



Alzheimer Nederland

Involving people with dementia in the development of information materials

Josine van der Poel
Team Help & Information Alzheimer
Netherlands

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'Ancient' idea about people with dementia:

- No insight in disease;
- Cannot express their wishes.

Early diagnosis → people with dementia
still can tell about effects of disease.



Alzheimer Netherlands' policy

- Emancipation of people with dementia
- Break through the taboo



How?

Core group of people with dementia:

- Own advocates,
- Getting back their autonomy.

5 meetings a year; volunteer offers partner program.



Topics:

- Talk freely about disease;
- Importance of structured days;
- Doctors should understand the impact of diagnosis;
- After diagnosis: find your own way;
- Support and information of case managers is very important.



Involving in activities

- Radio & tv shows
- Politics (visits to politicians)
- Information materials
- Lectures
- Judging campaigns
- Judging new projects



Information materials

- Legal aspects (Vic, 85)
- 'Dementia ... And now?' (Ben, 63)
- 'Frontotemporal dementia' (Jaap, 55)





Je Hamburgers
staan in de
fik!

Alles
is zwart
van de
rook.

oh.. Maar ik
moest uitjes snijden,
broodjes roosteren
en mayonaise in
een bakje doen
en....?



