



*Making dementia a priority:
changing perceptions, practice and policy.*

Alzheimer Europe Conference privacy policy

28 April 2021

1. Introduction

Alzheimer Europe is a non-profit non-governmental organisation (NGO) aiming to provide a voice to people with dementia and their carers, make dementia a European priority, promote a rights-based approach to dementia, support dementia research and strengthen the European dementia movement.

Alzheimer Europe is registered in Luxembourg as a charity (association sans but lucratif/A.s.b.l) by the Registre du Commerce et des Sociétés, under the registration number F 2773.

Alzheimer Europe respects your privacy and handles your personal data with care. Personal data are processed in accordance with the Regulation (EU) 2016/679, the General Data Protection Regulation (GDPR). Alzheimer Europe is the Data Controller for all personal data collected from you.

This policy explains what personal data we collect from you in relation to conference activities, why we collect your data and how we process your data. Also, we explain the conditions under which we may disclose such data to others and how we keep that information secure.

The Alzheimer Europe website contains links to other websites. This privacy policy applies only to the Alzheimer Europe conference pages, so if you click on a link to another website, you should read their privacy policy.

2. Applicability & Eligibility

Applicability

This Privacy Policy applies only to the Alzheimer Europe conference, and Alzheimer Europe's collection, use, disclosure, and protection of your data in relation to conference activities. It does not apply to third party websites, applications, or services.

Before accessing, using, or interacting with the Alzheimer Europe conference pages you should carefully review the terms and conditions of this Privacy Policy.

Eligibility to use the services

Our conference services ("Services") are not directed to children under the age of 16. You may not use these services if you are under the age of 16.

Information Collection & Use

Alzheimer Europe collects data about you and your use of the Services ("Personal Data") through various means, including when you provide information to us when you register for events and when we automatically collect information about you when you access, use, or interact with the Services. We use this information for a variety of different reasons, including to improve the Services and to tailor the Services to you.

Alzheimer Europe processes Personal Data collected through the Services on the lawful basis of legitimate interests to provide the Services to you. Such processing is necessary for the purposes of the legitimate interests pursued by Alzheimer Europe or by our Service Providers related to the Services.

The types of information Alzheimer Europe may collect about you include:

Information You Provide To Us:

AE Event Information: AE collects certain Personal Data from you when you register for AE events. "Personal Data" refers to information about you that may be used to identify you, such as your first name, last name, email address, phone number, billing details, bank details, work affiliation, and mailing address. AE uses this information to register you for events, provide information about events, and administer your registrations with AE.

Event platform use:

When joining the Virtual event platform you will have the option to be visible or anonymous. The platform will offer various options to populate your profile with your personal data, such as social media profile, first name, last name, biography, profile photo, interests, Email address, work affiliation, title, phone number.

You can opt to remain invisible/anonymous, please note this may affect your capacity of interaction with other participants, speakers and exhibitors.

3. Photo/Video/Audio Recording Policy

Alzheimer Europe will record (video and audio) all sessions at the Alzheimer Europe Conference (AEC) held online. The recording will be made available to registered conference participants on the conference platform as On Demand material, until the closing of the platform.

Pre-recorded presentation and poster presentations will remain on the platform as On Demand material until the closing of the platform.

Alzheimer Europe may take screen shots of presentations to share in social media, newsletter, magazine.

Please respect speaker instructions regarding the taking of photos, video or audio during their presentation because of the proprietary nature of data and the reporting of preliminary, unpublished research findings, the dissemination or reproduction of someone else's slides, poster(s), audio, video or data before, during or after the Alzheimer Europe Conference may not be permitted.

Sharing your experience on social media is encouraged to add to the discussion and excitement of AEC, as long as it complies with our confidentiality rules, and this policy.

Alzheimer Europe reserves the right to update this privacy policy at any time. Any material changes will be posted on our website. We encourage you to review this privacy policy often to stay informed of changes or updates that may affect you, as your continued use of the website signifies your continuing consent to be bound by this privacy policy.

4. How to contact us

If you have any questions about Alzheimer Europe's Conference privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights (access, erasure, correction, restriction, objection or data portability) please do not hesitate to contact us in any of the following ways:

- by email: info@alzheimer-europe.org
- by post: 14, rue Dicks, L-1417 Luxembourg
- by phone: +352-29 79 70

5. How to contact the appropriate data protection authority

Should you wish to report a complaint or if you feel that Alzheimer Europe has not addressed your concern in a satisfactory manner, you may contact the National Commission for Data Protection of the Grand Duchy of Luxembourg (Commission Nationale pour la Protection des Données – CNPD)

NATIONAL COMMISSION FOR DATA PROTECTION

1, avenue du Rock'n'Roll, L-4361 Esch-sur-Alzette

Phone.: (+352) 26 10 60-1 | Fax.: (+352) 26 10 60-29

Opening hours: 09.00-12.30 & 13.30-17.30

For questions or comments, please use the form available on cnpd.public.lu, "contact"- section or send an e-mail to info@cnpd.lu