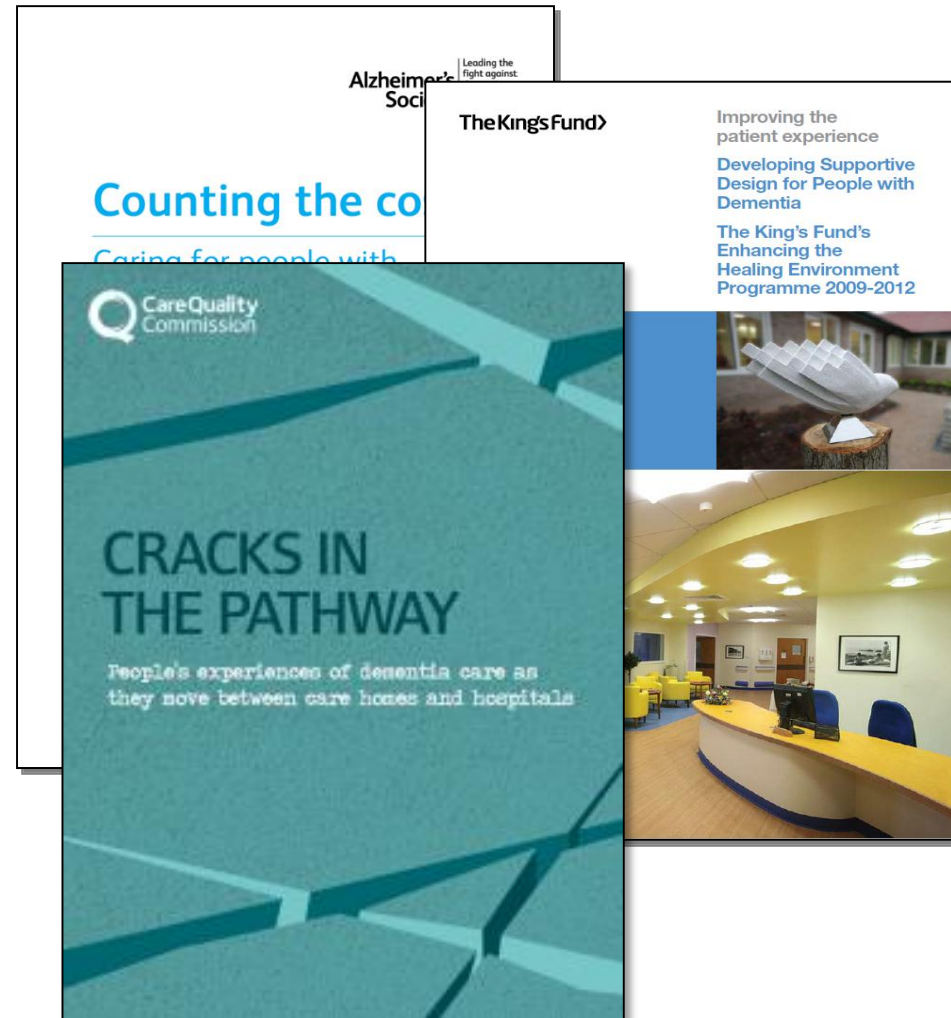


Getting it right for dementia: Real solutions for improving hospital care

George McNamara, Head of Policy and Public Affairs
Alzheimer's Society

The need for better dementia care in hospitals and why it matters

- Counting the Cost
- Enhancing the Healing Environment
- Cracks in the Pathway



The need for better dementia care in hospitals and why it matters

- >40% of people in hospital over 65
- 3.2 million bed days
- £265m cost of additional time in hospital



What do we need?

NHS

*Health Education
England*



- Education, training and awareness among acute sector staff
- Hospital dementia strategies
- Commitment to dementia friendly hospital environments



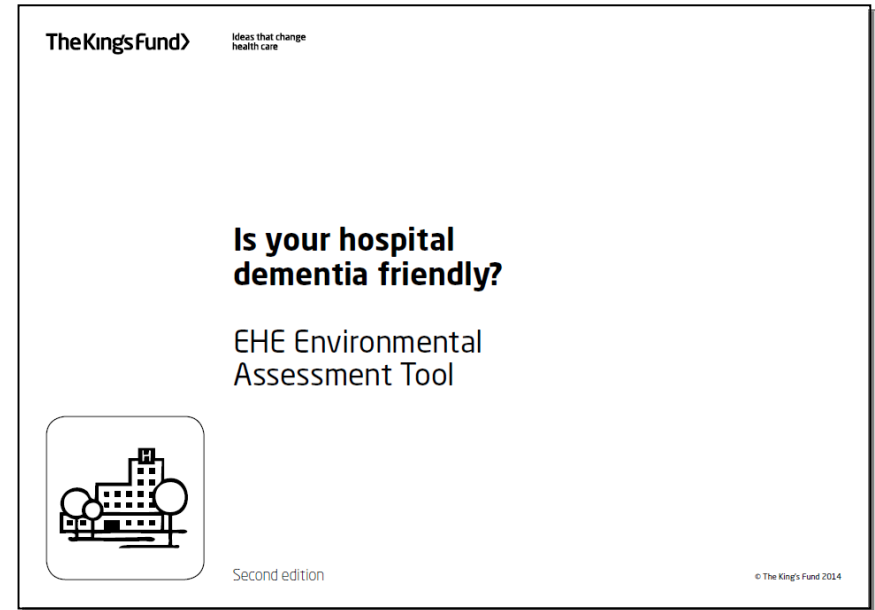
What do we need?

- Better care for people while they are in hospital
- Involving carers in hospital – John's Campaign
- Better discharge and post discharge support



Action is needed now

- Scale of challenge demands action
- Benefits cannot be underestimated
- Better care for people with dementia means better care for all



Thank you

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