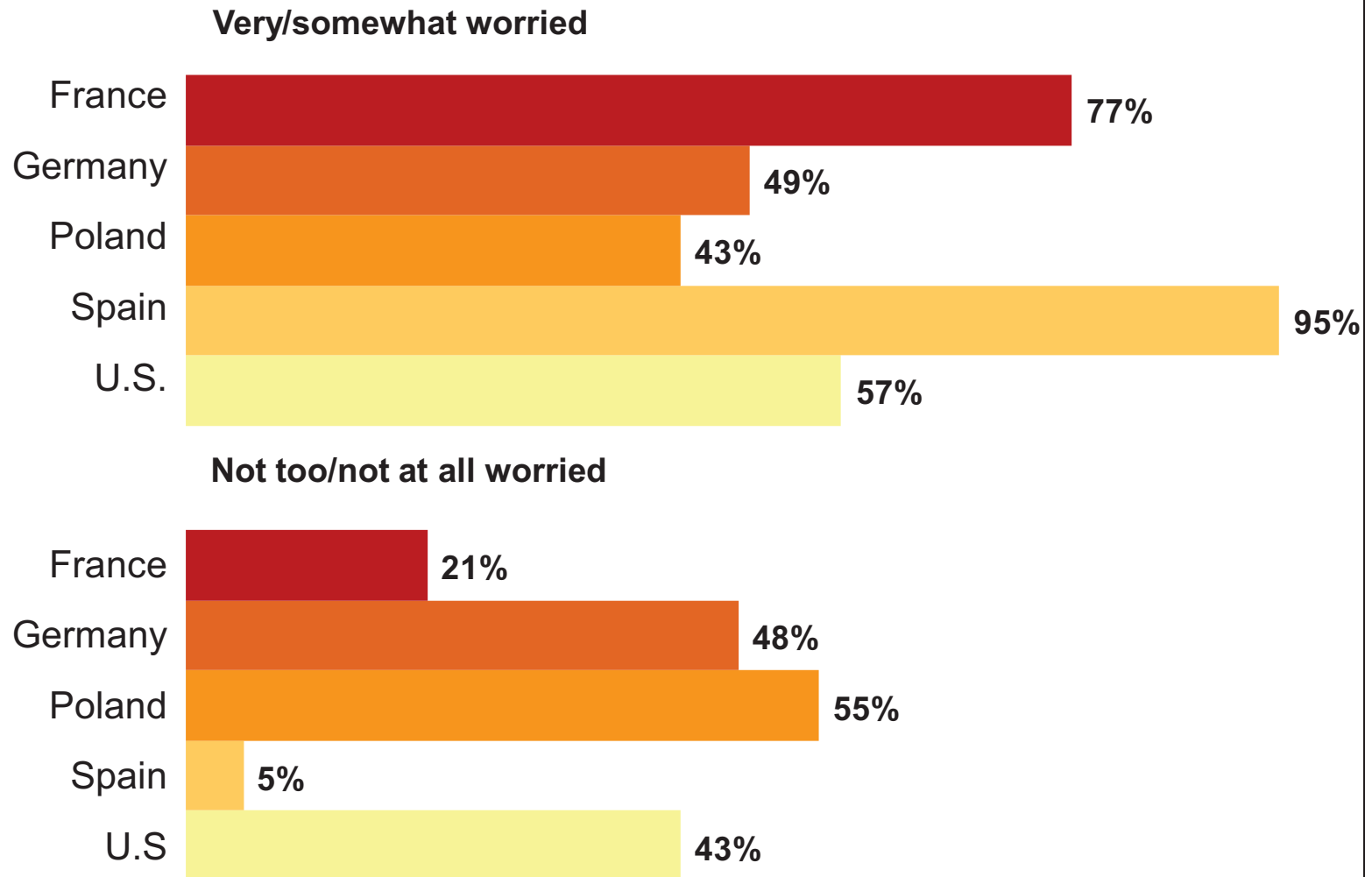
Note: Respondents were offered a choice from a list of seven diseases, including Alzheimer's disease, cancer, stroke, heart disease, diabetes, influenza, and depression.

Proportion of Public Reporting Alzheimer's as the Disease They Are Most Afraid of Getting



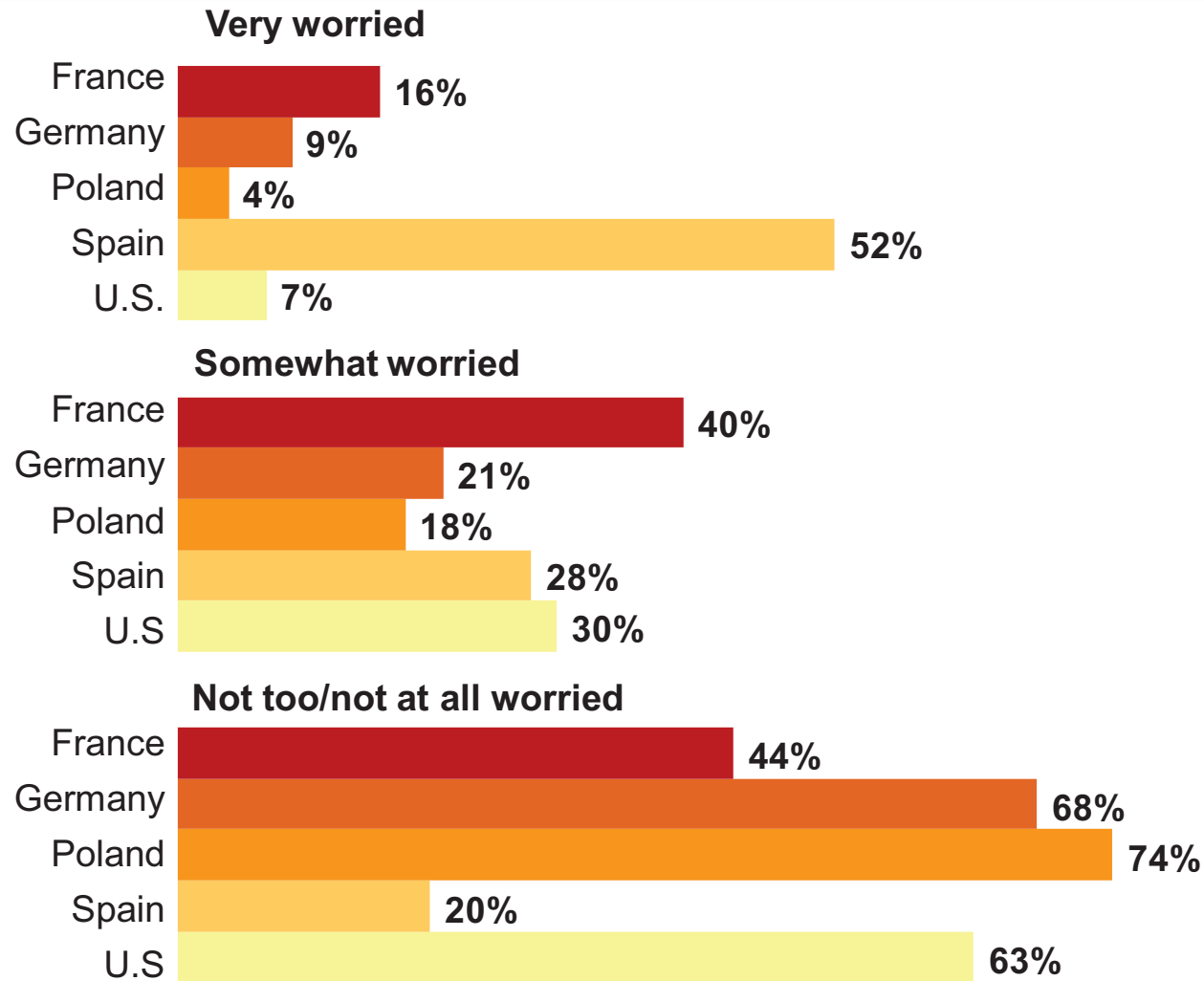
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Public Worries about Themselves or a Family Member Getting Alzheimer's Disease



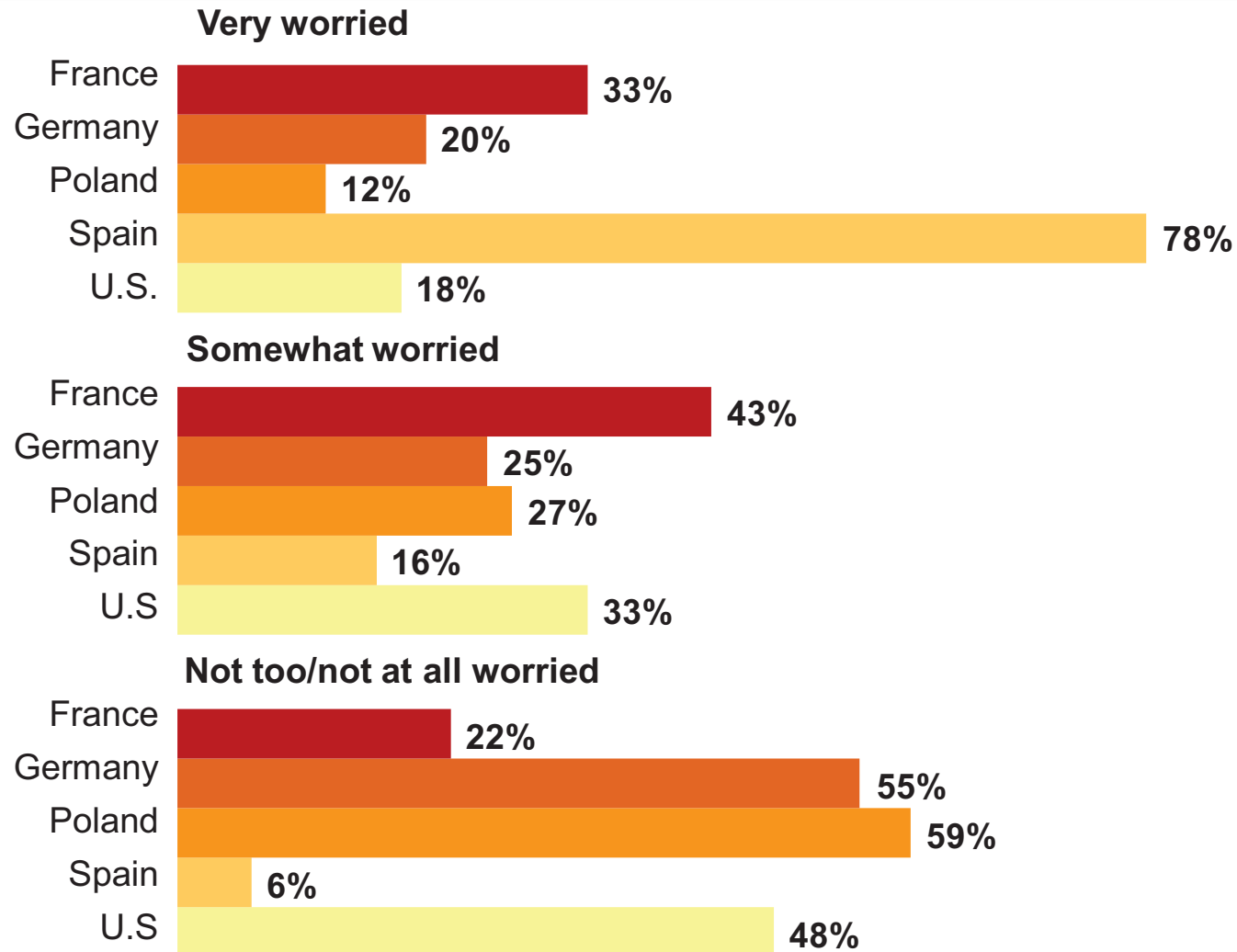
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Public Worries about Getting Alzheimer's Disease



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Public's Worries about Someone in Their Family Getting Alzheimer's Disease



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